THE CASH BOX

OLUME XV DECEMBER 5, 1953 NUMBER 11

One of the most exciting personalities to hit the record field in recent months has been Eartha Kitt. The RCA Victor song stylist, who first attracted disk attention with her waxing of "Monotonous," followed through with "Uska Dara" and "C'est Si Bon" and now looks as though she will hit the jackpot with her latest "Santa Baby," which she demonstrates above. Eartha, who sings in a variety of languages, is currently on a night club tour.

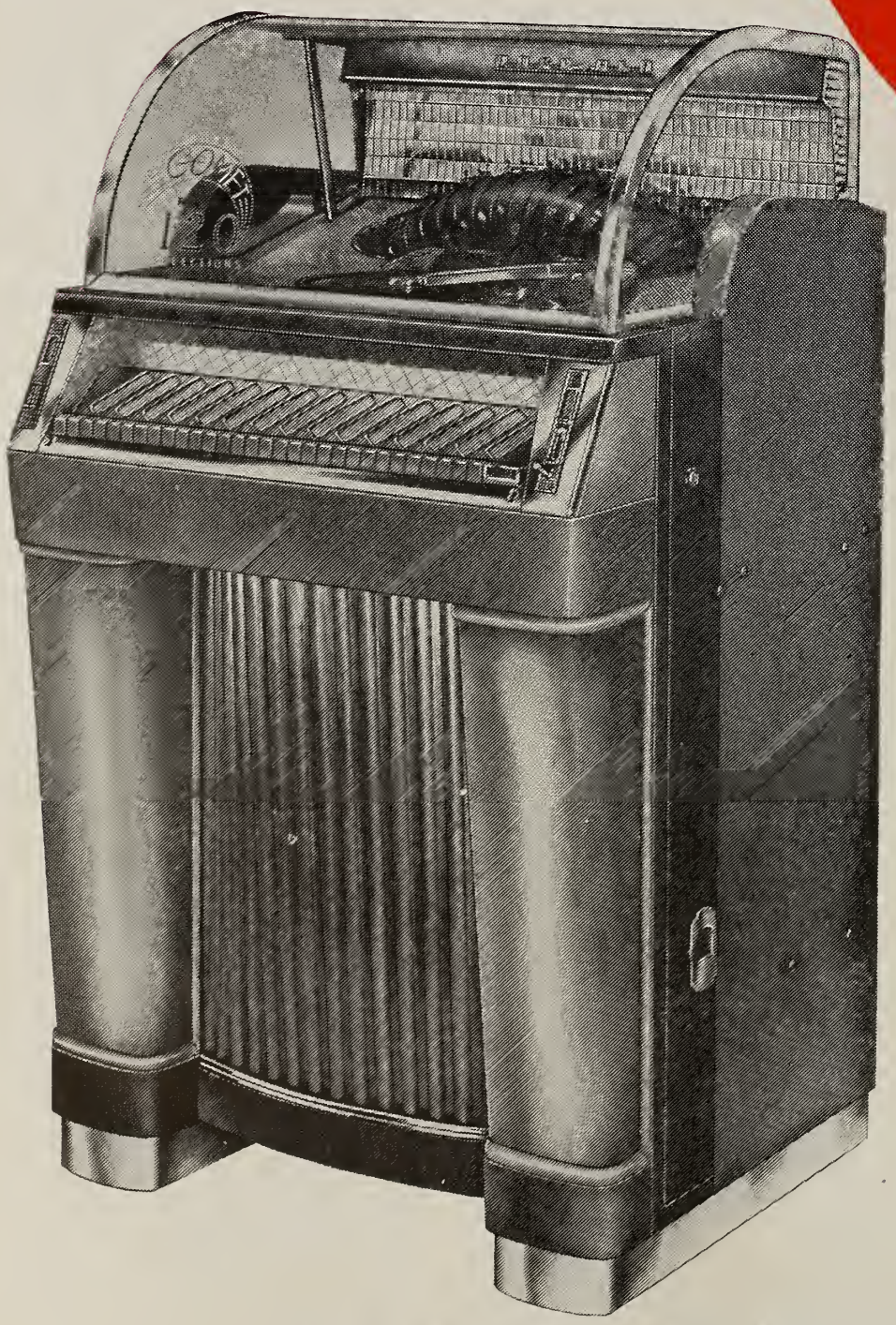
The LARGEST number of selections . . .

. . . on the *SMALLEST console in the world

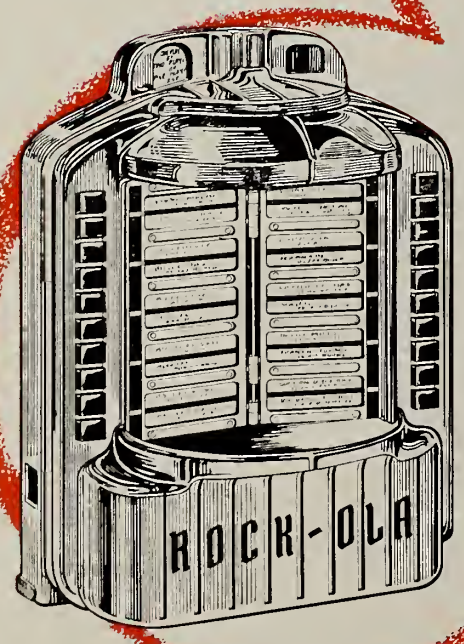
"The original phonograph with 120 selections"

ROCK-OLA Comet 120 SELECTIONS

*Less than 30 inches wide



MODEL 1438



MODEL 1546
Chrome Cover
Wall Box
with 120
Selections

ROCK-OLA MANUFACTURING CORP. 800 N. KEDZIE AVE. CHICAGO 51

FOUNDED BY BILL GERSH

The Cash Box

December 5, 1953
Vol. XV Number 11

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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(Music Editorial)

Disk Jockeys Demand:

Make The Two-Minute Disk The Rule, Not The Exception

For years now, *The Cash Box* has been campaigning for two-minute records for juke box operators. We have pointed out time and time again how important they are because the period in which an operator gets peak play is highly limited and records that run longer than two minutes cut drastically into his possible income.

But now several disk jockeys, among them Joe Deane of Pittsburgh and Ed McKenzie of Detroit, have pointed out to us that the two-minute record is just as important to the disk jockey as it is to the operator.

The demands upon a disk jockey's time today are enormous. There are more records than ever being issued and each one is being promoted. They are all being offered to disk jockeys for air play and a disk jockey has a terribly difficult time deciding what to play and what not to play. One important factor which he considers when he is deciding is the length of the record. If he has twelve minutes of available playing time, he would certainly rather play six two-minute records than four three-minute ones.

Furthermore, since if he does play the shorter ones, he is helping promote more records than he otherwise could, it is obviously in the interests of the record company to produce the shorter record since that one has the better chance of getting air play.

Today, the disk jockey's situation is one in which the time available for playing records is strictly limited. On most shows, sponsors' messages take up considerable space and must be considered before anything else. Since many shows are highly packed with sponsors — a situation which is encouraged by both the station and the disk jockey, for after all, they are engaged in a commercial enterprise — messages sometimes cannot be spaced as far as three minutes apart so that the longer record cannot be played simply from a physical factor point of view.

From every angle, it is obvious that the two-minute record has a better chance of being played and is therefore more in the interests of the record company, publisher, artist and everyone else connected with it than a longer record.

Disk jockeys and operators together determine a great deal of what happens in our music business. When they combine their interests and demands, they are irresistible.

And here is one need which both of them share.

If each will make his needs known vociforously to recording men of all capacities, it won't be long before the two-minute record is the rule rather than the exception.

THE WINNERS OF 1

Juke Box Operators Of America Select Top Song Hits And Recordi

"The Cash Box" Music Award Will Be Presented, On Behalf of the Automatic Music Inc

Best Record of 1953

"SONG FROM MOULIN ROUGE"
★
PERCY FAITH
★
COLUMBIA RECORDS
★
BROADCAST MUSIC, INC.

(TIE)

"TILL I WALTZ AGAIN WITH YOU"
★
TERESA BREWER
★
CORAL RECORDS
★
VILLAGE MUSIC

Best Orchestra of 1953

★
RAY ANTHONY
★

Best Male Vocalist of 1953

★
PERRY COMO — EDDIE FISHER
(TIE)
★

Best Female Vocalist of 1953

★
JONI JAMES
★

Best Vocal Combination of 1953

★
HILLTOPPERS
★

Best Small Instrumental Group of 1953

★
LES PAUL & MARY FORD
★

Best Country & Western Record of 1953

"MEXICAN JOE"
★
JIM REEVES
★
ABBOTT RECORDS
★
AMERICAN MUSIC

Best Country & Western Artist of 1953

★
HANK THOMPSON
★

Best Folk Record of 1953

"NO HELP WANTED"
★
CARLISLES
★
MERCURY RECORDS
★
ACUFF-ROSE PUBLICATIONS

Best Folk Artist of 1953

★
WEBB PIERCE
★

Best Rhythm 'N Blues Record of 1953

"HOUND DOG"
★
WILLIE MAE THORNTON
★
PEACOCK RECORDS
★
LION MUSIC

Best Rhythm 'N Blues Artist of 1953

★
CLOVERS
★

HE CASH BOX POLL!

Artists Of 1953 In Eighth Annual Poll Of Automatic Music Industry

Of America, To The Following Top Recording Artists, Record Firms And Music Publishers

SPECIAL CASH BOX AWARDS

to
B M I
★
For the 4th consecutive year, every song designated as best in its category in THE CASH BOX Poll has been published by a BMI firm.

to
HANK WILLIAMS
★
His records and songs, even after his untimely death, have contributed immeasurably to the acceptance of folk music throughout the entire country.

Most Promising New Orchestra of 1953

★
FRANK CHACKSFIELD
★

Most Promising New Female Vocalist of 1953

★
EARTHA KITT
★

Most Promising New Male Vocalist of 1953

★
JULIUS LA ROSA
★

Most Promising New Vocal Combination of 1953

★
GAYLORDS
★

Most Promising New Small Instrumental Group of 1953

★
BILL HALEY
and his Comets
★

Most Promising New Country & Western Artist of 1953

★
JEAN SHEPARD
★

Most Promising New Folk Artist of 1953

★
DARRELL GLENN
★

Most Promising New Rhythm 'N Blues Artist of 1953

★
FAYE ADAMS
★

THE FINAL COUNT

Best Record of 1953

*"SONG FROM MOULIN ROUGE"—PERCY FAITH	61791
*"TILL I WALTZ AGAIN WITH YOU"—TERESA BREWER	61713
"April In Portugal"—Les Baxter	57238
"Vaya Con Dios"—Les Paul & Mary Ford	55401
"I'm Walking Behind You"—Eddie Fisher	53637
"I Believe"—Frankie Laine	52985
"You, You, You"—Ames Brothers	50235
"Doggie In The Window"—Patti Page	47006
"Why Don't You Believe Me"—Joni James	46874
"Pretend"—Nat "King" Cole	44305
"Crying In The Chapel"—June Valli	43624
"Don't Let The Stars Get In Your Eyes"—Perry Como	41393
"Tell Me You're Mine"—Gaylords	38711
"No Other Love"—Perry Como	37216
"Ebb Tide"—Frank Chacksfield	34480
"Oh!"—Pee Wee Hunt	31635
"Anna"—Silvana Mangano	29954
"Say You're Mine Again"—Perry Como	27125
"Ruby"—Richard Hayman	24060
"P.S. I Love You"—Hilltoppers	19227
"Limelight"—Frank Chacksfield	18086
"Dragnet"—Ray Anthony	17977
"Have You Heard"—Joni James	15893
"Your Cheating Heart"—Joni James	14524
"Eh, Cumpari"—Julius La Rosa	12002
"Rags To Riches"—Tony Bennett	11297
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler	10108

*Due to the fact that only a few votes separate the top two records, the editors of *The Cash Box* have decided to give both the award as Best Record of 1953.

Best Orchestra of 1953

RAY ANTHONY	58269	Ralph Flanagan	26238
Les Baxter	54729	Leroy Anderson	21550
Frank Chacksfield	39103	Sammy Kaye	16907
Percy Faith	36638	Mantovani	15653
Richard Hayman	35293	Monty Kelly	13384
Hugo Winterhalter	32394	Guy Lombardo	13216
Pee Wee Hunt	30744	Louis Armstrong	9725
Ralph Marterie	28886	Les Brown	6772

Best Female Vocalist of 1953

JONI JAMES	61275	Sunny Gale	26726
Patti Page	59123	Doris Day	23923
Kay Starr	52362	Mary Ford	21129
Teresa Brewer	51065	Karen Chandler	16849
Eartha Kitt	48891	Peggy Lee	14021
June Valli	45413	Dorothy Collins	11765
Georgia Gibbs	43222	Rosemary Clooney	10983
Dinah Shore	37014	Gisele MacKenzie	9852
Jo Stafford	33520	Silvana Mangano	8924

Best Male Vocalist of 1953

*EDDIE FISHER	63128	Frank Sinatra	32590
*PERRY COMO	63097	Tony Martin	29726
Frankie Laine	57465	Don Cornell	21395
Nat "King" Cole	55902	Guy Mitchell	17401
Julius La Rosa	48729	Billy Eckstine	17387
Tony Bennett	46056	Darrell Glenn	15863
Vic Damone	40200	Jimmy Boyd	12794
Rusty Draper	37641	Johnnie Ray	9553
Johnny Desmond	8027		

*Due to the fact that only a few votes separate the top two artists, the editors of *The Cash Box* have decided to give both the award as Best Male Vocalist of 1953.

Best Vocal Combination of 1953

HILLTOPPERS	60489	Mills Brothers	27760
Four Aces	54658	Modernaires	21105
Ames Brothers	52129	Billy Williams Quartet	16357
Gaylords	46107	Ink Spots	12930
Four Lads	40233	Mariners	9276

Best Small Instrumental Group of 1953

LES PAUL & MARY FORD	67228
Bill Haley & His Comets	36129
Johnny Maddox & Rhythmasters	32408
Three Suns	24772
George Shearing Quintet	19806

Best Country and Western Record of 1953

"MEXICAN JOE"—JIM REEVES	55340
"Rub-A-Dub-Dub"—Hank Thompson	49286
"Dear John Letter"—Shepard & Huskey	42564
"Don't Let The Stars Get In Your Eyes"—Skeets McDonald	37239
"Crying In The Chapel"—Rex Allen	29172
"Keep It A Secret"—Slim Whitman	22918
"Caribbean"—Mitchell Torok	17070
"Gambler's Guitar"—Rusty Draper	12342

Best Country and Western Artist of 1953

HANK THOMPSON	57481	Rex Allen	23719
Jim Reeves	54129	Slim Whitman	22533
Skeets McDonald	46605	Mitchell Torok	20190
Pee Wee King	40129	Rusty Draper	13428
Jean Shepard	38932	George Morgan	12063
Ferlin Huskey	36174	Jimmy Wakely	9400

Best Folk Record of 1953

"NO HELP WANTED"—THE CARLISLES	56371
"Your Cheatin' Heart"—Hank Williams	52923
"It's Been So Long"—Webb Pierce	50719
"Hey Joe"—Carl Smith	46629
"Kaw-Liga"—Hank Williams	43091
"Back Street Affair"—Webb Pierce	38258
"I Forgot More Than You'll Ever Know"—Davis Sisters	35337
"Crying In The Chapel"—Darrell Glenn	31128
"Take These Chains From My Heart"—Hank Williams	27210
"Jambalaya"—Hank Williams	21008
"Eddy's Song"—Eddy Arnold	19529
"A Fool Such As I"—Hank Snow	19433
"I'll Never Get Out Of This World Alive"—Hank Williams	13125
"I Won't Be Home No More"—Hank Williams	11612
"That Hound Dog In The Window"—Homer & Jethro	10759
"Is Zat You Myrtle"—Carlisles	9834

Best Folk Artist of 1953

WEBB PIERCE	59263	Ernest Tubb	30127
Hank Williams	54918	Johnny & Jack	28448
Carl Smith	48702	Kitty Wells	26356
Carlisles	46824	Red Foley	20180
Hank Snow	40525	Tennessee Ernie	16948
Eddy Arnold	37661	Homer & Jethro	11781
Davis Sisters	35079	Lefty Frizzell	9261

Best Rhythm & Blues Record of 1953

"HOUND DOG"—WILLIE MAE THORNTON	56382
"Mama, He Treats Your Daughter Mean"—Ruth Brown	53491
"Good Lovin' "—Clovers	52068
"Shake A Hand"—Faye Adams & Joe Morris	50977
"I Don't Know"—Willie Mabon	48621
"Crying In The Chapel"—Orioles	48502
"The Clock"—Johnny Ace	45927
"Baby Don't Do It"—"5" Royales	44389
"Please Don't Leave Me"—Fats Domino	40248
"Soft"—Tiny Bradshaw	39591
"Please Love Me"—B. B. King	38625
"Help Me Somebody"—"5" Royales	35518
"I'm Mad"—Willie Mabon	32020
"One Scotch, One Bourbon, One Beer"—Amos Milburn	29629
"Red Top"—King Pleasure	27558
"Let Me Go Home, Whiskey"—Amos Milburn	27436
"Going To The River"—Fats Domino	25076
"Crawlin' "—Clovers	22370
"I Wanna Know"—Du Droppers	19952
"I'm Gone"—Shirley & Lee	17291
"Cross My Heart"—Johnny Ace	15192
"Wild, Wild Young Men"—Ruth Brown	11873
"Third Degree"—Eddie Boyd	10427
"These Foolish Things"—Dominoes	10261
"Honey Hush"—Joe Turner	8749

FOR 1953

Best Rhythm & Blues Artist of 1953

CLOVERS	58752
Ruth Brown	54198
Willie Mae Thornton	53643
Willie Mabon	51605
Johnny Ace	49723
Orioles	45260
Fats Domino	41312
B. B. King	39721
Du Droppers	36484
Amos Milburn	32580
"5" Royales	31418
Tiny Bradshaw	23174
Faye Adams	23048
Dominoes	19672
Dinah Washington	17823
Shirley & Lee	14291
Eddie Boyd	13602
Lloyd Price	11008
Earl Bostic	10322
King Pleasure	9175
Sonny Thompson	8342
Percy Mayfield	7708

Most Promising New Orchestra of 1953

FRANK CHACKSFIELD	39793	Sauter-Finegan	22069
Richard Hayman	34682	Monty Kelly	17340
Jackie Gleason	12967		

Most Promising New Female Vocalist of 1953

EARTHA KITT	40407	Lu Ann Simms	16921
Karen Chandler	32653	Helene Dixon	15058
Felicia Sanders	30097	Jenny Barrett	13119
Eydie Gorme	27155	Georgia Carr	11728
Silvana Mangano	23609	Joyce Bryant	9805
Ginny Gibson	19883	Barbara Ruick	7583
Bonnie Lou	19852	Vicki Young	7296

Most Promising New Male Vocalist of 1953

JULIUS LA ROSA	39528	Bob Dini	23820
Bob Manning	31619	Pete Hanley	17486
Jimmy Boyd	29052	Danny Sutton	13129
Norman Brooks	26663	Richard Bowers	10700
Hamish Menzies	25717	Dick Lee	9147
Ken Remo	8699		

Most Promising New Vocal Group of 1953

GAYLORDS	36582	Four Freshmen	12728
Lancers	19122	Paulette Sisters	9557
McGuire Sisters	19073	Marveleers	5780

Most Promising New Instrumental Group of 1953

BILL HALEY & HIS COMETS	37445	Vince Fiorino Trio	13674
		Douglas Duke Trio	10168
Joe Loco Quintet	18729	Elliott Brothers	6243

Most Promising New Country & Western Artist of 1953

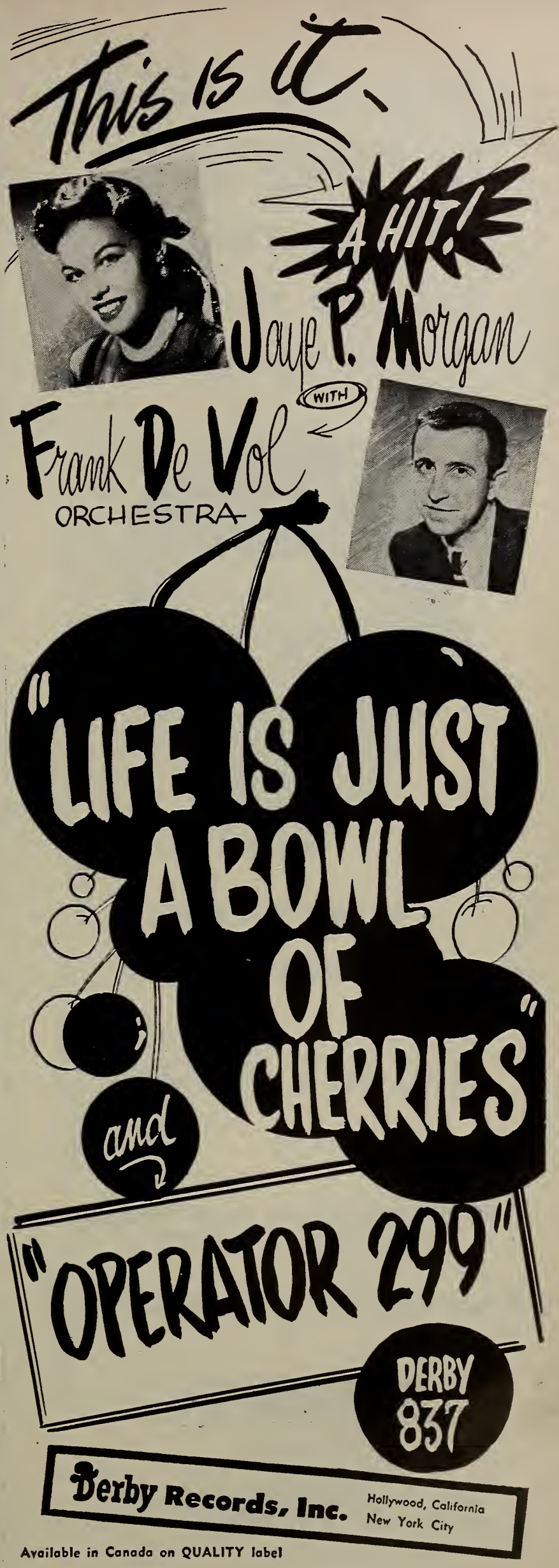
JEAN SHEPARD	34981	Ferlin Huskey	21602
Jim Reeves	30063	Faron Young	19213
Bonnie Lou	25755	Carolyn Bradshaw	10328
Mitchell Torok	25218	Porter Wagoner	7260

Most Promising New Folk Artist of 1953

DARRELL GLENN	35729	Jack Cardwell	15339
Davis Sisters	31407	Marty Robbins	12592
Mac Wiseman	26700	Jim Lowe	9137
Little Rita Faye	18291	Sunshine Ruby	7544

Most Promising New Rhythm & Blues Artist of 1953

FAYE ADAMS	37684	Crickets	16425
Willie Mae Thornton	34198	Crows	13260
Willie Mabon	31391	Vocaleers	13128
Du Droppers	30609	Little Junior	10550
Shirley & Lee	24448	Coronets	10200
Clyde McPhatter & Drifters	23273	Prisonaires	7357
Danny Overbea	4605		



300,000 SOLD IN THREE DAYS!

AN ALL-TIME RECORD IN THE MUSIC BUSINESS!

EDDIE FISHER

OH! MY PA-PA

c/w

(I NEVER MISSED YOUR SWEET "HELLO") UNTIL YOU SAID "GOODBYE"

with Hugo Winterhalter's Orchestra and Chorus

RCA VICTOR
FIRST IN RECORDED MUSIC

DEALERS... ASK YOUR DISTRIBUTOR FOR SPECIAL SUPPLEMENT CONTAINING COMPLETE LISTING OF RCA VICTOR HIGH FIDELITY RECORDINGS

THE NATION'S **TOP TEN** PLUS THE NEXT 25 **JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB—Abbott	CD—Cadence	DU—Duke	LO—London	PE—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	MA—Mars	PR—Prestige	SW—Swingtime
AP—Apollo	CK—Checker	ES—Essex	MD—Mood	RA—Rainbow	TE—Tempo
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercury	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	IM—Imperial	MO—Modern	RM—Rama	UN—United
BR—Brunswick	DA—Dana	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
BU—Bullet	DE—Decca	JU—Jubilee	PC—Peacock Pro.	SIT—Sittin' In	VI—RCA Victor
CA—Capitol	DO—Dot	KI—King			ZO—Zodiac

Pos. Last Week

1 **RAGS TO RICHES**
TONY BENNETT — **2**
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

2 **EH, CUMPARI**
JULIUS LA ROSA — **1**
CD-1232 (45-1232)—Julius La Rosa

3 **YOU, YOU, YOU**
AMES BROTHERS — **4**
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo
VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O.

4 **EBB TIDE**
FRANK CHACKSFIELD O. — **3**
CO-40093 (4-40093)—Ken Griffin
DE-28875 (9-28875)—Charlie Applewhite
LO-1358 (45-1358)—Frank Chacksfield O.
ME-70177 (70177 x 45)—Robert Maxwell
ME-70126 (70126 x 45)—Vic Damone

5 **RICOCHET**
TERESA BREWER — **6**
CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-5454)—Pee Wee King O.
VI-20-5436 (47-5436)—Gogi Grant

6 **MANY TIMES**
EDDIE FISHER — **5**
CO-40076 (4-40076)—Percy Faith O.
VI-20-5453 (47-5453)—Eddie Fisher

7 **ISTANBUL**
FOUR LADS — **9**
CO-40082 (4-40082)—Four Lads
VI-20-5522 (47-5522)—Noro Morales

8 **ST. GEORGE AND THE DRAGONET**
STAN FREBERG — **8**
CA-2596 (F-2596)—Stan Freberg

9 **VAYA CON DIOS**
LES PAUL & MARY FORD — **7**
AT-15001—Wingy Manone
BE-1004 (45-1004)—Larry Clinton O.
CA-2486 (F-2486)—Les Paul & M. Ford
CA-2514 (F-2514)—Wes & Mar Tuttle
CR-60991 (9-60991)—Jack Smith
CY-654 (45-654)—Bob London
DE-28780 (9-28780)—Guy Lombardo
ME-89047 (89047x45)—Anita Day

10 **YOU ALONE**
PERRY COMO — **10**
VI-20-5447 (47-5447)—Perry Como

11) LOVE WALKED IN. 12) THAT'S AMORE. 13) TO BE ALONE. 14) IN THE MISSION OF ST. AUGUSTINE. 15) OH!. 16) STORY OF THREE LOVES. 17) OFF SHORE. 18) I LOVE PARIS. 19) DRAGNET. 20) HEART OF MY HEART. 21) CHANGING PARTNERS. 22) I'LL NEVER STAND IN YOUR WAY. 23) STRANGER IN PARADISE. 24) NO OTHER LOVE. 25) I SEE THE MOON. 26) MARIE. 27) THAT'S ALL. 28) THE TYPEWRITER. 29) CRYING IN THE CHAPEL. 30) WAY DOWN YONDER. 31) LAUGHING ON THE OUTSIDE. 32) LOVER COME BACK TO ME. 33) TENNESSEE WIG-WALK. 34) P. S. I LOVE YOU. 35) SANTA BABY.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

TO APPEAR IN THE NOVEMBER 28TH ISSUE

1.	RAGS TO RICHES	Tony Bennett (Columbia)
2.	EBB TIDE	Frank Chacksfield (London)
3.	MANY TIMES	Eddie Fisher (RCA Victor)
4.	YOU, YOU, YOU	Ames Brothers (RCA Victor)
5.	RICOCHET	Teresa Brewer (Coral)
6.	THAT'S AMORE	Dean Martin (Capitol)
7.	EH, CUMPARI	Julius La Rosa (Cadence)
8.	YOU ALONE	Perry Como (RCA Victor)
9.	HEART OF MY HEART	Four Aces (Decca) / Cornell, Desmond, Dale (Coral)
10.	CHANGING PARTNERS	Patti Page (Mercury)

11) STRANGER IN PARADISE. 12) ISTANBUL. 13) VAYA CON DIOS. 14) LOVE WALKED IN. 15) TO BE ALONE.

One of the greatest music festivals of all time took place this week in Nashville, Tenn. as WSM celebrated its 28th anniversary. Country jockies poured into the city from all over the country and Nashville saw what was probably the most hectic four days in its history. Record companies and publishers ran breakfasts, dinners and cocktail parties in rapid sequence and visiting jockies didn't stop visiting until they got on their respective trains and planes to go home. Naturally one of the most crowded suites and most successful parties was that given by The Cash Box on Friday evening. Approximately four hundred jockies broke away from their duties to attend this gala function. General reaction was "terrific."

* * * * *

Pic of the Week—Robert Q. Lewis in Jacksonville, Fla. last week end for a sensational telethon. . . . After seven years at KFWB-Hollywood, Calif. moves to Chicago where he will freelance. Bill and the Mulcays are the writers of "You Broke My Heart," recorded by **Lorry Raine** on Kem. . . . **Ken Malden** (WVDA-Boston, Mass.) says **Judy Valentine's** (she's **Sherm Feller's** wife) "She Was Five and He Was Ten" biggest thing to happen to Boston since the Tea Party. Also puts in a plug for Boston's own **Bobby Wayne** and his newest, "The Jones Boy." . . . Jockies —there's a Regent LP called "Dance Bouquet" that could provide a thirty minute segment of music designed for dancing. Idea was conceived and recorded by **Phil Bennett.** Covers a variety of dances, e.g. Fox Trot, Waltz, Tango, Rhumba, Charleston, etc. Even the vocals are presented in dance tempo. . . . Liked that line from **Tommy Edwards'** (WERE-Cleveland, Ohio) newsletter in which he says "Nan Stevens, Valley Records, going to have the biggest 'front' in the business—she 'outDagmars' Dagmar." . . . **Jack Thayer** (WTCN-St. Paul, Minn.) formulated his TV program with the idea of using a juke box to play his selections. And of course, very happy over idea is Rock-Ola 'cause he's using their "Fireball 120" to do the job. . . . **Richard Hayman** guested with **Donn Tibbetts** (WFEA-Manchester, N. H.) recently when Hayman did a pops concert in Manchester State Armory. The **Dorseys (Tommy and Jimmy)** also in Manchester pulled well at a Thanksgiving Night Dance. . . . **Joe Monroe** (KCIJ-Shreveport, La.) puts in a pitch for a local group called the **Larry Wiley Trio.** Says the locals love them. They do everything and are commercial. A good bet for some label. . . . Reason why **Dirk Courtenay** (WAAF-Chicago) comes up with all those very terrific old disks on his many shows is because he has a personal collection of over 30,000 records. Some extremely valuable.

ROBERT Q. LEWIS

* * * * *

Billet-doux from Rocky (WFEC-Miami, Fla.) says "Cash Box is my bible for my 4½ hour Ebony Express." We love you too Rocky. . . . **Fred Wamble,** in addition to XEG-Ft. Worth, is now spinning 5 hours of hillbilly daily on WBAM-Montgomery, Ala. The station is a new 50,000 Country and Western watter. . . . **Paul Siegel,** Rex Music Publishers prexy, on a cross country DJ tour with his record, "Magdalena." **Les Baxter** used authentic instruments from Brazil when he recorded with **Betty Reilly** on the Capitol version of the song. . . . **Ed Meath** (WHEC-Rochester, N. Y.) responsible for "Jimminy Xmas" on Rainbow Records. **Bobby Heller** on the road in Pittsburgh, Cleveland and other points putting in big plugs for "Jimminy" and Arlene James "You Can't Be True Dear."

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

BARBARA KAREN & DICKIE DE BELLA
(Opportune 1)

B "WHAT DID YOU BRING FOR ME" (2:35) [Opportunity ASCAP—Gayle, Douglass] A cute Christmas ditty gets a top notch reading from little Barbara Karen and Dickie De Bella. A pert light number that could catch on.

C+ "HAVE A HEART" (2:35) [Arcot ASCAP—O'Malley, Douglass] On this end, Jane Douglass takes a rhythmic bouncer and sends it across with a beat. A real good item loaded with color.

PERCY FAITH ORCHESTRA
(Columbia 40124; 4-40124)

B+ "GENEVIEVE" (3:15) [Meridian BMI — Engvick, Adler] Percy Faith offers a lush and flowing instrumental interpretation of a lovely melody. Burt Taylor joins in at mid point and presents a wonderful vocal.

B "SUDDENLY" (3:05) [Hill & Range BMI—Cochran, Heuberger] The Faith orchestra dishes up another string-full instrumental item on a most attractive melody. Wonderful dance material. Tops in orchestration.

MARTIN WALKER
(Camm 132; 45-132)

B+ "I JUST WROTE TO SANTA" (2:52) [Cammarota BMI—Cammarota] The charming voice of young Martin Walker comes over with precision as he penetratingly appeals to Santa for his daddy's return as a Xmas gift. Number plucks at the heart strings.

C+ "CANTIQUE DE NOEL" (2:21) [Cammarota BMI—Adam] Sammy Spear again offers orchestral support for the lad's fresh and attractive treatment of a religious item. Should make a hit in the home.

RUBY WRIGHT
(King 1293; 45-1293)

B+ "BIMBO (2:30) [Fairway BMI—Morris] Ruby Wright dishes up her best job to date in her cute novelty fashioning of a ditty that's catching on in the country field. Could be a pop clicker via this disk. Real happy side.

B "BOY YOU GOT YOURSELF A GIRL" (2:26) [Jay & Cee BMI—Glover, Weismantel] A good slow item with a blues feeling gets a fine going over by the thrush. She really shows her vocal versatility on these two decks.

RALPH CURTIS
(Derby 836; 45-836)

C+ "WHY GO ON" (2:51) [Winnetone ASCAP — Friedman, Peckjian] Ralph Curtis bows on the Derby label with a wonderful reading of a romantic item. Paul Weirick's ork presents the appropriate setting.

B+ "YOU ARE YOU" (2:49) [Karen ASCAP—Wood, Raleigh] On this end the songster offers another heartfelt job on a piece of top drawer material. Romantic reading should draw applause and coin.

THE CASH BOX DISK OF THE WEEK

"THE CUFF OF MY SHIRT" (2:30)
[Oxford ASCAP—B. Merrill]

"GOT A HOLE IN MY SWEATER" (2:30)
[Trinity BMI—M. Hart]

GUY MITCHELL & MITCH MILLER ORCH.
(Columbia 40128; 4-40128)

GUY MITCHELL

● Guy Mitchell is back again with his light and happy-go-lucky type of material that can rank as a hit for the artist. On one end the songster takes hold of a ditty tagged "The Cuff Of My Shirt," and with the aid of Mitch Miller's orchestra and chorus lilts through the novelty in a most spirited manner. The cute story tells about Guy's loss of his girl's address when the laundry washed it off the cuff of his shirt. The colorful piece was written by Bob Merrill who had so much to do with almost all of Guy's past hits. On the lower lid, Mitch supplies another fitting orking with handclapping and all for a similar light number dubbed "Got A Hole In My Sweater." Top half could make it for Guy Mitchell.

"DOWN BY THE RIVERSIDE" (2:58)
[Larry Speir ASCAP—D. Jordan]

"WHAT A LITTLE MOONLIGHT CAN DO" (1:47)
[Harms ASCAP—H. Woods]

BING & GARY CROSBY
(Decca 28955; 9-28955)

GARY & BING CROSBY

● "The Groaner," Bing Crosby teams up with his son Gary on a duet that could click and become a solid hit. The father-son team takes hold of a cute piece of rhythm matter tagged "Down By The Riverside" and harmonize on it in a fashion that makes terrific listening. They work together in perfection. A few years ago, the two gents joined on a novelty called "Sam's Song" that soared right up to the top of many charts. This could do the same with enough promotion. On the lower platter, "What A Little Moonlight Can Do," the artists offer another cute bouncer that carries freshness in every groove. Both ends should draw applause from the fans. Look for the top deck to create noise.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"MAMA'S GONE GOODBYE"	Sunny Gale & The Du Droppers	RCA Victor 20-5543; 47-5543
★	"BIMBO"	Ruby Wright	King 1293; 45-1293
★	"EBENEZER SCROOGE"	Eddy Howard	Mercury 70272; 70272 x 45
★	"I JUST WROTE TO SANTA"	Martin Walker	Camm 132; 45-132
★	"THERE'LL ALWAYS BE A CHRISTMAS"	The English Knights	Eagle 105, 45-105

BERNICE PARKS
(Mercury 70261; 70261 x 45)

C+ "F A S-I-N A Y-S H U N" (2:10) [Acuff-Rose BMI—Vidacovich] A cute novelty bouncer gets a colorful cornball hillbilly type reading from Bernice Parks. A comical piece that should get listens.

B "BLUE REVERIE" (2:57) [Hawthorne ASCAP — Merrill] Glenn Osser supplies the backing on this end as Bernice expressively renders a slow lovely waltz bit. She has a tear in her voice that adds a load of heart to the tune.

TONI ARDEN
(Columbia 40125; 4-40125)

B "I WISH I KNEW" (2:48) [Triangle ASCAP—Gordon, Warren] A lovely standard gets a great fashioning from the sensational voice of Toni Arden. She loads all her emotion into every line. A top notch job packed with sincerity.

B+ "TAKE ME NOW" (2:37) [Pickwick ASCAP — Curtin, Ursmar] On this end, Toni sings right from the toes as she cruises through a sultry tango item. A penetrating job with an inspired delivery.

THE NOCTURNES
(MGM 11644; K-11644)

B "POPPA PICCOLINO" (2:26) [Chappell ASCAP—Mascheroni, Musel] A novelty that's doing well in England gets a great styling from the Nocturnes. The Italian flavoring and all around warmth to the vocal makes this one a contender.

B+ "FOR THE FIRST TIME IN A LONG TIME" (2:15) [Ferrer BMI — Varnick, Nagy] The crew dishes up a tasteful vocal on this ditty with a rhythmic tempo. Their presentation makes good listening. Real cute ditty.

PAT O'DAY
(MGM 11645; K-11645)

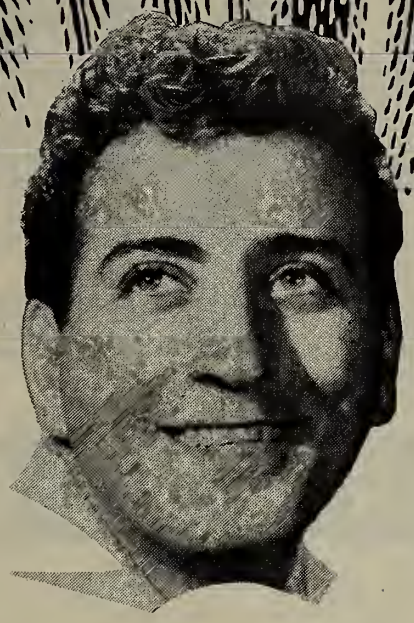
C+ "TAKE ME HOME" (2:45) [—Korb, Yakus] Pat O'Day, who clicked in a big way with her debut waxing of "Dear John Letter," comes up with a tender reading of a pretty set of lyrics set to the melody of "Eli Eli."

C+ "A BIRD FLYING NORTH" (2:35) [Belfry ASCAP—Pober] Pat employs the use of an echo on this pretty folk flavored piece. Reminds one of the wide open spaces.

LOUIS ARMSTRONG & COMMANDERS
(Decca 28943; 9-28943)

B "ZAT YOU, SANTA CLAUS" (2:40) [Broude Bros ASCAP—Fox] Sound effects of winter introduce a bounce Xmas novelty by the amiable Satchmo, Louis Armstrong with the Commanders in the backdrop. Cute jumper that could catch on for Yultide.

B "COOL YULE" (2:55) [Bregman, Vocco & Conn ASCAP — Allen] A bop-talk version of a Christmas novelty set to a jump rhythm gets a top grade reading from Louis. Clever bop lyrics are by TV's Steve Allen. Great jump music.



TONY BENNETT

HAS THE Hit ON... COLUMBIA RECORDS ...OF COURSE

"STRANGER IN PARADISE"

and

"WHY DOES IT HAVE TO BE ME"

COLUMBIA-40121

Here's the proof

THE CASH BOX DISK OF THE WEEK

"STRANGER IN PARADISE" (3:03) [Frank ASCAP—Wright, Forrest]
"WHY DOES IT HAVE TO BE ME?" (2:40) [Leo Feist ASCAP—Sigman, Faith]
TONY BENNETT
(Columbia 40121; 4-40121)

● Tony Bennett is bidding to make his hit streak two in a row and he has the top grade material to bat with on his latest release. With "Rags To Riches" aiming for the top seat, "Stranger In Paradise" looks like perfect followup material. Tony really sings his heart out on this end with a perfect supporting role by Percy Faith's ork and chorus. "Why Does It Have To Be Me?" is a beautiful backing that Tony and the chorus express with feeling. A wonderful song presented with polish.

personal management

RAYMOND MUSCARELLA

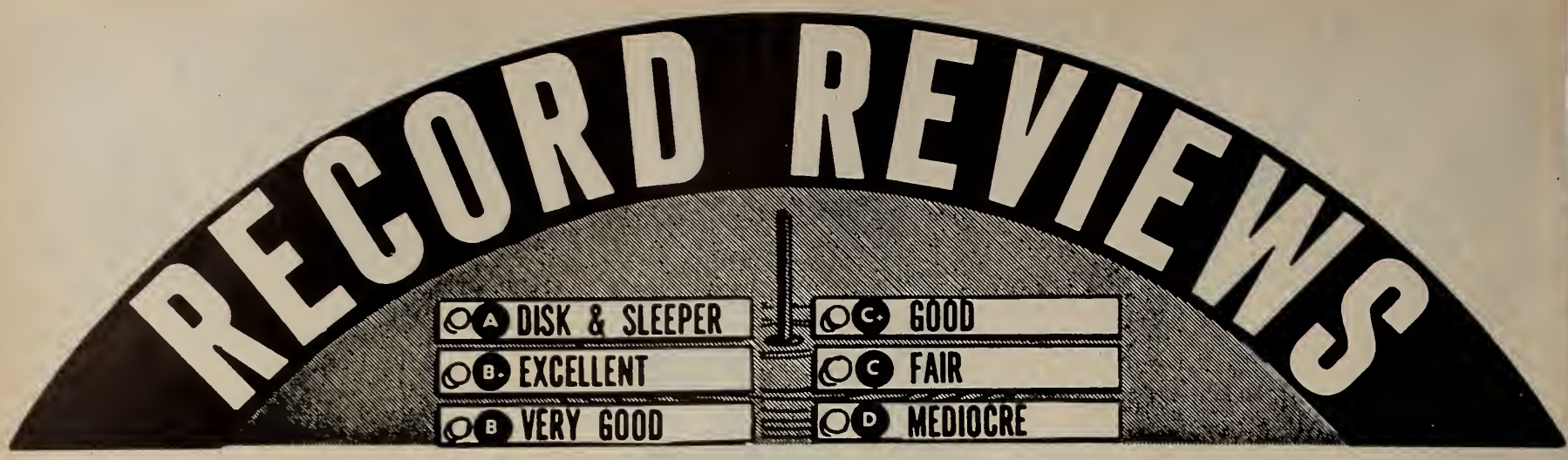
1780 Broadway, N. Y.

The Billboard

THIS WEEK'S BEST BUYS

STRANGER IN PARADISE (Frank, ASCAP)—Tony Bennett —Columbia 40121

Record broke out nationally this past week, placing on the Boston, Cleveland and Cincinnati territorial charts and receiving good to strong sales ratings from every source checked.



JACKI FONTAINE
(Crystalette 663; 45-663)

C+ "FORTUNE TELLER" (2:40) [Granson BMI—Bergman, Newman] A Gypsy flavored number with the crying violin and all makes a perfect setting for Jacki Fontaine as she packs a load of feeling into this oriental item.

C "OUT OF LUCK" (2:30) [Harvey BMI—Dickinson, Hucko] Jacki has that heartbroken tone in her voice as she sends up a sentimental item with some vocal dubbing. Lloyd Shaffer assists.

VAUGHN MONROE
(RCA Victor 20-5536; 47-5536)

B "GUESSING" (2:46) [Cornell ASCAP — Wayne, Gallop] A smooth chorus joins Vaughn Monroe as he croons a pretty waltz ballad in his polished and inviting style. Wonderful song for wonderful listening.

C+ "REDWOOD SMOKE" (3:02) [Advanced ASCAP — Carroll, Manning] Hugo Winterhalter and the ork join the balladeer on a beaty, outdoor, western-movie theme type of number. An emotional piece delivered with expression.

DOLORES GRAY
(Decca 28968; 9-28968)

C+ "FACE TO FACE" (2:40) [Witmark ASCAP — Fain, Cahn] Dolores Gray puts romance into a lovely song that makes good listening. Dave Terry and the ork assist on the ballad which stems from the flick "Three Girls & A Sailor".

B "POPPA PICCOLINO" (2:10) [Chappell ASC — Mascheroni, Roastelli, Panzeri, Musel] With the Ray Charles Singers assisting, the thrush sends up a cute peppy novelty with an Italian flavor. Number is reported clicking in England.

HARRY JAMES & PAUL WESTON
(Columbia 40134; 4-40134)

B "O, MEIN PAPA" (2:45) [Shapiro, Bernstein ASC—Bunkhard] A lovely tune that is catching on quickly throughout the country is fashioned by the smooth trumpet of Harry James with Paul Weston and his crew molding the background.

B "SERENATA" (2:55) [Mills ASCAP—Anderson] One of the most beautiful of all Anderson's works gets a polished and glowing styling from Harry while the chorus and Weston ork support. Real pretty piece.

ELLA MAE MORSE
(Capitol 2658; F-2658)

C+ "IT AIN'T NECESSARILY" (2:18) [Gershwin ASCAP—Gershwin, Gershwin] The vibrant voice of Ella Mae Morse takes hold of a great Gershwin standard and rhythms through it in a bluesy fashion. Good showing.

B "'TAINT WHAT YOU DO" (2:50) [Leeds ASCAP—Oliver, Young] The thrush takes another jumper from way back and sends it out in a manner that could have it clicking once again. Terrific rendition that's a definite contender.

THE CASH BOX SLEEPER OF THE WEEK

"SADIE THOMPSON'S SONG" (2:44)
[Mills ASCAP—Washington, Lee]
"ON THE MALL" (2:21)
[Carl Fischer ASCAP—Goldman]

LEO DIAMOND
(Ambassador 1006; 45-1006)

● A few months ago, Leo Diamond waxed a tune called "Off Shore" on the Ambassador label. The disk took some time in catching on, but now it bids fair to become a strong hit. Almost every major jumped on the tune when it started spreading throughout the country, but Diamond's original version held its own. Now the talented harmonica virtuoso offers a follow-up to this clicker with a brilliant presentation of the theme music from the coming flicker "Miss Sadie Thompson". The "Sadie Thompson Song" is an intriguing melody with a sultry air. It's a fascinating piece of wax work that could trail in the footsteps of "Off Shore". Flip features Leo on a sprite melody tagged "On The Mall". He lifts through this ditty in a catchy manner that should make this a strong side in the boxes. The indie has two strong sides that should enjoy a healthy sale.

SUNNY GALE & THE DU DROPPERS
(RCA Victor 20-5543; 47-5543)

B+ "MAMA'S GONE GOODBYE" (2:12) [Pickwick ASCAP—Bocage, Piron] A good oldie gets treated to a reading by a top pop artist and a top r & b group and the results are tops. Their rhythmic arrangement should garner plenty of loot.

C+ "THE NOTE IN THE BOTTLE" (3:04) [Essex ASCAP—Tobias] Joe Reisman's ork sets up a soft backing for the group's warm fashioning of a pretty melody. Lyrics are in religious vein.

THE INK SPOTS
(King 1297; 45-1297)

B+ "EBB TIDE" (2:47) [Robbins ASCAP—Maxwell, Sigman] The lead voice of the Ink Spots sends up an emotional reading of the high riding tune "Ebb Tide". A most effective and entirely different treatment by the group. Should enjoy a big sale.

C+ "IF YOU SHOULD SAY GOODBYE" (2:39) [Spier ASCAP—Hoffman, Trace, Manning] The Ink Spots take a slow rhythm piece and handle it with ease as they show their talents on this end. A polished job.

THE ENGLISH KNIGHTS
(Eagle 10-105)

B "WHEN YOU'RE HOME WITH THE ONES YOU LOVE" (2:37) [Mecca ASCAP—Connor, Wood] The voices of the English Knights blend smoothly on a pretty ballad with a slow waltz tempo. Tune and lyrics are very appealing.

B+ "THERE'LL ALWAY BE A CHRISTMAS" (2:21) [Lowell BMI—Francis, Robba] The bells chime at the opening of this interesting Christmas item with lyrics set to the inviting melody of "There'll Alway Be An England." Could be a smash.

PAULO ALENCAR
(Coral 61072; 9-61072)

C+ "THE BAION" (2:32) [Simon House BMI—Alencar, Raleigh] A rhythmic Latin beat item with the accordion as the lead instrument makes catchy juke box material as presented by Paulo Alencar. Tune sticks with you.

C+ "TWO LLAMAS FROM LIMA" (3:07) [Simon House BMI—Alencar, Bellak, Halpern] The Burton Sisters make a wonderful showing as they vocal the amusing lyrics on this cute ditty. Girls really come over well. Talented.

EMILE COTE GLEE CLUB
(Eco 78-1)

C+ "IT'S CHRISTMAS SEASON" 2:36) [Amor BMI—Amor] The Emile Cote Glee Club hands in a lovely choral arrangement of a most inspirational medley of popular Yuletide tunes tied together by a lovely melody. Polished job.

C+ "EVERY NIGHT" (2:31) [Amor BMI—Amor, Van Heusen] The chorus offers another harmonious job as their voices blend warmly on this Christmas love song. A fine addition to a holiday collection.

CINDY LORD
(MGM 11643; K-11643)

C+ "GUESSING" (2:19) [Cornell ASCAP—Wayne, Gallop] Joe Lipman and his ork set up a soft backdrop for Cindy Lord's tender and sentimental treatment of a slow waltz ballad. A persuasive offering by the chirp.

C "BLUE BOY" (2:56) [Jack Gold ASCAP—Berman, Kahn, Gold] The young artist dishes up another pretty waltz item. This one has multiple voicing that adds to the smoothness of delivery.

EDDY HOWARD
(Mercury 70272; 70272 x 45)

B+ "EBENEZER SCROOGE" (2:36) [Hometown ASCAP — DiMinno, French, Stutz] A cute and lively holiday ditty about the man who hated Christmas get a light and inviting treatment from Eddy Howard. Tune should make the grade.

B "BIMBO" (2:31) [Fairway BMI —Morris] Another novelty, that's making a strong showing in the country music field gets a happy-go-lucky styling from the warbler. Could do well in pop too.

ELLA FITZGERALD
(Decca 28930; 9-28930)

C+ "I WONDER WHAT KIND OF A GUY YOU'D BE" (2:58) [—Wing, Fitzgerald] The popular Ella Fitzgerald gets the able assistance of Sy Oliver's ork on smoothly presented rhythm item that makes an interesting bit of listening.

C+ "THE GREATEST THERE IS" (2:10) [Tempo ASCAP—Ellington] Her versatile voice makes top notch listening out of this interesting jumper. Number also has a bluesy kick which should help it go in both the r & b and pop markets.

RAY ANTHONY ORCH.
(Capitol 2678; F-2678)

B "OH MEIN PAPA" (2:40) [Shapiro, Bernstein ASCAP—Turner, Sexton, Burkhard] Ray Anthony throws his hat into the campaign in the race for a hit with a lovely trumpet version of "Oh Mein Papa". Tune is beautiful.

C+ "SECRET LOVE" (2:50) [Remick ASCAP—Fain, Webster] A chorus adds to Ray's fancy trumpet work on this end as he treats a lovely ballad to a pleasing orking. Good dance music.

CYRIL STAPLETON ORCH.
(London 1389; 45-1389)

C+ "THE MAN BETWEEN" (2:42) [Counelly ASCAP — Addinson] From the suspense thriller "The Man Between", comes this mysterious theme music as portrayed by Cyril Stapleton and his orchestra. A weird bluesy sound. Fascinating listening.

C "CARNAVALITO" (2:00) [Southern ASCAP—Zaldiver] A rhythmic latin flavored piece is offered with another appealing arrangement by the crew.

FONTANE SISTERS & HUGO WINTERHALTER
(RCA Victor 20-5524; 47-5524)

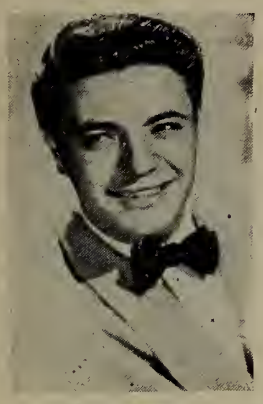
B "KISSING BRIDGE" (2:32) [Roncom ASCAP—Allen, Stillman] Perry Como plays the bit part of the mysterious stranger on this cute Yuletide ditty chirped by the Fontane Sisters. Light novelty that could catch on.

C+ "SILVER BELLS" (3:15) [Paramount ASCAP — Livingston, Evans] The trio hands in another fine showing of harmony on this pretty waltz item fitting for the holiday season.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

One of the greatest gatherings of disk jockeys took place last weekend as djs who specialize in the folk field all over the country poured into Nashville to celebrate Grand Ole Opry's 28th anniversary. . . . **James Petrillo** is meeting with his executive board now preliminary to the renegotiation of contracts with the record companies, which expire at the end of December 1953. . . . **Karen Chandler** opens a week's engagament at the Gay Haven in Detroit November 23. . . . **Georgia Carr** starting a dj show over WOV 6 days a week from midnight to 3 A.M. with **Jack Walker**. Show will originate from the Palm Cafe. . . . **Jaye P. Morgan**, whose current Derby disk "Life Is Just A Bowl Of Cherries" and "Operator 299" is taking off, begins an engagement at Chubby's this week. . . . **Joe Delaney**, newly appointed sales manager of Label X, leaving on a nationwide tour to interview distribs. . . . **Buddy Basch** invites all trade members to join the Paramus Pistol and Rifle Association. The gun club has its own range in Paramus, N. J. Check Buddy at 17 East 45 Street for information. . . . **Ray DeMeno**, former **Henry Jerome** vocalist, now out on his own, opens at **Ben Maksik's** December 4. . . . Composer **Larry Coleman** has two smashes going for him at the moment, "Ricochet" and "Changing Partners." . . . **Joni James** broke a twenty-year record at the State Theater in Harford, Conn., last Saturday and Sunday by pulling in 16,500 people in the two days. Five squad cars were used to turn away the overflow crowd of 5000. . . . **Harry Siskind** predicts that **Tony Bennett's** next big one will be "Why Does It Have To Be Me." . . . **Bourne Music** has moved to new, larger quarters on West 52 Street. . . . **Leo Diamond** of "Offshore" fame has signed with the personal management office of **Mark Bogart** and **Peter Paul**. . . . **Richard Hayes** pacted for the **Jack Paar** TV show.



RAY DeMENO

CHICAGO:

"Rasputin" bounces into office with a couple of **Dinah Kaye's** London disks and advises, "These are the only ones in the U. S. A." . . . Georgeous **Betty Grable** and very charming **Harry James** gave a cocktail party for all the music guys and gals at **Linn Burton's** Steak House (11/24) which brought out one of the very biggest crowds in all Chi's musical history. Two very swell people. . . . Inner office competition at Decca keeps things humming. F'rxample: **Shim Weiner** busting loose on **Bing Crosby's** "Changing Partners" and **Al Chapman** yowling to one and all he can buttonhole all about the **Mills Bros.** "The Jones Boy." (Wonder who'll sell more?) . . . **Tommy Reed** and his ork open (12/3) at the Statler in Buffalo where juke box ops reported to be featuring his MGM disk, "Glad Rag Doll." . . . **Pat Morrissey** proves a whiz of an interviewee on **Jack Eigen's** ABC-TV show (11/23) and sets the stage for her opening (11/24) at the Black Orchid. **Jack** complimenting **Patty** highly and urging his listeners to "just see her perform." (Same recommended by **Cash Box** for some weeks now. Provided, of course, you haven't seen her perform at Mother Kelly's in Miami Beach. Wow!) . . . Hear from **Dirk Courtenay** that his favorite chirp, **Mae Williams**, currently at the Jefferson, St. Loo, signed for a stint at the Saxony Hotel, Miami Beach. (Where better in cold weather.) . . . **Bill Richards** sends us personal copies of Kem Records' "Cafe Society Series." **Bill** reports, "We made them several weeks ago for our own kicks but distribs are now howling for more and more." And no wonder, **Bill**, they sound grand. . . . Like **Howard Miller** says, "**Clark Denns** has definitely established himself with his Tiffany recording of 'You and Your Smile'." Clark's getting pahlenty airplay hereabouts on this latest release. And talk about a happy guy, that's **Henry Doney**, prexy of Tiffany, who's up in seventh heaven as his latest **Guy Cherney** and **Clark Dennis** disks moving—but fast. . . . The way **Johnny Desmond's** Coraling of "Woman" is going, **Archie Levington** somewhere in that blissful stage of happiness—and more energetic than we've seen him in months. "It's a hit," is statement of deejays. . . . Looks like **Bud Brandom's** prediction about Joni James taking No. 1 spot in **The Cash Box' 8th Annual Poll for Automatic Music Industry of America** was right.

MAE WILLIAMS

LOS ANGELES:

Harry Bloom, local mercury distributor, recently announced that Mercury has signed with two major studios to release recordings from their sound tracts. First releases will be from the Jane Russell Picture "French Line." Mercury expects big things from **Patti Page's** "Changing Partners." They are also coming out with a new line of children's records adapted from the TV show "Super... Champagne Maestro, **Lawrence Welk**, and his crew recently went to San Diego to present a Thanksgiving Show for the boys in uniform at the Naval Hospital . . . **Bob Bacon** advises that he has recently taken on personal promotion for **Tony Bennett**. Bennett is riding high with his current smash hit "Rags to Riches" and now he follows it up with his Waxing "Strange in Paradise" from the Broadway hit "Kismet." . . . Everyone's raving about **Doris Day's** performance in "Calamity Jane." . . . **Harry Geller**, A & R for RCA Victor, is a busy fellow scheduling sessions between the Red Caps and **Damita Jo** and also conducting conferences with Marilyn Monroe (re work). A new **Dennis Day** album will also be cut by Victor. . . . The new artists for the new Monterey Record Label, **Don McKay** and **Sunny Berkett**, left for San Francisco recently to throw a big cocktail party for distributors and deejays. They are promoting their latest release "Songs Can Bring Back Memories" and "I Lon't Want a Mink." . . . **Peter Tinturin**, owner of the Fine Arts Label, announced new recording sessions with his artist **Gale Clark** which will be released soon. . . . From all the raves critics gave **Lena Horne** opening night at the Grove it seems she's the hottest thing to hit the local circuit for quite some time.

TONY BENNETT

SINGLE RECORDS

11628 **HANK WILLIAMS**
When God Comes and Gathers His Jewels
Calling You

11623 **BILLY ECKSTINE**
What Are You Doing New Year's Eve?
Christmas Eve

11624 **TOMMY EDWARDS**
It's Christmas Once Again
Every Day Is Christmas

11625 **LITTLE RITA FAYE**
I Fell Out of a Christmas Tree
The Miracle of Christmas

11626 **LESLIE U. CRAYNE**
My Stocking Is Empty
Misus Santa Claus

11627 **DREW MILLER**
When Christmas Angels Sing

EXTENDED PLAY RECORDS

X1001 **Davis Rose & his Orch.**
Portrait of a Flirt

X1002 **Billy Eckstine & Sarah Vaughan**
Dedicated to You

X1106 **George Shearing Quintet**
For You

X1011 **Billy Eckstine**
My Foolish Heart

X1012 **Blue Barron**
Cruising Down the River

X1013 **Narrated by Fred Astaire**
The Girl Hunt Ballet

X1016 **David Rose & his Orch.**
Motion Picture Themes

X1019 **Sarah Vaughan**
I've Got a Crush On You

X1021 **Macklin Marrow**
Fantacia Mexicana

X1025 **Leslie Caron & Mel Ferrer**
Lili

X1026 **Lennie Hayton & the M-G-M Studio Orch.**
Slaughter on Tenth Avenue

X1027 **Lena Horne**
'Deed I Do

X1041 **Billy Eckstine**
Songs by Billy Eckstine

X1045 **Macklin Marrow & the M-G-M Orch.**
Sigmund Romberg Favorites

X1047 **Hank Williams as Luke the Drifter**

X1054 **Art Maaney**
Jingle Bells

X1055 **Blue Barron**
Santa Claus Is Coming to Town

X1056 **Lauritz Melchior**
O Holy Night

X1059 **Lionel Barrymore-David Rose**
'Twas the Night Before Christmas

CHILDREN'S RECORDS

518 **Tom and Jerry Meet Santa Claus**
Narrated by Bert Morrisan

L7 **Robert Dann**
Flick, the Little Fire Engine

L2 **Betty Martin**
Mather Gaase Parade

L3 **Marris Surdin**
Tugboat Danny

57 **The Sang Spinners**
Parade of the Waaden Soldiers
The Taymaker's Dream

517 **Jimmy Durante**
Frasty the Snawman
Christmas Comes But Once a Year

KISS ME KATE
MGM 223 (78 rpm)
X 223 (Extended Play)
E 3077 (12"—33⅓)

THE BAND WAGON
MGM 207 (78 rpm)
X 207 (Extended Play)
E 3051 (12"—33⅓)

GENTLEMEN PREFER BLONDES
MGM 208 (78 rpm)
X 208 (Extended Play)
E 208 (33⅓)

JULIUS CAESAR
E 3033 (12"—33⅓)
K 204 (45 rpm)

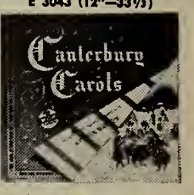
BEAUTIFUL MUSIC TO LOVE BY
E 3067 (12"—33⅓)

HANK WILLIAMS MEMORIAL
MGM 202 (78 rpm)
K 202 (45 rpm)
E 202 (33⅓)

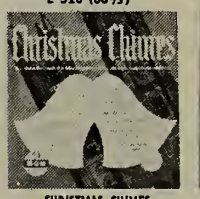
BILLY ECKSTINE sings TENDERLY
MGM 219 (78 rpm)
E 219 (33⅓)
X 1052 (Extended Play)

WOODY HERMAN AT CARNEGIE HALL—1946
MGM 158 (Vol. I 78 rpm)
MGM 159 (Vol. II 78 rpm)
E 3043 (12"—33⅓)

A CHRISTMAS CAROL
MGM 16 (78 rpm)
X 16 (Extended Play)
E 520 (33⅓)



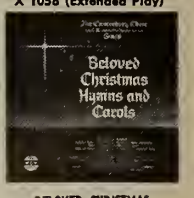
CANTERBURY CAROLS
MGM 44 (78 rpm)
X 1057 (Extended Play)



CHRISTMAS CHIMES
MGM 142 (78 rpm)
X 142 (Extended Play)
E 142 (33⅓)

WHILE SHEPHERDS WATCHED
MGM 147 (78 rpm)
E 147 (33⅓)
X 1058 (Extended Play)

JOY TO THE WORLD
MGM 212 (78 rpm)
X 212 (Extended Play)
E 212 (33⅓)



BELOVED CHRISTMAS HYMNS AND CAROLS
E 3061 (12"—33⅓)

MAKE FRIENDS M-G-M RECORDS THE GREATEST NAME IN ENTERTAINMENT 701 SEVENTH AVE NEW YORK 36 N Y WITH RECORDS

The Cash Box

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CANADIAN CAPERS

TORONTO TOPICS:

Eddie Mehler and his Rustic Ramblers (Apex Records) currently appearing at the Bermuda. This is this recording group's first location engagement. Hitherto they've appeared on one-nighters and radio dates. With the Rustic Ramblers still, is **Ward Allen**, the winner of this year's Canadian Old Time Fiddle championship, which took place in Shelburne, Ontario. . . . Down town, the Colonial has **Muggsy Spanier** and his Jazz Combo in for another repeat engagement, the latest of many Spanier repeats at this Jazz Haven. . . . **Ethel Waters** had a very successful week at the Casino theatre singing the standard songs which she had popularized over the years. Always a favorite with Toronto audiences, this last engagement brought her friends out in force. . . . For the early evening trade, the Silver Rail is featuring **Barry Phillips**, whose piano-vocal work is aired nationally on the Barry & Betty show. Barry's song, "Evening Serenade" has long been a musicians' favorite, and I've a hunch that it could be a solid click on wax. . . . **Hap Lambie** of 8-Star Records, Windsor, Ontario, stopped over in town on his return from his annual hunting trip up north. He reported that his party got their quota of deer and bear and had the pictures to prove it. . . . **Fred Roden**, whose local record corral is probably the largest volume folk and country record outlet in Canada, is busy with further expansion plans. He recently opened branches in Lindsay and Wingham, Ontario, and is on the look-out for further locations in the Niagara Peninsula and eastern Ontario. Fred is a real booster for Canadian talent and tunes in his increased volume of business has largely been built on his personal enthusiasm and salesmanship, tieing in with the Ontario dates of Canadian and American talent playing dates in this territory. . . . **Abbie Andrews**, the St. Kitt's 'folk maestro' is riding very high right now. His Biltmor platter of his own tune "Lord Alexander's Reel" is a sales leader, and his CBC Saturday night network shows are building a big following. His recent Toronto date at the Masaryk Hall pulled the largest gross of the season at this west end auditorium. . . . **Bill Long** and the Border Jumpers wound up a successful month at the Holiday on Thursday 26th and moved over to the Mocambo the following night where this popular American group (King-Quality Records) will hold forth until Christmas Eve. . . . Gavotte Record's **Ed Manning** seems to have snagged a winner with the recent signing of the **Four Chorders** to cut for that label. The first release, an LP should find a wide market as these London vocalists were the Ontario Barber Shop champions. . . . **Frank Jones** of the local Columbia office has teed off his own radio show, Columbia Record Shop, which runs a full hour each Saturday afternoon. A half-hour version is being transcribed for use on stations outside of Toronto. Radio is no new thing for Frank who was on the staff of CKFH, Toronto and CFRA, Ottawo before he joined Sparton's Columbia Record Organization.

THE FOUR TUNES

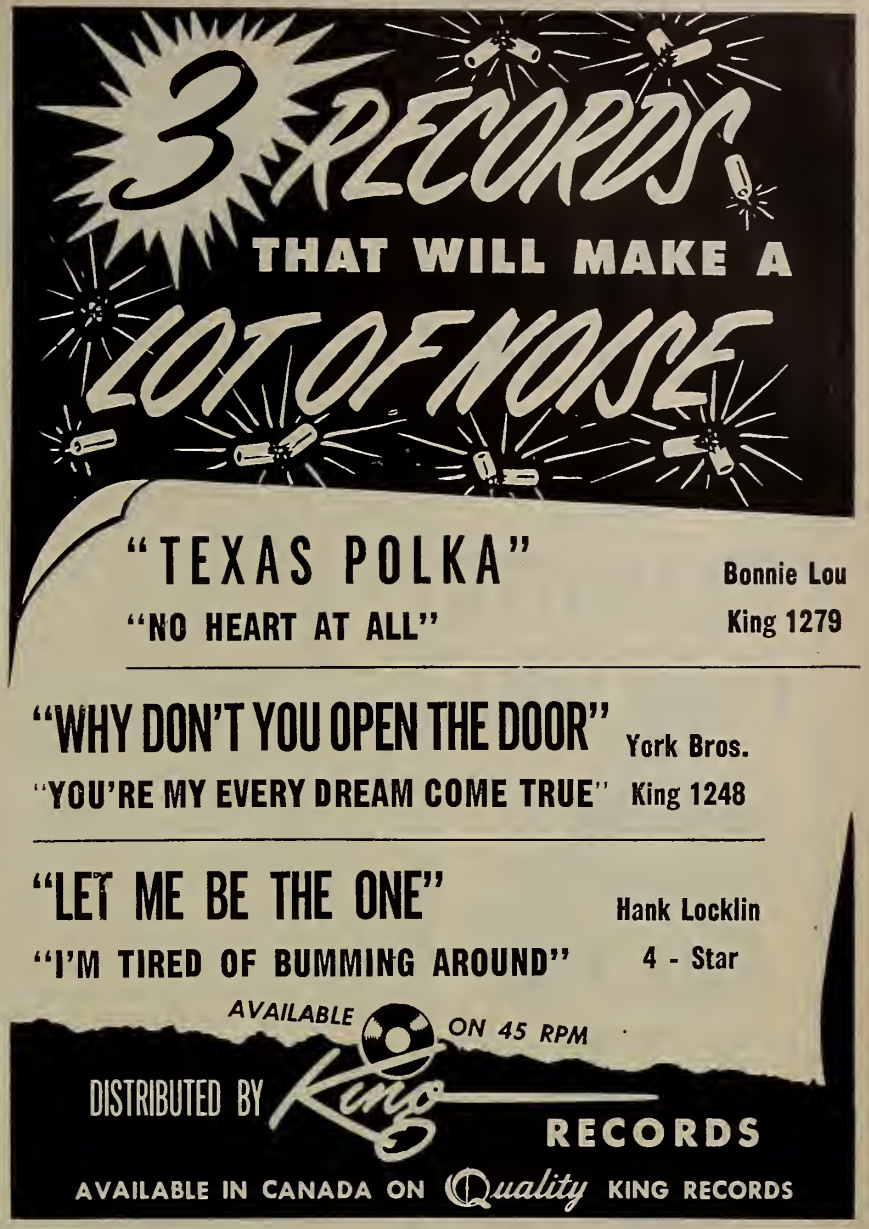
DINAH SHORE

MONTREAL MEMOS:

The **Burton Sisters** currently playing the Continental and getting terrific reviews in the local papers. They do a tremendous job on "Eh, Cumpari" and stop the show with a medley of French Canadian folk songs which they sing like natives. You would never guess they come from Philadelphia. . . . The **Gaylords** are currently at the Seville Theatre and will be followed by **Bill Darnell** on December 3rd. . . . **Hugh Joseph**, general manager of RCA Victor has come up with a fast French version of "Rags to Riches" sung by **Jen Roger**, who recently was voted Montreal's top singing M.C. This is sure to be a big record with the French populace. . . . Decca is getting terrific operator reaction to **Bing & Gary Crosby's** "Down by the Riverside". . . . Another juke box smash in this area is the **Four Tunes'** recording of "Marie". . . . This Jubilee master comes out under the Quality label in Canada. . . . There is quite a race shaping up between the recording companies on the tune "Changing Partners". Victor's **Dinah Shore** recording was the first to hit the air waves in this country but was quickly followed by Patti Page's version. Kay Starr's cutting has just been released and looks as if it will be a prime contender. Crosby's version will be available this week and should cut in for some of the sales on this fast moving hit. It will be interesting to see who comes out on top. Local dee jays seem to be leaning toward the Patti Page version. . . . **Eddy Mehler's** latest Apex recording "I'll Pretend" released this past week is getting attention from the local stations. . . . **Big Jay McNeely** currently at the Latin Quarter to be followed by **Earl Bostic**. This club is really getting volume business with its new jazz policy. The local cats are getting a chance to hear some of their favorite stars who never had an opportunity of playing this territory before. . . . **Denis Keane**, one of the local singers, with great recording potential, has been held over for his 7th week at the Park Casino. . . . Rumor has it that the Chez Paree will close for three weeks over the Holiday Season as Quebec Liquor laws make it very difficult for clubs to operate successfully through the Holiday period. With early closing on Christmas Eve, New Year's Eve and the club shuttered on Christmas and New Year's day and the traditional French Holiday Little Christmas, it is impossible for clubs to put in name acts and break even. Some of the other clubs will be closing up Christmas Eve and reopening January 2nd, while still others will try and struggle through. Montreal is usually considered a liberal city but in recent years, the Holiday period has made some of the other city blue laws look attractive.

PATTI PAGE

EARL BOSTIC



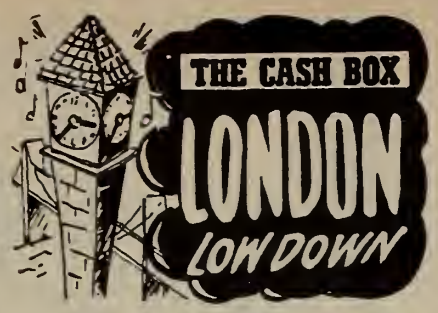
Riding High
with
THREE SMASH HITS!

"CHANGING PARTNERS"
b/w
"Where Did My Snowman Go"
Patti Page
70260

"NATIVE DANCER"
b/w
"The Lonesome Song"
Rusty Draper
70256

"THE STRINGS OF MY HEART"
b/w
"Mama-Papa Polka"
The Gaylords
60258

Mercury



The firm of Shapiro Bernstein have landed themselves a real honey, "Oh My Papa" seems to have clicked with the D.J.'s via the Eddie Calvert disk and now there's Eddie Fisher on it too. And to think it all started from a little thing recorded in Switzerland by Lyss Assia. It seems the continent is full of hit songs and before long I hope to take a trip over there to see if there's anything left!

After the Albert Hall concert by the Johnny Dankworth band, there is no doubt about it's being a great success. What's more the Parlophone label is ready with the first issue this week. I hear my little hint's regarding "The Creep" are causing a lot of comment in the States. Glad to see your Cash Box London correspondent is on the ball and told you first. And that's not all. Remember my mentioning an heiress ready to make noise in the wax circles. Yes I've got her disks and they will be on the record counters in this country on January 1st. Her name? . . . well the initials are E.T.

Just heard Mary Mayo's first sides for Benida label. The tune "Again and Again" is strong. The orchestration is good, and Mary sings well. . . . They tell me Dorothy Squires is coming back shortly to appear in a straght play. I admire Dotty. She'll certainly have a try. Hope she makes it too. . . . Eddie Kassner back in London with scores of songs and looking very happy about the prospects of his "Gentlemen Prefer Blondes" score. . . . Frank Chacksfield back from the U.S. can't stop talking about the wonderful welcome given him during his three weeks stay. . . . The atmosphere is a little tense at the BBC this week . . . it's that Eva Bartok record. Nothing has been decided yet, but meanwhile Radio Luxembourg is really going to town on it. . . . Frank Sinatra being praised for his part in the pic "From Here To Eternity." Lita Roza thinking of leaving the Ted Heath band to go solo. . . . Nice to hear Dinah Kaye is getting the breaks with a T.V. show over the A.B.C. network from Chicago.

Hot topic of conversation this week is commercial T.V. and it looks as though it's really come to boiling point. The Beverley Sisters started their own T.V. show last night. Looks very promising.

Just heard part of the sound track of the "Glenn Miller" movie, I like the theme and it looks as though the record companies like it too judging from the various A & R men who will cover it.

This weeks best selling pop singles (Courtesy New Musical Express)

1. Answer Me ..... FRANKIE LAINE
2. Answer Me DAVID WHITFIELD
3. Swedish Rhapsody MANTOVANI
4. I Believe ..... FRANKIE LAINE
5. Poppa Piccolino DIANA DECKER
6. Hey Joe ..... FRANKIE LAINE
7. Vaya Con Dios ..... LES PAUL MARY FORD
8. Wish You Were Here ..... EDDIE FISHER
9. Chica Boom ..... GUY MITCHELL
10. Look At That Girl ..... GUY MITCHELL.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exoctly os submitted by leading disk jockeys throughout the notion for the week ending November 28 without any changes on the part of THE CASH BOX.

Howard Miller
WIND & WMAQ—Chicogo, Ill.

1. Rags To Riches (Tony Bennett)
2. Many Times (Eddie Fisher)
3. Ricochet (Teresa Brewer)
4. Istanbul (Four Lads)
5. Ebb Tide (Frank Chacksfield)
6. Don't Forget To Write (Valli)
7. Eh, Cumpari (Julius La Rosa)
8. Oh, Mein Papa (E. Calvert)
9. The Story Of Three Loves (Jerry Murad)
10. When My Dreamboat Comes Home (Kay Starr)

Tom Finn
WKMH—Deorborn, Mich.

1. Heart Of My Heart (Cornell, Desmond, Dale)
2. Changing Partners (P. Page)
3. You're On Trial (Don Cornell)
4. Why (Karen Chandler)
5. Gadabout (David Carroll)
6. Don't Forget To Write (Valli)
7. Why Does It Have To Be Me (Tony Bennett)
8. Oh, Mein Papa (E. Calvert)
9. You Alone (Perry Como)
10. Stranger In Paradise (Four Aces)

Bernie Johnson
WSOU—South Orange, N. J.

1. Many Times (Eddie Fisher)
2. Heart Of My Heart (Cornell, Desmond, Dale)
3. Laughing On The Outside (Four Aces)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Istanbul (Four Lads)
7. Ebb Tide (Frank Chacksfield)
8. Baby, Baby, Baby (T. Brewer)
9. It's Easy To Remember (Bob Manning)
10. Just A Gigolo (J. P. Morgan)

Gene Fullen
WBNS—Columbus, Ohio

1. You, You, You (Ames Bros.)
2. To Be Alone (Hilltoppers)
3. Rags To Riches (Tony Bennett)
4. Ebb Tide (Frank Chacksfield)
5. No Other Love (Perry Como)
6. Off Shore (Leo Diamond)
7. My Hymn To Her (A. Wayne)
8. Changing Partners (Kay Starr)
9. Ricochet (Teresa Brewer)
10. That's Amore (Dean Martin)

Carmine Anthony
KGKO—Dollos, Tex.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. Rags To Riches (Tony Bennett)
5. Crying In The Chapel (Valli)
6. Oh! (Pee Wee Hunt)
7. Eh, Cumpari (Julius La Rosa)
8. Many Times (Eddie Fisher)
9. Ricochet (Teresa Brewer)
10. Love Walked In (Hilltoppers)

Buddy Deane
WITH—Baltimore, Md.

1. Rags To Riches (Tony Bennett)
2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. Many Times (Eddie Fisher)
6. Ricochet (Teresa Brewer)
7. Love Walked In (Hilltoppers)
8. You Alone (Perry Como)
9. Stranger In Paradise (Bennett)
10. Oh, Mein Papa (E. Calvert)

Fred Vinroot
WIST—Charlotte, N. C.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Toys (Eileen Barton)
4. P. S. I Love You (Hilltoppers)
5. Istanbul (Four Lads)
6. Hey Joe! (Frankie Laine)
7. Relax (Tony Martin)
8. Ebb Tide (Frank Chacksfield)
9. Dragnet (Spike Jones)
10. When My Dreamboat Comes Home (Kay Starr)

Chris Clark
WBSM—New Bedford, Mass.

1. Rags To Riches (Tony Bennett)
2. You Alone (Perry Como)
3. Ebb Tide (Frank Chacksfield)
4. Swamp Fire (Kay Starr)
5. You, You, You (Ames Bros.)
6. Secret Love (Doris Day)
7. Many Times (Eddie Fisher)
8. Oh! (Pee Wee Hunt)
9. From Here To Eternity (Frank Sinatra)
10. Begorrah (Ray Martin)

Jeff Evans
WLDY—Ladysmith, Wis.

1. Don't Forget To Write (Valli)
2. Off Shore (Richard Hayman)
3. Love Walked In (Hilltoppers)
4. The Typewriter (L. Anderson)
5. Stranger In Paradise (Bennett)
6. All That Oil In Texas (Ray Marterie)
7. You, You, You (Ames Bros.)
8. Santa Baby (Eartha Kitt)
9. Ebb Tide (Vic Damone)
10. Joey's Theme (R. Hayman)

Dan Bell
KRNT—Des Moines, Iowa

1. Ricochet (Teresa Brewer)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Ebb Tide (Frank Chacksfield)
5. Eh, Cumpari (Julius La Rosa)
6. Many Times (Eddie Fisher)
7. Rags To Riches (Tony Bennett)
8. Istanbul (Four Lads)
9. Changing Partners (Kay Starr)
10. The Story Of Three Loves (Kappal Reiner)

Paul Flanagan
WTRY—Troy, N. Y.

1. Ave Marie (Liberace)
2. Dear Mr. Godfrey (R. Wallis)
3. Rags To Riches (Tony Bennett)
4. Istanbul (Four Lads)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. To Be Alone (Hilltoppers)
7. Love Walked In (Hilltoppers)
8. Sweet Mama, Tree Top Tall (The Lancers)
9. Many Times (Eddie Fisher)
10. My Love, My Love (J. James)

Joe Deane
KQV—Pittsburgh, Po.

1. Stranger In Paradise (Four Aces)
2. Sweet Mama, Tree Top Tall (The Lancers)
3. I'm Yearning (Don Cornell)
4. Palsy Walsy (George Siravo)
5. Home Lovin' Man (G. Gibbs)
6. My Hymn To Her (A. Wayne)
7. You Alone (Perry Como)
8. Ya Dear (Johnny Vadnal)
9. Changing Partners (Kay Starr)
10. Native Dancer (R. Draper)

Don McLeod
WJBK—Detroit, Mich.

1. Rags To Riches (Tony Bennett)
2. You're On Trial (Don Cornell)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. You Alone (Perry Como)
5. Marie (Four Tunes)
6. Off Shore (Leo Diamond)
7. Many Times (Eddie Fisher)
8. Magic Guitar (Bunny Paul)
9. South Of The Border (Sinatra)
10. Three O'Clock In The Morning (Monty Kelly)

Gene Whitsken
WNCA—Silver City, N. C.

1. You, You, You (Ames Bros.)
2. I Love Paris (Les Baxter)
3. Eh, Cumpari (Julius La Rosa)
4. Many Times (Eddie Fisher)
5. Vaya Con Dios (Paul & Ford)
6. Ebb Tide (Vic Damone)
7. Dragnet (Ray Anthony)
8. From Here To Eternity (Frank Sinatra)
9. Pa-Paya Mama (Perry Como)
10. Lover Come Back To Me (Nat "King" Cole)

Lary Southwick
WAKR—Akron, Ohio

1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. Many Times (Eddie Fisher)
4. The Story Of Three Loves (Jerry Murad)
5. Toys (Eileen Barton)
6. Velvet Glove (Winterhalter & Rene)
7. Love Walked In (Hilltoppers)
8. Eh, Cumpari (Julius La Rosa)
9. I Just Love You (Tony Martin)
10. That's All (Nat "King" Cole)

Eddie Gallaher
WTOP—Washington, D. C.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. Rags To Riches (Tony Bennett)
5. Many Times (Eddie Fisher)
6. Eh, Cumpari (Jluius La Rosa)
7. You Alone (Perry Como)
8. St. George And The Dragonet (Stan Freberg)
9. Oh! (Pee Wee Hunt)
10. The Story Of Three Loves (Jerry Murad)

Ira Cook
KMPC & KECA—Hollywood, Colif.

1. Ebb Tide (Vic Damone)
2. Eh, Cumpari (Julius La Rosa)
3. Rags To Riches (Tony Bennett)
4. The Typewriter (L. Anderson)
5. Istanbul (Four Lads)
6. Many Times (Eddie Fisher)
7. That's Amore (Dean Martin)
8. The Story Of Three Loves (Jerry Murad)
9. Ricochet (Teresa Brewer)
10. Santa Baby (Eartha Kitt)

Robin Seymour
WKMH—Deorborn, Mich.

1. Magic Guitar (Bunny Paul)
2. You Alone (Perry Como)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Don't Forget To Write (Valli)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Stranger In Paradise (Four Aces)
8. Gadabout (David Carroll)
9. Oh, Mein Papa (E. Calvert)
10. Many Times (Eddie Fisher)

John Leban
WCAE—Pittsburgh, Po.

1. That's Amore (Dean Martin)
2. Ricochet (Teresa Brewer)
3. Many Times (Eddie Fisher)
4. Lover Come Back To Me (Nat "King" Cole)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. Laughing On The Outside (Four Aces)
7. You Alone (Perry Como)
8. Pa-Paya Mama (Perry Como)
9. Changing Partners (Kay Starr)
10. Secret Love (Doris Day)

Stan Pat
WTNJ—Trenton, N. J.

1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. In The Mission Of St. Augustine (Sammy Kaye)
4. Love Walked In (Hilltoppers)
5. Boo-Dah (Duke Ellington)
6. Secret Love (Doris Day)
7. Changing Partners (P. Page)
8. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
9. Way Down Yonder In New Orleans (Laine and Stafford)
10. She Was Five And He Was Ten (Judy Valentine)

Tom Edwards
WERE—Cleveland, Ohio

1. Stranger In Paradise (Four Aces)
2. To Be Alone (Hilltoppers)
3. Stranger In Paradise (Bennett)
4. Off Shore (Leo Diamond)
5. You Alone (Perry Como)
6. Changing Partners (P. Page)
7. Don'cha Hear Them Bells (Paul & Ford)
8. Toys (Eileen Barton)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. The Story Of Three Loves (Jerry Murad)

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Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 28 without any changes on the part of THE CASH BOX.

Jim Donnelly
WSOD—South Orange, N. J.

1. Rags To Riches (Tony Bennett)
2. You, You, You (Ames Bros.)
3. Istanbul (Four Lads)
4. Time (Sarah Vaughan)
5. Love Walked In (Hilltoppers)
6. Lover Come Back To Me (Nat "King" Cole)
7. I'll Never Stand In Your Way (Joni James)
8. Off Shore (Richard Hayman)
9. Don'cha Hear Them Bells (Paul & Ford)
10. Ricochet (Teresa Brewer)

Jay Michaels
WCAE—Pittsburgh, Pa.

1. Answer Me (Frankie Laine)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. I'll Never Stand In Your Way (Joni James)
5. Oh, Mein Papa (E. Calvert)
6. Marie (Four Tunes)
7. Me And My Shadow (Bailey)
8. Stranger In Paardise (Bennett)
9. A Baby Cried (Lou Monte)
10. You Alone (Perry Como)

Will Lenay
WSAI—Cincinnati, Ohio

1. Rags To Riches (Tony Bennett)
2. Santa Baby (Eartha Kitt)
3. Ricochet (Teresa Brewer)
4. Love Walked In (Hilltoppers)
5. Eh, Cumpari (Julius La Rosa)
6. Ebb Tide (Frank Chacksfield)
7. You Alone (Perry Como)
8. I'll Never Stand In Your Way (Joni James)
9. You, You, You (Ames Bros.)
10. Many Times (Eddie Fisher)

Bill Silbert
WMGM—New York, N. Y.

1. Many Times (Eddie Fisher)
2. Martin Kane Theme (C. Paul)
3. A Little Lie (Kitty Kallen)
4. Changing Partners (P. Page)
5. I Love Paris (Tony Martin)
6. Stranger In Paradise (Bennett)
7. Why (Karen Chandler)
8. Everybody Loves Saturday Night (Percy Faith)
9. She Was Five And He Was Ten (Judy Valentine)
10. Mystery Street (June Valli)

Arty Kay
WVLK—Lexington, Ky.

1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Cracksfield)
3. To Be Alone (Hilltoppers)
4. Love Walked In (Hilltoppers)
5. Rags To Riches (Tony Bennett)
6. Oh! (Pee Wee Hunt)
7. I'll Never Stand In Your Way (Joni James)
8. Eh, Cumpari (Julius La Rosa)
9. Changing Partners (P. Page)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Roger Clark
WNOR—Norfolk, Va.

1. Rags To Riches (Tony Bennett)
2. Sweet Mama, Tree Top Tall (The Lancers)
3. South Of The Border (Sinatra)
4. Tipica Serenada (H. Jerome)
5. Love Walked In (Hilltoppers)
6. My Hymn To Her (A. Wayne)
7. Under Paris Skies (M. Miller)
8. The Girl That I Marry (Johnny Long)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Blowing Wild (Frankie Laine)

Johnny Morris
WLOL—St. Paul, Minn.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. I'll Never Stand In Your Way (Joni James)
4. Sweet Mama, Tree Top Tall (The Lancers)
5. You're Thoughtless (Madigan)
6. Lover Come Back To Me (Nat "King" Cole)
7. Love Walked In (Hilltoppers)
8. That's Amore (Dean Martin)
9. The Typewriter (L. Anderson)
10. Stranger In Paradise (Four Aces)

George Lezotte
New Haven, Conn.

1. Rags To Riches (Tony Bennett)
2. I'll Never Stand In Your Way (Joni James)
3. Eh, Cumpari (Julius La Rosa)
4. Istanbul (Four Lads)
5. The Story Of Three Loves (Jerry Murad)
6. Stranger In Paradise (Four Aces)
7. Changing Partners (P. Page)
8. Oh, Mein Papa (E. Calvert)
9. Ricochet (Teresa Brewer)
10. Just A Gigolo (J. P. Morgan)

Chuck Norman
WIL—St. Louis, Mo.

1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Many Times (Eddie Fisher)
5. Marie (Four Tunes)
6. Eh, Cumpari (Julius La Rosa)
7. Ricochet (Teresa Brewer)
8. To Be Alone (Hilltoppers)
9. You, You, You (Ames Bros.)
10. Santa Baby (Eartha Kitt)

Wayne Stitt
WHB—Kansas City, Mo.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (Tony Bennett)
3. Oh! (Pee Wee Hunt)
4. Eh, Cumpari (Julius La Rosa)
5. You, You, You (Ames Bros.)
6. Vaya Con Dios (Paul & Ford)
7. St. George And The Dragonet (Stan Freberg)
8. Marie (Four Tunes)
9. Off Shore (Leo Diamond)
10. Love Walked In (Hilltoppers)

Ross Miller
WTIC—Hartford, Conn.

1. Ebb Tide (Frank Chacksfield)
2. Ricochet (Teresa Brewer)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Stranger In Paradise (Four Aces)
5. Robe Of Calvary (J. Froman)
6. Sweet Mama, Tree Top Tall (The Lancers)
7. Secret Love (Doris Day)
8. South Of The Border (Sinatra)
9. Changing Partners (P. Page)
10. Zsa Zsa (Bernie Wayne)

Earle Pudney
WGY—Schenectady, N. Y.

1. You Alone (Perry Como)
2. Rags To Riches (Tony Bennett)
3. That's All (Nat "King" Cole)
4. Many Times (Eddie Fisher)
5. Off Shore (Leo Diamond)
6. The Story Of Three Loves (Jerry Murad)
7. Ebb Tide (Frank Chacksfield)
8. Way Down Yonder In New Orleans (Laine & Stafford)
9. That's Amore (Dean Martin)
10. Eh, Cumpari (Julius La Rosa)

Sid Dickler
WEDO—Pittsburgh, Pa.

1. Ebb Tide (Frank Chacksfield)
2. I Should Have Told You (Four Lads)
3. Just To Be With You (Fisher)
4. Santa Baby (Eartha Kitt)
5. Tipica Serenada (H. Jerome)
6. Carnival (Ken Remo)
7. Off Shore (Leo Diamond)
8. Robe Of Calvary (Jill Corey)
9. Lover Come Back To Me (Nat "King" Cole)
10. Heart Of My Heart (Four Aces)

Sherm Feller
WVDA—Boston, Mass.

1. Don't Take Your Love From Me (Three Suns)
2. She Was Five And He Was Ten Judy Valentine)
3. Oh, Mein Papa (E. Calvert)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. You Alone (Perry Como)
6. Tipica Serenada (H. Jerome)
7. Changing Partners (P. Page)
8. Velvet Glove (Winterhalter & Rene)
9. Love Walked In (Hilltoppers)
10. Laughing On The Outside (Four Aces)

Al Ross
WBAL—Baltimore, Md.

1. Many Times (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Rags To Riches (Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. In The Mission Of St. Augustine (Sammy Kaye)
7. Oh! (Pee Wee Hunt)
8. Ricochet (Teresa Brewer)
9. Laughing On The Outside (Four Aces)
10. From Here To Eternity (Frank Sinatra)

Lou Barile
WKAL—Rome, N. Y.

1. To Be Alone (Hilltoppers)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Vic Damone)
4. Changing Partners (P. Page)
5. Many Times (Eddie Fisher)
6. You Alone (Perry Como)
7. My Love, My Love (J. James)
8. Santa Baby (Eartha Kitt)
9. My Hymn To Her (A. Wayne)
10. Stranger In Paradise (Four Aces)

Norm Prescott
WORL—Boston, Mass.

1. Oh, Mein Papa (E. Calvert)
2. She Was Five And He Was Ten (Judy Valentine)
3. That's Amore (Dean Martin)
4. Woman (Johnny Desmond)
5. Santa Baby (Eartha Kitt)
6. Rags To Riches (Tony Bennett)
7. The Jones Boy (Bobby Wayne)
8. You Alone (Perry Como)
9. To Be Alone (Hilltoppers)
10. The Typewriter (L. Anderson)

Gene Degraide & Art Kershaw
WHAR—Providence, R. I.

1. Ebb Tide (C. Applewhite)
2. Ricochet (Teresa Brewer)
3. Rags To Riches (Tony Bennett)
4. Eh, Cumpari (Julius La Rosa)
5. Stranger In Paradise (Four Aces)
6. That's Amore (Dean Mratin)
7. You, You, You (Ames Bros.)
8. South Of The Border (Sinatra)
9. Santa Baby (Eartha Kitt)
10. Oh, Mein Papa (E. Calvert)

Bill Ballance
KNX—Hollywood, Calif.

1. Stranger In Paradise (Four Aces)
2. Many Times (Eddie Fisher)
3. P. S. I Love You (Hilltoppers)
4. Baubles, Bangles & Beads (Peggy Lee)
5. Women (Johnny Desmond)
6. Rags To Riches (Tony Bennett)
7. You, You, You (Ames Bros.)
8. Hey Joe! (Frankie Laine)
9. I Love My Argentine (Bailey)
10. Ebb Tide (Frank Chackseld)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. Rags To Riches (Tony Bennett)
2. I See The Moon (Mariners-Schumann)
3. Eh, Cumpari (Julius La Rosa)
4. That's Amore (Dean Martin)
5. Changing Partners (Patti Page-Kay Starr)
6. Ebb Tide (Frank Chacksfield)
7. Istanbul (Four Lads)
8. Heart Of My Heart (Cornell, Desmond, Dale-Four Aces)
9. Many Times (Eddie Fisher)
10. The Typewriter (L. Anderson)

Mitch Reed
WITH—Baltimore, Md.

1. Rags To Riches (Tony Bennett)
2. Are You Looking For A Sweetheart (McGuire Sisters)
3. You Alone (Perry Como)
4. Istanbul (Four Lads)
5. I'll Never Stand In Your Way (Joni James)
6. Lover Come Back To Me (Nat "King" Cole)
7. Ricochet (Teresa Brewer)
8. Off Shore (Leo Diamond)
9. It's So Easy To Remember (Bob Manning)
10. Hot Dog, That Made Her Mad! (Dick Noel)

Morry Goldman, sales manager of James H. Martin, Inc., prominent distributor in Chicago, is raving about the tremendous success of the cocktail party held in honor of Frank Chacksfield at Linn Burton's Steak House on Friday the 13th. All the top disk jockeys and juke box operators attended. Following the party, Chacksfield appeared as a guest on Howard Miller's T. V. Show. . . . Henry Friedman of Midwest Mercury Distributors in Chicago writes that he has been shipping out Patti Page merchandise as though he were giving it away as a result of the special promotion on Patti's birthday. The big shipments are on her record of "Changing Partners." Friedman says that he's already well over 40,000. Two others that are clicking are Rusty Draper's "Native Dancer," and "The Strings Of My Heart" by the Gaylords. . . . Sales of Liberace's "Ave Maria" are really soaring according to the H. R. Basford Co., Columbia distrib in San Francisco. This is partly due to the fact that he was in S. F. for personal appearances. The pianist was feted with a cocktail party in his honor at the Fairmont Hotel's Cirque Room last Sunday with members of the press, local record librarians and program directors attending. Alan Ross, artist and record promotion head of Basford is real happy about the new "Christmas With Godfrey" album which he says is the second largest selling item in the Columbia catalog next to "South Pacific."

Here's how a record can accidentally become a hit. Two weeks ago, prior to the release of the new Joni James album, "Let There Be Love," the publisher of "You're My Everything," one of the tunes in the album sent an order to Sanford Distributing N. Y.'s MGM distrib requesting a few hundred pieces of the 78 pressing of his tune to help promote the album. When the order fell into the hands of a clerk, it was filled and sent out. The clerk was unaware of the fact that these were not permitted to be sent. The publisher then spread the disks to the d.j.'s and the platter was played on the air. Not knowing that this was a not-to-be-released single from the forthcoming Joni James album, orders started pouring in to Dick Cowitt's Sanford offices. With the danger of harming Joni's current disk "I'll Never Stand In Your Way" and her Christmas record "Nina-Non" MGM decided not to release the single. But this Monday, 28 orders added up to a total order of 14,000 records. With the reaction so great, it was then agreed that "You're My Everything" should be issued as a single with the same backing that it has in the album. This move is being done with the hope of aiding the sale of the album and it is expected, from first reports, that the record may be as big as Joni's first smash, "Why Don't You Believe Me."

ANOTHER BMI "PIN-UP" HIT

DON'CHA HEAR THEM BELLS

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LES PAUL & MARY FORD ..... Capitol

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Requests for his MOOD RECORDS will come in "Torrents" . . .

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"LOVE WALKED IN"
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Gallatin, Tennessee
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GREATEST
"SATURDAY NIGHT"
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"I'M GOING HOME"
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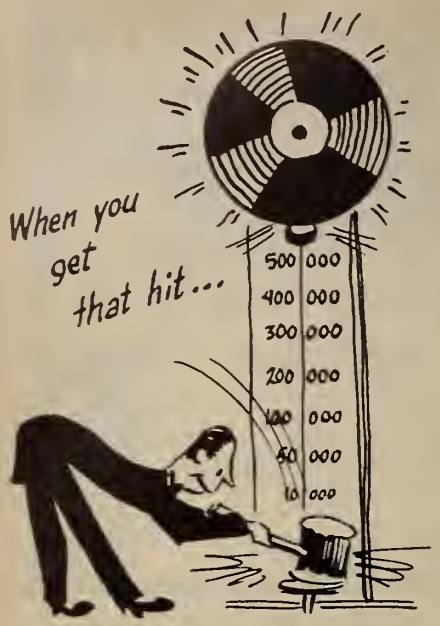

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Two new "A" sides

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G.T.J. # 86; 45086

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For The Disk Jox
It's The Cash Box

King To Handle Distribution of Four Star Records Through Its Company Owned Branches

Bill McCall of Four Star and Jack Kelley of King sign agreement.

CINCINNATI, O.—Bill McCall of Four Star Records and Jack Kelley of King Records have closed a deal whereby King will handle all three Four Star labels—Four Star, Gilt Edge and Big Town—in all its branch territories except St. Louis, Kansas City, Oklahoma City, Dallas, Houston, San Francisco and Los Angeles, it was announced this week by Syd Nathan, president of King.

This is a radical change in King's policy but one which Nathan believes will be of great benefit to both organizations.

Bill McCall last week paid a visit to Cincinnati, en route to Nashville to the WSM gathering and at that time Syd Nathan, Jack Kelley and McCall worked out all the details for the smooth flow of merchandise to the King branches from Four Star's plant in Pasadena. To prevent any loss of time, merchandise was shipped via air freight to the King branches so that they could promptly serve the dealers and operators on the fast selling Four Star record "Let Me Be The One" backed with "I'm Tired Of Bumming Around."

This marks the second change in King's distribution policy during the current year. Until last spring, King handled its own labels—King, Federal and DeLuxe—only through its branches. There were no distributor connections. Since last spring, however, King has established distributors on the three labels in several areas by signing distributor agreements with C & C Distributing, Boston; North West Tempo in Seattle; Mercury Distributing in Minneapolis; Essex Record Distributing in Newark, N. J.; and Zion Distributing in Ogden, Utah.

Les Elgart Album Starts His Buildup As Name Band

NEW YORK—Les Elgart, who was formerly with Bunny Berigan, Harry James and Charlie Spivak, is currently the object of a major buildup as an orchestra leader.

In connection with this push, Les, oft called the "trumpet players' trumpet player," has just had a 12" LP released by Columbia entitled "Sophisticated Swing." Most of the arrangements in the album are the work of Charles Albertine; tunes such as "Geronimo," "Bendix Bounce," "The Weasel Pops Off" and "Comin' Thru The Scotch." Some of the numbers star Les' brother Larry Elgart, alto saxist.

After serving in the Navy during the war, Les joined Woody Herman. Later he became a part of CBS' radio staff, and then he and his brother organized the orchestra.

This album is Les' big gun in the drive to build him as a top-name band.

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THE FOUR TUNES
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b/w
"WRITE AND TELL ME WHY"
JUBILEE # 5127
• • •
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b/w
"WHAT ARE YOU DOING NEW YEAR'S EVE"
JUBILEE # 5017
• • •
"THE LORD'S PRAYER"
b/w
"OH HOLY NIGHT"
JUBILEE # 5045

THE Xmas Record
BOBBY SABATINO
singing
"I'M GONNA HANG UP MOMMY'S STOCKING"
GOLDMINE # NK-711

His First Release . . . A HONEY
LOUIS PRIMA
"MAN, DIG THAT CRAZY CHICK"
b/w
"NON CHA SHAME"
JUBILEE # 6054

A Great Voice
DEAN PARKER
"FAREWELL TO ARMS"
b/w
"OUT OF MY MIND"
JUBILEE # 6051

Coming Up—
LAURI LAYTON
"WHY DO YOU HAVE TO GO HOME"
b/w
"IT HAD TO BE THIS WAY"
JUBILEE # 6052

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THE GREATEST CHRISTMAS RECORD
THIS YEAR...

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SURE TO SMASH ALL PREVIOUS SALES OF YULETIDE RECORDS

The English Knights

singing

"THERE'LL ALWAYS BE A CHRISTMAS"

b/w

"IT'S WHEN YOU'RE HOME

(With The Ones You Love)"

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A MUST FOR EACH OF YOUR MUSIC MACHINES. DON'T DELAY... ORDER NOW!

DISK JOCKEYS SAY:
THE SINGING SENSATION OF
1954

TAD BRUCE

singing

"THERE'S AN ECHO IN MY HEART"

b/w

"DEVIL'S KISS"

EAGLE RECORD 10-104

Coming Up Fast

"ON THE ROAD TO MANDALAY"

b/w

"LONESOME IN A CROWD"

by RONNY ANDREWS

Eagle # 10-103

"STAY CLOSE TO PEOPLE"

b/w

"ONE MAN'S THEME"

by VIN RODDIE

Eagle # 10-100

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"Miss Only A Pastime"

NEW YORK—This may be the reason why Portsmouth, Ohio is rapidly becoming known as the atomic energy center of the Mid-west. This young Portsmouth model, whose name is being kept secret for the time being, was selected as "Miss Only A Pastime" in the campaign to promote Darrell Glenn's latest Valley release "Only A Pastime" b/w "I Think I'm Falling In Love With You." She's also reported to have a good voice.

"Fabulous Dorseys" To Open At Statler, N.Y.

NEW YORK—Two of the world's great—Tommy and Jimmy Dorsey—will be received by an entirely new generation that knows "The Fabulous Dorseys" only by reputation.

They open an eight-week engagement at Hotel Statler's Cafe Rouge, Friday evening, December 4, 1953, according to Thomas F. Troy, the hotel's General Manager.

Tommy and Jimmy are joining forces for the third time in their fabulous careers. In 1922, the Dorsey Brothers Novelty Band played local dates in and around their home town of Shenandoah, Pa. Soon their instrumental proficiency was recognized and the boys were playing with the nation's top outfits. Then, in 1934, they formed their own band—and made musical history. This band featured Bob Crosby as vocalist; Glenn Miller, second trombone; and Ray McKinley at the drums. Two years later TD and JD decided to go it individually, and the two Dorsey Orchestras emerged.

Now the great trombonist and saxophonist are combining their talents once more to make music as "The Fabulous Dorseys."

Their success can best be attested to by their recording sales—Tommy has made over 300 records, of which more than 70 million copies have been sold. Any many recording men credit Jimmy with being one of the biggest instrumental record sellers with more than 40 million JD records being sold to eager fans.

During his career as a bandleader, Tommy Dorsey has introduced such top vocalists as Frank Sinatra, Dick Haymes, Jo Stafford, Connie Haines and The Pied Pipers.

and now
LEROY ANDERSON
with his greatest yet . . .
The Girl in Satin
and
The Typewriter
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MILLS MUSIC, INC.

Kissack Musical Director of "Label X"

NEW YORK—The appointment of Edward John Kissack as musical director for RCA Victor's new "Label X" has been announced by Jimmy Hilliard, manager of artists and repertoire.

Kissack takes up his new duties immediately. Previously he had served with Decca, Capitol and radio stations WOV and WNEW.

Special Christmas Reviews — *THE CASH BOX DISK OF THE WEEK*
". . . rates as one of the best jobs Joni has ever done . . ."
JONI JAMES
"NINA-NON"
MGM Record # 11637; K-11637
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Bud Brandom, pres.

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

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CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
ES—Essex
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RIH—Recorded In Hollywood
RE—Regent
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TR—Trend
TI—Tico
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

Dec. 5 Nov. 28

1—Rags To Riches
110.1 100.8

BE—TONY RUSSO
Many Times
★CO-40048 (4-40048)—TONY BENNETT
Here Comes That Heartache Again
DE-28838 (9-28838)—GEORGIE SHAW
Let Me Go, Devil
KI-1280 (45-1280)—BILLY WARD AND DOMINOES
Don't Thank Me

2—Ricochet
87.2 75.8

CA-2543 (F-2543)—VICKI YOUNG
Affair With A Stranger
★CR-61043 (9-61043)—TERESA BREWER
Too Young To Tango
DE-28914 (9-28914)—GUY LOMBARDO O.
Bridge Of Sighs
VI-20-5454 (47-5454)—PEE WEE KING O.
Oh, Mis'rable Love
VI-20-5436 (47-5436)—GOGI GRANT
Everyone Knows I Love You

3—Eh, Cumpari
63.1 71.8

★CD-1232 (45-1232)—JULIUS LA ROSA
Thi They're All Gone Mama

4—Ebb Tide
61.9 70.1

CO-40093 (4-40093)—KEN GRIFFIN
Yah, Dear
DE-28875 (9-28875)—CHARLIE APPLEWHITE
I Love Paris
KI-1297 (45-1297)—THE INK SPOTS
If You Should Say Goodbye
★LO-1358 (45-1358)—FRANK CHACKSFIELD O.
Waltzing Bugle Boy
ME-70177 (70177 x 45)—ROBERT MAXWELL
Rose Marie
ME-70126 (70126x45)—VIC DAMONE
If I Could Make You Mine

5—Istanbul
45.9 36.0

CA-2665 (F-2665)—JOE FINGERS CARR
Maple Leaf Rag
★CO-40082 (4-40082)—FOUR LADS
I Should Have Told You Long Ago
VI-20-5522 (47-5522)—NORO MORALES
Am I Blue

6—That's Amore
42.9 24.9

★CA-2589 (F-2589)—DEAN MARTIN
You're The Right One

7—Changing Partners
37.2 23.4

BE-1017 (45-1017)—HELEN FORREST
Lover Come Back To Me
CA-2657 (F-2657)—KAY STARR
I'll Always Be In Love With You
DE-28969 (9-28969)—BING CROSBY
Y'All Come
★ME-70260 (70260x45)—PATTI PAGE
Where Did My Snowman Go?

Dec. 5 Nov. 28

VI-20-5515 (47-5515)—DINAH SHORE
Think
VI-20-5537 (47-5537)—PEE WEE KING
Bimbo

8—Many Times
33.8 39.2

CO-40076 (4-40076)—PERCY FAITH O.
In Love
★VI-20-5453 (47-5453)—EDDIE FISHER
Just To Be With You

9—Stranger In Paradise
31.5 18.3

CA-2652 (F-2652)—GORDON MacRAE
Never In A Million Years
★CO-40121 (4-40121)—TONY BENNETT
Why Does It Have To Be Me
DE-28927 (9-28927)—FOUR ACES
The Gang That Sang "Heart Of My Heart"
ME-70269 (70269x45)—VIC DAMONE
A Village In Peru
VI-20-5535 (47-5535)—TONY MARTIN
I Love Paris
VI-20-5505 (47-5505)—RALPH FLANAGAN O.
The Typewriter
VI-20-5551 (47-5551)—AL ROMERO
Off Shore

10—Vaya Con Dios
30.9 48.3

AT-15001 (45-15001)—WINGY MANONE
Song From Moulin Rouge
BE-1004 (45-1004)—LARRY CLINTON O.
P. S. I Love You
★CA-2486 (F-2486)—LES PAUL & MARY FORD
Johnny
CA-2514 (F-2514)—WES & MAR TUTTLE
I Wonder Where You Are
CO-40098 (4-40098)—LOS PANCHOS TRIO
Lo Dudo
CR-60991 (9-60991)—JACK SMITH
Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hacienda
DE-28780 (9-28780)—GUY LOMBARDO O.
With These Hands
ME-89047 (89047x45)—ANITA DAY
Ain't This A Wonderful Day

11—You, You, You
30.4 62.3

CO-40039 (4-40039)—KEN GRIFFIN
No Other Love
ME-70198 (70198 x 45)—JOHNNY HORTON
MG-11512 (K-11512)—KEN REMO
Ufemia
★VI-20-5325 (47-5325)—AMES BROTHERS
Once Upon A Time
VI-20-5386 (47-5386)—NORO MORALES O.
The Sheik Of Araby

12—St. George And The Dragonet
29.8 56.0

★CA-2596 (F-2596)—STAN FREBERG
Little Blue Riding Hood

Dec. 5 Nov. 28

13—Love Walked In
29.2 20.1

DO-15105 (45-15105)—THE HILLTOPPERS
To Be Alone

14—Heart Of My Heart
28.6 20.8

★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE
I Think I'll Fall In Love Today
★DE-28927 (9-28927)—FOUR ACES
Stranger In Paradise
ME-70262 (70262x45)—FRANKIE LAINE
South Of The Border

15—Oh!
28.1 34.8

★CA-2442 (F-2442)—PEE WEE HUNT O.
Sen
CO-40062—KEN GRIFFIN
Crying In The Chapel
CR-61017 (9-61017)—LAWRENCE WELK O.
Hallelujah! Brother
DE-28779 (9-28779)—THE COMMANDERS
Meet The Brass
ME-70182 (70182 x 45)—JIMMY PALMER O.
By The Beautiful Sea
MG-11542 (K-11542)—ART MOONEY O.
Cloverleaf Special
VI-20-5359 (47-5359)—SAUTER-FINEGAN O.
The Moon Is Blue

16—The Story Of Three Loves
25.7 23.0

CO-40099 (4-40099)—LIBERACE
Maiden's Wish Samba
DE-28874 (9-28874)—JACK PLEIS O.
Mr. Peepers
★ME-70202 (70202x45)—JERRY MURAD
Aragonaise
VI-10-4210 (49-4210)—KAPELL & O.

17—I See The Moon
24.6 19.0

★CO-40047 (4-40047)—THE MARINERS
I Just Want You
DE-28900 (9-28900)—DICK TODD
If I Never Get To Heaven
VI-20-5478 (47-5478)—VOICES OF W. SCHUMANN
All Alone

18—You Alone
24.0 30.0

★VI-20-5447 (47-5447)—PERRY COMO
Pa-Paya Mama

19—Off Shore
20.6 15.0

★AM-1005 (45-1005)—LEO DIAMOND
Easy Melody
AT-1013 (45-1013)—BUDD JOHNSON
Don't Take Your Love From Me
CA-2630 (F-2630)—AXEL STORDAHL O.
The Piccolino
CR-61084 (9-61084)—MAT MATHEWS
Easy Melody
DE-28918 (9-28918)—RUSS MORGAN O.
Idle Gossip
KI-4683 (45-4683)—EARL BOSTIC
Don't You Do It
★ME-70252 (70252x45)—RICHARD HAYMAN O.
Joey's Theme
MG-11610 (K-11610)—ART MOONEY O.
Mogambo

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Dec. 5 Nov. 28

20—Baby, Baby, Baby 17.8 12.8

★CR-61067 (9-61067)—TERESA BREWER
I Guess It Was You All The Time

21—In The Mission Of St. Augustine 17.6 8.4

★CO-40061 (4-40061)—SAMMY KAYE
Na Stone Unturned

DE-28913 (9-28913)—JIMMIE LOGSDON
Pa-Paya Mama

JU-5127 (45-5127)—THE ORIOLES
Write And Tell Me Why

22—Velvet Glove 16.6 9.8

DE-28845 (9-28845)—GRADY MARTIN
Dragnet

★VI-20-5405 (47-5405)—WINTERHALTER & RENE
Elaine

23—To Be Alone 14.3 14.6

★DOT-15105 (45-15105)—HILLTOPPERS
Love Walked In

24—Secret Love 11.4 3.6

★CO-40108 (4-40108)—DORIS DAY
The Deadwood Stage

DE-28876 (9-28876)—GORDON JENKINS
Theme From "Seven Dreams"

MG-11604 (K-11604)—TOMMY EDWARDS
That's All

VI-20-5512 (47-5512)—GOGI GRANT
Ricochet

25—I Love Paris 10.9 13.9

★CA-2479 (F-2479)—LES BAXTER O.
Gigi

DE-28875 (9-28875)—CHARLIE APPLEWHITE
Ebb Tide

ME-70274 (70274x45)—GEORGIA GIBBS
Under Paris Skies

VI-20-5521 (47-5521)—FRANKIE CARLE O.
Flame

VI-20-5535 (47-5535)—TONY MARTIN
Stranger In Paradise

26—Pa-Paya Mama 9.8 7.0

DE-28913 (9-28913)—JIMMIE LOGSDON
In The Mission Of St. Augustine

KI-1272 (45-1272)—BONNIE LOU
Since You Said Goodbye

★VI-20-5447 (47-5447)—PERRY COMO
You Alone

27—Santa Baby 9.1 10.9

★VI-20-5502 (47-5502)—EARTHA KITT
Under The Bridges Of Paris

28—Oh, Mein Papa 8.1 3.3

CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
Serenata

★ES-336 (45-336)—EDDIE CALVERT
Mystery Street

★VI-20-5552 (47-5552)—EDDIE FISHER
Until You Said Goodbye

Dec. 5 Nov. 28

29—Down By The Riverside 8.0 —

★CO-40005 (4-40005)—FOUR LADS
Take Me Back

★DE-28955 (9-28955)—BING & GARY CROSBY
What A Little Moonlight Can Do

30—Crying In The Chapel 7.4 4.3

CO-40062 (4-40062)—KEN GRIFFIN
Oh!

CR-61018 (9-61018)—ART LUND
Love Every Moment You Live

★DE-28758 (9-28758)—REX ALLEN
I Thank The Lord

DE-28762 (9-28762)—ELLA FITZGERALD
When The Hands Of The Clock

DE-48302 (9-48302)—SISTER ROSETTA THARPE
There's Peace In Korea

DU-116—(45-116)—THE 4 DUKES
I Done Done It

★JU-5122 (45-5122)—THE ORIOLES
Don't You Think I Ought To Know

★VA-101 (45-101)—DARRELL GLENN

★VI-20-5368 (47-5368)—JUNE VALLI
Love Every Moment You Live

31—I'll Never Stand In Your Way 7.2 7.1

★MG-11606 (K-11606)—JONI JAMES
Why Can't I

32—Don't Take Your Love From Me 6.8 —

AT-1013 (45-1013)—BUDD JOHNSON
Off Shore

★VI-20-5347 (47-5347)—THREE SUNS
Under Paris Skies

33—Lover Come Back To Me 6.4 3.2

★CA-2610 (F-2610)—NAT "KING" COLE
That's All

ME-70257 (70257x45)—VIC DAMONE
I Just Love You

34—Tennessee Wig-Walk 6.1 7.4

CR-61055 (9-61055)—JILL WHITNEY
That Old River Line

★DE-28846 (9-28846)—RUSS MORGAN O.
On The Carousel

★KI-1237 (45-1237)—BONNIE LOU
Hand-Me-Down Heart

Dec. 5 Nov. 28

35—Way Down Yonder In New Orleans 5.7 7.3

★CO-40116 (4-40116)—FRANKIE LAINE & JO STAFFORD
Floatin' Down To Cotton Town

36—Sweet Mama, Tree Top Tall 5.2 6.2

★CO-40104 (4-40104)—THE MARINERS
A Red, Red Ribbon

★TR-63 (45-63)—THE LANCERS
Were You Ever Mine Ta Lose

37—Don'cha Hear Them Bells 5.0 6.5

★CA-2614 (F-2614)—LES PAUL & MARY FORD
The Kangaroo

38—Milwaukee Polka 4.6 4.2

★ME-70230 (70230x45)—PATTI PAGE
My World Is You

39—The Typewriter 4.5 12.0

★DE-28881 (9-28881)—LEROY ANDERSON
Girl In Satin

VI-20-5505 (47-5505)—RALPH FLANAGAN
Stranger In Paradise

40—Caribbean 4.1 3.5

★AB-140 (45-140)—MITCHELL TOROK
Weep Away

DE-28812 (9-28812)—ROBERTA LEE
Let's Go Home

ME-70247 (70247x45)—DAVID CARROLL
Gadabout

VI-20-5414 (47-5414)—TONY MARTIN
Relax

41—My Love, My Love 4.0 —

42—Blowing Wild 3.5 5.5

43—South Of The Border 3.4 —

44—Don't Forget To Write 3.2 4.0

45—Love Me Again 2.9 7.6

46—Marie 2.8 6.9

47—That's All 2.7 7.3

48—Dragnet 1.7 5.4

49—Hey Joe! 1.1 3.7

50—Kangaroo 0.6 3.9

Beaming

BEAVER FALLS, PA.—If you're wondering "why" Karen Chandler is beaming so, it's because popular dj Chuck Wilson of radio station WBVP in Beaver Falls, Pa., who runs the "Wax Works," just picked Karen's newest, "Why" on the Coral label, as the pick of the week. Flip side is "Flash in The Blue."

Sammy Spear Records Ragtime Tunes

NEW YORK—Sammy Spear, noted TV conductor, who years ago played at recording sessions with Benny Goodman, Gene Krupa, and many others, and who later was chosen musical director and conductor for Dumont's "Cavalcade Of Stars" with Jackie Gleason, has turned one of his hobbies in to a great profit.

For many years he has loved and collected copies of ragtime tunes, popular in the day when he was growing up, and now he probably has the largest collection of ragtime pieces.

Several months ago, he was asked to record an album for Mercury. He chose eight musicians, whom he knew were equally rabid ragtime fans, named them the Society Eight, and cut eleven of the most representative types of ragtime tunes from the first quarter of this century.

The album is reported to have caught on immediately and from the looks of it, it might not be a bad idea to release some of this ragtime material as singles. The album is called "Tin Pan Alley."

Winner Named In "St. Augustine" Contest

PHILADELPHIA—Helen A. Stanberger of Philadelphia has been named the winner of the contest conducted with the cooperation of the nation's disk jockies to select the most meaningful line in the lyrics of the song "In the Mission of St. Augustine," recorded by orchestra leader Sammy Kaye.

Miss Stanberger's prize for winning the contest includes a round-trip by air to St. Augustine, Florida; a full week with lodging and meals at the Bennett or Monson hotel; fifty dollars in spending money; and free admission to all sights and amusements in America's oldest city for herself and a companion.

Disk jockey Buddy Brode of Station WNAR, Norristown, Pennsylvania will receive a similar award from the St. Augustine Chamber of Commerce since it was to him that the winning entry was sent.

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PRESS INDEPENDENT!
WESTERN RECORD PRESSERS ASSOCIATION
Los Angeles, California
Send all inquiries to
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Special Christmas Reviews *THE CASH BOX DISK OF THE WEEK*
". . . rates as one of the best jobs Joni has ever done . . ."
JONI JAMES
"NINA-NON"
MGM Record # 11637; K-11637
Published by
FREDERICK MUSIC CO.
Bud Brandom, pres.

Golden "You"

NEW YORK—Smiles of satisfaction are shown by Joe Carlton (fourth from left), RCA Victor's pop A&R manager, Hugo Winterhalter (at left) and the Ames Brothers over gold copy of their record of "You, You, You." Disk was presented to the boys recently at New York's Paramount Theater after the recording topped the million mark in sales.

Breaking In New York And Headed For A National Hit!

"I Just Wrote to Santa"

and

"Cantique De Noel"

sung by

Golden Voiced

Marty Walker

132

A few choice territories still available for key distributors.

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Cammarota Pub. Co.

234 Patterson Ave.

East Rutherford, N. J.

GOLD FOR YOU

when you feature

The Golden Trumpet of

EDDIE CALVERT'S

"OH, MEIN PAPA"

Essex # 336

Essex RECORDS

2208-16 SOUTH 54th STREET

PHILADELPHIA 43, PENNA.

BELGRADE 2-6250

Manufactured and Distributed by Palda Record Company

MEET

"EBENEZER SCROOGE"

recorded by

TERESA BREWER . . . . Coral

EDDY HOWARD . . . . Mercury

"TENNESSEE WIG-WALK"

VILLAGE MUSIC COMPANY

HOMETOWN MUSIC, INC.

1619 Broadway New York, N. Y.

An Ever-Popular Favorite!

Three O'clock In The Morning

LEO FEIST, INC.

A *Cash Box* SLEEPER OF THE WEEK—Nov. 21st

"I'M GONNA CHUNK YOU DOWN"

b/w

"PLAYBOY"

by JIMMY NEWSOME

Allen # 1005

Allen Records, Inc.

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"WHITE CHRISTMAS"

b/w

"ADESTE FIDELES"

London 1280 & 45-1280

LONDON

Frankie Laine's Smash Hit . . .

"ANSWER ME"

The Terry Theme From

"LIMELIGHT"

— instrumental —

"ETERNALLY"

From "Limelight"

— vocal —

BOURNE, INC.

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Eh, Cumpari (Julius La Rosa)
5. Under Paris Skies (Three Suns)
6. Many Times (Eddie Fisher)
7. You, You, You (Ames Bros.)
8. Vaya Con Dios (Paul & Ford)
9. Off Shore (Hayman-Diamond)
10. That's Amore (Dean Martin)

Chicago, Ill.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Ricochet (Teresa Brewer)
4. Eh, Cumpari (Julius La Rosa)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. Heart Of My Heart (Four Aces)
7. Changing Partners (P. Page)
8. Istanbul (Four Lads)
9. Ebb Tide (Frank Chacksfield)
10. I See The Moon (Mariners-Schumann)

Los Angeles, Calif.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (Tony Bennett)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. Vaya Con Dios (Paul & Ford)
6. Ricochet (Teresa Brewer)
7. Many Times (Eddie Fisher)
8. That's Amore (Dean Martin)
9. Istanbul (Four Lads)
10. Oh! (Pee Wee Hunt)

Philadelphia, Pa.

1. Rags To Riches (Tony Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. Vaya Con Dios (Paul & Ford)
4. Many Times (Eddie Fisher)
5. Ricochet (Teresa Brewer)
6. You, You, You, Ames Bros.)
7. You Alone (Perry Como)
8. Ebb Tide (Frank Chacksfield)
9. Heart Of My Heart (Cornell, Desmond, Dale, Four Aces)
10. Oh! (Pee Wee Hunt)

Atlanta, Ga.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. Ricochet (Teresa Brewer)
5. Many Times (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. Eh, Cumpari (Julius La Rosa)
8. You Alone (Perry Como)
9. Oh! (Pee Wee Hunt)
10. St. George And The Dragonet (Stan Freberg)

Nashville, Tenn.

1. Rags To Riches (Tony Bennett)
2. You, You, You (Ames Bros.)
3. Ebb Tide (Frank Chacksfield)
4. Eh, Cumpari (Julius La Rosa)
5. Many Times (Eddie Fisher)
6. Ricochet (Teresa Brewer)
7. Vaya Con Dios (Paul & Ford)
8. Oh! (Pee Wee Hunt)
9. To Be Alone (Hilltoppers)
10. Changing Partners (P. Page)

Dallas, Tex.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Rags To Riches (Tony Bennett)
4. Ebb Tide (Frank Chacksfield)
5. Eh, Cumpari (Julius La Rosa)
6. To Be Alone (Hilltoppers)
7. St. George And The Dragonet (Stan Freberg)
8. Many Times (Eddie Fisher)
9. You Alone (Perry Como)
10. Oh! (Pee Wee Hunt)

Minneapolis, Minn.

1. Ricochet (Teresa Brewer)
2. Ebb Tide (Frank Chacksfield)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Eh, Cumpari (Julius La Rosa)
6. Oh! (Pee Wee Hunt)
7. To Be Alone (Hilltoppers)
8. Strings Of My Heart (Gaylords)
9. Native Dancer (R. Draper)
10. Woman (Johnny Desmond)

Shoals, Ind.

1. You, You, You (Ames Bros.)
2. Oh! (Pee Wee Hunt)
3. Rags To Riches (Tony Bennett)
4. To Be Alone (Hilltoppers)
5. Vaya Con Dios (Paul & Ford)
6. Ebb Tide (Frank Chacksfield)
7. Dragnet (Ray Anthony)
8. Eh, Cumpari (Julius La Rosa)
9. Sweet Mama, Tree Top tall (Lancers)
10. Crying In The Chapel (Darrell Glenn)

Memphis, Tenn.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (Tony Bennett)
3. Vaya Con Dios (Paul & Ford)
4. To Be Alone (Hilltoppers)
5. Ricochet (Teresa Brewer)
6. St. George And The Dragonet (Stan Freberg)
7. Many Times (Eddie Fisher)
8. You Alone (Perry Como)
9. Oh! (Pee Wee Hunt)
10. You, You, You (Ames Bros.)

New Orleans, La.

1. Rags To Riches (Tony Bennett)
2. You, You, You (Ames Bros.)
3. Ebb Tide (Frank Chacksfield)
4. Eh, Cumpari (Julius La Rosa)
5. Many Times (Eddie Fisher)
6. To Be Alone (Hilltoppers)
7. That's Amore (Dean Martin)
8. Story Of Three Loves (Liberace)
9. Changing Partners (P. Page)
10. Oh! (Pee Wee Hunt)

San Francisco, Calif.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (Tony Bennett)
3. Eh, Cumpari (Julius La Rosa)
4. Vaya Con Dios (Paul & Ford)
5. Many Times (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. Ricochet (Teresa Brewer)
8. That's Amore (Dean Martin)
9. You Alone (Perry Como)
10. To Be Alone (Hilltoppers)

Cleveland, Ohio

1. Eh, Cumpari (Julius La Rosa)
2. To Be Alone (Hilltoppers)
3. Rags To Riches (Tony Bennett)
4. That's Amore (Dean Martin)
5. Ricochet (Teresa Brewer)
6. Ebb Tide (Frank Chacksfield)
7. You Alone (Perry Como)
8. Changing Partners (P. Page)
9. Many Times (Eddie Fisher)
10. You, You, You (Ames Bros.)

St. Louis, Mo.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Marie (Four Tunes)
4. Eh, Cumpari (Julius La Rosa)
5. You, You, You (Ames Bros.)
6. That's Amore (Dean Martin)
7. Ebb Tide (Frank Chacksfield)
8. Many Times (Eddie Fisher)
9. The Story Of Three Loves (Jerry Murad)
10. To Be Alone (Hilltoppers)

Cincinnati, Ohio

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. Vaya Con Dios (Paul & Ford)
6. Ricochet (Teresa Brewer)
7. Many Times (Eddie Fisher)
8. Love Walked In (Hilltoppers)
9. You Alone (Perry Como)
10. St. George And The Dragonet (Stan Freberg)

Denver, Colo.

1. Ebb Tide (Frank Chacksfield)
2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)
4. Rags To Riches (Tony Bennett)
5. Many Times (Eddie Fisher)
6. Ricochet (Teresa Brewer)
7. Vaya Con Dios (Paul & Ford)
8. St. George And The Dragonet (Stan Freberg)
9. You Alone (Perry Como)
10. Oh! (Pee Wee Hunt)

Boston, Mass.

1. Eh, Cumpari (Julius La Rosa)
2. Rags To Riches (Tony Bennett)
3. You Alone (Perry Como)
4. That's Amore (Dean Martin)
5. You, You, You (Ames Bros.)
6. Ebb Tide (Frank Chacksfield)
7. Many Times (Eddie Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Ricochet (Teresa Brewer)
10. Changing Partners (P. Page)

Detroit, Mich.

1. Rags To Riches (Tony Bennett)
2. Marie (Four Tunes)
3. Ebb Tide (Frank Chacksfield)
4. Ricochet (Teresa Brewer)
5. Eh, Cumpari (Julius La Rosa)
6. Many Times (Eddie Fisher)
7. You Alone (Perry Como)
8. Changing Partners (P. Page)
9. Oh! (Pee Wee Hunt)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Seattle, Wash.

1. Rags To Riches (Tony Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. Istanbul (Four Lads)
4. Ebb Tide (Frank Chacksfield)
5. Vaya Con Dios (Paul & Ford)
6. Many Times (Eddie Fisher)
7. You, You, You (Ames Bros.)
8. Oh! (Pee Wee Hunt)
9. Ricochet (Teresa Brewer)
10. You Alone (Perry Como)

Pittsburgh, Pa.

1. That's Amore (Dean Martin)
2. Eh, Cumpari (Julius La Rosa)
3. Rags To Riches (Tony Bennett)
4. To Be Alone (Hilltoppers)
5. Ricochet (Teresa Brewer)
6. Love Walked In (Hilltoppers)
7. Istanbul (Four Lads)
8. You Alone (Perry Como)
9. Stranger In Paradise (Bennett)
10. St. George And The Dragonet (Stan Freberg)

Washington, D. C.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (Tony Bennett)
3. Vaya Con Dios (Paul & Ford)
4. Ricochet (Teresa Brewer)
5. Eh, Cumpari (Julius La Rosa)
6. You, You, You (Ames Bros.)
7. Many Times (Eddie Fisher)
8. You Alone (Perry Como)
9. That's Amore (Dean Martin)
10. St. George And The Dragonet (Stan Freberg)

Extending Contract

NEW YORK—Faye Adams has scored such a success on the Herald label with "Shake A Hand" and "I'll Be True" that her contract has been extended to a five year deal. At the signing above are; Al Silver of Herald; Faye Adams; Phil Moore, her manager; and Jack Braverman of Herald.

Hub Records Formed In Hollywood

HOLLYWOOD—Hub Records of Hollywood, headed by songwriter Don Raye, has organized a one million dollar corporation in the State of California.

The incorporators are Raye, Nick Castle, Mike Kurlan, Edward Traubner and Aaron Doff.

Mike Kurlan, head of the Modern Distributing Company, will head national sales and is leaving for a thirty city tour this week to add additional distributors to the list already set.

Hub's current release by the Page Cavanaugh Trio and Phil Gordon, "Good Mornin' Judge" and "Get A Load of That Crazy Walk," has received such good reaction within a ten day period, that Hub has shipped 40,000 platters to date.

Plan is for Hub to produce pretested records with assured sales. "We don't plan a weekly or monthly release," said Raye. "We want our distributors and dealers throughout the country to know that when they receive a Hub platter it will sell."

Already signed to the label are Page Cavanaugh, Phil Gordon and Freddy Slack.

Star Title Strip Expands, Adds New Plant

PITTSBURGH, PA.—The demand for printed title strips throughout the juke box industry has grown to such an extent that the Star Title Strip Company has had to purchase another printing plant, according to Dal E. Haun, president of the firm.

Haun reports that Star, which sells 95% of the title strips in the country, now prints and ships an average of 20,000 cards per day (400,000 strips). Sales to date are 50% over last year and constantly increasing, Haun says, with over 20 major and indie labels supplying their distributors with printed strips for records. One-stops are also using printed strips in large quantities. Add to this the monthly purchases of operators, and you get a total monthly sale of over 500,000 cards or 10,000,000 strips.

DJs Receive Life's "World We Live In" On Wax

NEW YORK—Several months ago, Life magazine launched a series of articles on "The World We Live In", a feature describing in picture and text what Life has found out about the world around us—from the formation of the earth to development of life itself.

But in this undertaking, the editors of Life felt that one important dimension had been missing: the dimension of sound. Therefore, the magazine has cut a record and is sending it out to disk jockeys all over the country.

The essence of the disk is a series of unusual sound effects telling the story of the earth's creation and its battle for existence in the universe. The flip deck portrays with sound the stages in the development of life.

Disk jockeys are requested to play the record on the air and report to the publishers of Life their audience's reaction.

3 OF A KIND ALL HITS!

Johnny Ace
croons
"SAVING MY LOVE FOR YOU"
b/w
"YES BABY"
Duke # 118

MAKING HIS DUKE DEBUT

Joseph "Mr. Goggle-Eyes" August
doing
"OH WHAT A FOOL" b/w "PLAY THE GAME"
Duke # 117

The Sunset Travelers
singing
"I AM BUILDING A HOME"
b/w
"I Wish I Was In Heaven Sitting Down"
Duke # 204

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EXCELLO 2019
"IS THEIR ANYBODY ELSE LIKE JESUS" b/w
"NOTHING TOO HARD FOR THEE"

EXCELLO 2022
"LAZY PETE" b/w
"I'M SO SAD"
ROOSEVELT LEE

NASHBORO 539
"GET YOUR SOUL RIGHT"
by THE FIRESIDE GOSPEL SINGERS

• • •

EXCELLO 2015
"SWEET BYE AND BYE"
by THE SERMONAIRES

• • •

EXCELLO 2020
"LOVE ME BABY"
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"THE BAION" and "GEE"
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"THE SADIE THOMPSON SONG" b/w "THE NEARNESS OF YOU"
(from the picture "Sadie Thompson")
Tico 10-207
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First R&B Release
A H-I-T!
"OO-WEE MR. JEFF"
(Please Be Yourself)
by GEORGIA LANE & Ork.
b/w
"LOOKA HERE, MATTIE BEE"
by EMMETT HOBSON & Ork.
CENTRAL RECORD # 1001
CENTRAL RECORDS
520 W. 50th (PL 7-3850) N. Y.

Greetings

CLEVELAND—MGM record artist, Tommy Edwards (center) smiles in appreciation at a cocktail party in his honor in this city. Tommy, appearing at a night club in Cleveland, is greeted by (l. to r.) George Shearing; Johnny Andrews, WTAM, Cleveland; Doc Lemon, WVKO, Columbus; Jim Sanborn, MGM distrib in Cleveland and host of the party; and disk jockey Tommy Edwards.

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and

MARIE KNIGHT

Sing

"SHADRACK"

and

"NOBODY'S FAULT"

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WRITE — WIRE — PHONE — YOUR ORDERS TODAY

THE CASH BOX

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	MONEY HONEY *Drifters* *(Atlantic 1106)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	I DON'T KNOW WHAT I'LL DO *Sugar Boy* *(Checker 783)*
2	MARIE *Four Tunes* *(Jubilee 5128)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*
3	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	TV IS THE THING *Dinah Washington* *(Mercury 70214)*	SOUL ON FIRE *Lavern Baker* *(Atlantic 1004)*
4	RAGS TO RICHES *Dominoes* *(King 1280)*	MARIE *Four Tunes* *(Jubilee 5128)*	ROSE MARY *Fats Domino* *(Imperial 5251)*
5	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	DRUNK *Jimmy Liggins* *(Specialty 470)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
6	DON'T DECEIVE ME *Chuck Willis* *(Okeh 6985)*	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	BLOOD STAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
7	TV IS THE THING *Dinah Washington* *(Mercury 70214)*	MONEY HONEY *Drifters* *(Atlantic 1106)*	MAD LOVE *Muddy Waters* *(Chess 1550)*
8	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	RAGS TO RICHES *Dominoes* *(King 1280)*	MONEY HONEY *Drifters* *(Atlantic 1106)*
9	PERFECT WOMAN *Four Blazes* *(United 158)*	LOVER COME BACK TO ME *Nat "King" Cole* *(Capitol 2610)*	RAGS TO RICHES *Dominoes* *(King 1280)*
10	WRITE AND TELL ME WHY *Orioles* *(Jubilee 5127)*	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	BLUES WITH A FEELING *Little Walter* *(Checker 780)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	BLOODSTAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
2	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	GOING DOWN TO BIG MARY'S *Helen Thompson* *(States 126)*
3	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	DRUNK *Jimmy Liggins* *(Specialty 470)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
4	GEE *The Crows* *(Rama 5)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
5	DRUNK *Jimmy Liggins* *(Specialty 470)*	RAGS TO RICHES *Dominoes* *(King 1280)*	MAD LOVE *Muddy Waters* *(Chess 1550)*
6	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	MONEY HONEY *Drifters* *Atlantic 1106)*	NO BLOW, NO SHOW *Bobby Bland* *(Duke 115)*
7	MARIE *Four Tunes* *(Jubilee 5128)*	ROSE MARY *Fats Domino* *(Imperial 5251)*	BABY, IT'S YOU *The 5paniels* *(Chance 1141)*
8	FEELING GOOD *Little Junior* *(Sun 187)*	NADINE *Coronets* *(Chess 1549)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
9	ROSE MARY *Fats Domino* *(Imperial 5251)*	BLIND LOVE *B. B. King* *(RPM 395)*	GOOD LOVIN' *The Clovers* *(Atlantic 1000)*
10	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	PERFECT WOMAN *Four Blazes* *(United 158)*	NO GOOD WOMAN *Lightning Hopkins* *(Jax)*

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	RAGS TO RICHES *Dominoes* *(King 1280)*
2	MONEY HONEY *Drifters* *(Atlantic 1106)*
3	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
4	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*
5	MARIE *Four Tunes* *(Jubilee 5128)*
6	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*
7	I'LL BE TRUE *Foye Adoms & Joe Morris* *(Herold 419)*
8	TV IS THE THING *Dinah Washington* *(Mercury 70214)*
9	CHRISTMAS IN HEAVEN *Dominoes* *(King 1281)*
10	BLOW YOUR HORN *Benny Green* *(Decca 28824)*

in LOS ANGELES

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	MONEY HONEY *Drifters* *(Atlantic 1106*
3	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aloddin 3197)*
4	GEE *The Crows* *(Romo 5)*
5	BLUES WITH A FEELING *Little Wolter* *(Checker 780)*
6	SHAKE A HAND *Foye Adams & Joe Morris* *(Herald 416)*
7	ROSE MARY *Fats Domino* *(Imperial 5251)*
8	MARIE *Four Tunes* *(Jubilee 5128)*
9	TV IS THE THING *Dinoh Woshington* *(Mercury 70214)*
10	RAGS TO RICHES *Dominoes* *(King 1280)*

in ST. LOUIS

1	MARIE *Four Tunes* *(Jubilee 5128)*
2	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aloddin 3197)*
3	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
4	DRUNK *Jimmy Liggins* *(Specialty 470)*
5	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*
6	RAGS TO RICHES *Dominoes* *(King 1280)*
7	TV IS THE THING *Dinah Woshington* *(Mercury 70214)*
8	THE FEELING IS SO GOOD *The Clovers* *(Atlantic 1010)*
9	SHAKE A HAND *Foye Adams & Joe Morris* *(Herald 416)*
10	WRITE AND TELL ME WHY *The Orioles* *(Jubilee 5127)*

in DALLAS

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	BLIND LOVE *B. B. King* *(RPM 395)*
3	I WANT TO THANK YOU *The "5" Royoles* *(Apollo 449)*
4	MONEY HONEY *Drifters* *(Atlantic 1106)*
5	DRUNK *Jimmy Liggins* *(Specialty 470)*
6	BLOOD STAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
7	EVERY DAY IN THE WEEK *Christine Kittrell* *(Republic 7055)*
8	MAD LOVE *Muddy Waters* *(Chess 1550)*
9	I DON'T KNOW WHAT I'LL DO *Sugar Boy* *(Checker 783)*
10	HEART BREAKER *Ray Charles* *(Atlantic 1008)*

in NASHVILLE

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	ROSE MARY *Fats Domino* *(Imperial 5251)*
3	BLUES WITH A FEELING *Little Walter* *(Checker 780)*
4	DRUNK *Jimmy Liggins* *(Specialty 470)*
5	MONEY HONEY *Drifters* *(Atlantic 1106)*
6	I WANT TO THANK YOU *The "5" Royales* *(Apollo 449)*
7	SHAKE A HAND *Faye Adams & Joe Morris* *(Herold 416)*
8	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aloddin 3197)*
9	FEELING GOOD *Little Junior* *(Sun 187)*
10	GOOD LOVIN' *The Clovers* *(Atlantic 1000)*

in SHOALS, IND.

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	SHAKE A HAND *Faye Adams & Joe Morris* *(Herold 416)*
3	TV IS THE THING *Dinah Washington* *(Mercury 70214)*
4	PERFECT WOMAN *Four Blazes* *(United 158)*
5	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*
6	BLUES WITH A FEELING *Little Walter* *(Checker 780)*
7	PLEASE DON'T LEAVE ME *Fats Domino* *(Imperial 5240)*
8	MARIE *Four Tunes* *(Jubilee 5128)*
9	DRUNK *Jimmy Liggins* *(Specialty 470)*
10	TOO MUCH LOVIN' *The "5" Royoles* *(Apollo 448)*

A DOUBLE-BARRELED Hit

Faye Adams

with

JOE MORRIS Ork.

scores again with a 2 sided hit

"HAPPINESS TO MY SOUL" c/w "I'LL BE TRUE"

THE CASH BOX

★AWARD O' THE WEEK★

HERALD-419

It's #1 in Newark. Big in New York — Phila. — Baltimore — New Orleans — Charlotte — Memphis — Richmond and S-P-R-E-A-D-I-N-G

Herald RECORDS
469 W. Broadway
New York City, N.Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

SISTER ROSETTA THARPE
(Decca 48309)

C+ "NOBODY'S FAULT" (2:19) [Taps BMI] Sister Rosetta Tharpe sings a solemn and inspiring slow religious item with the fine dueting of Marie Knight.

B "SHADRACK" (2:00) [Carl Fisher—Robert MacGimsey] The pair team up on the famous spirited folk standard and perform in top drawer style. Treatment is fresh and alive. Should sell potently.

THE MOONGLOWS
(Chance 1150)

C+ "HEY SANTA CLAUS" (2:41) [Joni Music BMI—Fuqua, Freed] The Moonglows' Christmas entry is a gay quick beat in which the boys ask Santa to bring back baby. Breaks really wild about midway.

B "JUST A LONELY CHRISTMAS" 2:40) [Joni Music BMI—Fuqua, Freed] The boys etch a slow soft Yule ballad that tells of loneliness for the loved one. Harmony and treatment makes for a good platter.

JOHN BULLARD
(DeLuxe 6019)

B "SPOILED HAMBONE" (2:50) [Lois BMI—John Bullard] John Bullard sings a cute rapid paced bouncer. John's had a sad awakening on his trip south and he's coming back to New York to his local gals.

C+ "WESTERN UNION BLUES" (2:46) [Stone Bullard] The under lid is a slow southern type blues which Bullard handles effectively.

JOHNNY MOORE'S THREE BLAZERS
(Modern 918)

B "YOU'RE GONNA BE SORRY" (2:41) [American ASCAP—Behning] Johnny Moore's Three Blazers dish up a fast Latin tempo item excitingly with Mari Jones handling the fetching story of the gal who followed her man and found he hadn't gone to work after all. A good piece of material for the pop market.

B "TOO LATE" (2:39) [American ASCAP—Behning] A slow tuneful ballad presented in pretty straight pop style.

KING PLEASURE
(Prestige 860)

B+ "SOMETIMES I'M HAPPY" (2:38) [Youman-Caesar] The great Youman-Caesar ditty treated to a progressive-bop revival by King Pleasure. A straight chorus intro precedes King Pleasure's bop vocal for an interesting arrangement.

B "THIS IS ALWAYS" (2:41) [Gordon-Warren] A similar bop-pop treatment is accorded the flip. A tuneful deck.

BABS GONZALES
(Savoy 1115)

B+ "GET OUT OF THAT BED" (2:37) [Savoy Music BMI—B. Gonzales] A weird side with snores, rhythmic chants, handclaps and gay novelty lyrics of crazy bopster talk. An infectious vocal, a driving beat and treatment add up to a potent saleswise platter.

C+ "THE BOSS IS BACK" (2:41) [Atlantic—Ornithology] A rhythm and blues progressive ditty given the inimitable Gonzales treatment that goes over so well with his faithful followers.

THE CASH BOX ★AWARD O' THE WEEK★

"I AIN'T NO FOOL EITHER" (2:19)
[Terrific Tunes BMI—J. Turnero]

"THE BIG CHANGE" (2:42)
[Lion Publishing Co. BMI—W. M. Thornton]

WILLIE MAE THORNTON
(Peacock 1626)

● Willie Mae Thornton seems to have come up with the "big" one again. Her newest, "I Ain't No Fool Either," is the answer to Willie Mabon's current "You'se A Fool." In this one, Willie Mae berates the male with a stream of invective that almost withers the wax. Tune is made to order for the belter and she full heartedly throws her 300 pounds into her reading. Gimmick drumbeats that accentuate the punch lines delivered by the lusty shouter makes this an extremely colorful and hard hitting deck. Looks like Willie Mae Thornton's gonna lift her huge frame to the top of the charts again. The flip, "The Big Change," is a slow blues belted item. And how she can belt.

"GOOD, GOOD WHISKEY" (2:58)
[D & M BMI—Adelia Davis]

"LET'S HAVE A PARTY" (2:25)
[Mesner—R. Mesner]

AMOS MILBURN
(Aladdin 3218)

● Amos Milburn still riding the very very successful drinking vein that has given him so many hit records in succession. The latest, "Good, Good Whiskey" is a rhythmic middle tempo item delivered by Milburn in the gay and bouncy manner that has marked his previous disks. Seems Milburn has made more coin out of "whiskey" than some of the distilleries. Theme is the story of the guy whose only love is bottled juice. The under portion, "Let's Have A Party," is a gay ditty foottapper that shows Milburn off to good advantage, but all the spark is in the top deck and from here "Whiskey" looks like the side.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"OO-WEE MR. JEFF" (3:02)
[Lynbrook BMI—Mae Moten]

"LOOKA HERE, MATTIE BEE" (2:35)
[Lynbrook BMI—Mae Moten]

GEORGIA LANE
EMMETT HOBSON
(Central 1001)

● Breaking away from the usual procedure the new diskery backed their two best decks, one by each of their two new artists, and the result is a two sider. The edge is slightly in favor of "Oo-Wee Mr. Jeff," a torrid jump belted by Georgia Lane gustily and forcefully. The gal is from the Willie Mae Thornton-Big Maybelle school of shouters. Lyrics are alive and provide a chuckle. The flip, "Looka Here, Mattie Bee," is another quick beat jump with Emmett Hobson socking out an energetic reading of the lusty lyrics. Hobson is good and receives a smart backing from the Rag-Muffins. Two good waxings and a solid step in the right direction by the new rhythm and blues entry.

"I" (3:10)
[Bob-Dan Music BMI—The Velvets]

"AT LAST" (3:10)
[Bob-Dan Music BMI—The Velvets]

THE VELVETS
(Red Robin 122)

● The label that has already turned up two nationally famous groups now pitches their third effort and if this disk is any indication, Red Robin has another hit team in The Velvets. The upper lid, "I," is a top notch effort on a lovely slow ballad. Lead is smooth as their title indicates and the harmony is fine. Style and quality is distinctive enough to make them different from the run of the mill quartets around in such profusion today. A good group and a good disk. The flip, "At Last," is a mellow and melty slow ballad smoothly blended but just a little below the quality of the upper deck. It's "I" by at least two lengths.

BOBBY PRINCE
(Victor 20-5520)

B "MOVIN' DOWN THE LINE" (2:43) [E & E Music BMI—Charles Gonzales] Bobby Prince is in good voice as he sings a rhythmic middle tempo blues. Chanter is moving down the line leaving all his worldly cares behind.

C+ "HAVE A LITTLE PITY" (2:46) [E & E Music BMI] Bobby sings a similar item begging for a chance to prove his love.

WILLIE NIX
(Sabre 104)

C+ "JUST CAN'T STAY" (2:39) [Joni Music BMI—W. Nix] Willie Nix talks a gay southern quick beat with a distinctive style.

B "ALL BY YOURSELF" (2:41) [Joni Music BMI—W. Nix] Willie sings on the reverse deck. A slow blues simply performed with an effective harmonica background.

ERNEST LEWIS
(Parrot 791)

C+ "NO MORE LOVING" (2:41) Ernest Lewis etches a southern type blues with guitar accompaniment in the style of Lightening Hopkins. Waxing should find strong reception in the southern markets.

C+ "WEST COAST BLUES" (2:39) A similar item with similar comments.

PRISONAIRES
(Sun 191)

B+ "A PRISONER'S PRAYER" (2:39) [Delta Music BMI—James Proctor] The boys blend sweetly on a slow tender ballad with a light religious touch. Lead is excellent, the harmony smooth and the general effect of the etching touching. Lyrics ask God to forgive for the misdeeds that put them in prison. This deck could repeat the success of their "Walking In The Rain."

B "I KNOW" (2:41) [Mayfair ASCAP—Jennings, Brooks] The Prisonaires sing a slow love ballad tenderly and with feeling. Drawback might be the sound created which is too similar to another well known group.

THE SERMONAIRS
(Excello 2015)

C+ "SWEET BYE AND BYE" (2:57) The Sermonairs etch a rhythmic hallelujah item with spirits lifting appeal.

C+ "HAVE FAITH AND BELIEVE" (2:47) The flip is a slow religious piece with a simple piano and organ back. The chanters perform in sincere fashion. A potent religious deck.

BILL DAVIS TRIO
(Okeh 7013)

C+ "INDIAN SUMMER" (3:03) [Harms ASCAP—Herbert] The Bill Davis Trio works over the semi-classical lovely and gives it a sensitive jazz treatment.

C+ "THEME FROM THE JOE LOUIS STORY" (3:00) [Harman Music ASCAP—Bassman] Similar treatment is accorded the currently popular theme music from the flic.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

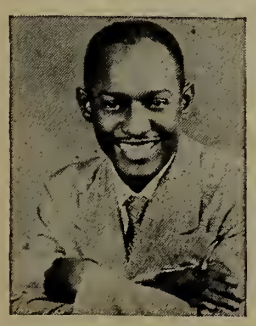
'Twas a wonderful festival down in Nashville last weekend that brought together about 400 of the leading country jockies in the nation. Would love to see something along that line done in the rhythm and blues field. . . . **Dave Dreyer's** Raleigh Music has four records riding high on **The Cash Box** 'Hot' charts. "Good Lovin'," "Blues With A Feeling," "Every Day In The Week," and "Going Down To Big Mary's." . . . Along with about ten others just on the market this makes Dreyer one of the hottest r & b publishers in town. . . . **Dave Miller, Essex** head man, cutting **Faye Adams'** newest blazer "I'll Be True" with that "Crazy Man Crazy" jumpster, **Bill Haley** and His **Comets.** Should be something to hear. . . . **Al Silver, Jack Angel** and **Jack Braverman,** Herald Records, with their terrific expansion in all directions, finding it necessary to concentrate specific duties in the hands of each. With their own pressing plant, record company and rapidly expanding publishing firm, the boys find themselves hard pressed for time. It will probably be necessary for each to head one segment. Seems the new **Faye Adams** release has hyped the sale of her initial earthquake "Shake A Hand." The waxing spurted upwards again and biz is booming. "I Had A Notion" by **Al Savage** and **Joe Morris,** already in the top ten best sellers is steadily moving towards the top. . . . **La Vern Baker,** "Soul On Fire," rehearsing in Europe for her historic etching session coming up there soon. Atlantic's president-in-absentia, **Lieut. Herb Abramson,** will direct Miss Baker's European etching, which will mark the first time in disk history that a rhythm and blues artist has been recorded abroad for the U.S. market. . . . **Eddie Mesner,** Aladdin Records, excited as all get-out about the new **Five Keys** "Oh Babe" and "My Saddest Hour" and **Lowell Fulson's** "Don't Leave Me Baby" and "Chuck With The Boys." . . . Reaction coming in strong on the new **Varetta Dillard** "(That's The Way) My Mind Is Working" and bossman **Herman Lubinsky** thinks this could be Varetta's biggest yet. . . . **Pete Doraine,** Allen Records left last week for a trip around the country to plug his rhythm and blues exciter, newcomer **Jimmy Newsome's** "I'm Gonna Chunk You Down." Pete's really going overboard for this one. . . . **Lee Magid's** first Central release should get the new waxhouse off to a great start. Lee came out of his first session with a number of good sides, but he decided to really blast out. He took the best side by his gal explosion, **Georgia Lane,** and his male blaster, **Emmitt Hopson** and put them back to back for what he calls, "a package of dynamite" Tunes are "Oo-Wee Mr. Jeff" and "Looka Here, Mattie Bee." . . . **The Wanderers,** Savoy new group, going into the Apollo this week with **Ella Fitzgerald,** signed by Gale Agency. Gale also signed the new Central artist, **Georgia Lane.** . . . **George Goldner** has a terrific laugh getter on his Rama label titled, "My Cousin Itzik." Tune is a novelty that has already stirred strong reaction in certain markets. . . . Everything seems to be going great guns for **Phil Moore.** Phil manages **Faye Adams,** the current singsation; wrote "Happiness To My Soul," her latest recording; and now comes out with his own waxing on RCA Victor called, "Chinchy Old Scrooge" and "Blink Before Xmas." Phil has a long line of tunes to his credit, but "Chinchy" is one written for his pals, the musicians. . . . Peacock's **Don Robey** letting loose with all his guns. This week's releases showcases his top fem shouter, **Willie Mae Thornton,** with her answer to Willie Mabon's "You'se A Fool," namely, "I Ain't No Fool Either." Next week we should get **Johnny Ace's** newest, "Saving My Love For You" and "Yes Baby." . . . **Carl Lebow,** new A & R head for DeLuxe Records, out on a 10 day tour of the south lining up talent and cutting sides. Meanwhile, **The Dominoes'** "Rags To Riches" is picking up such terrific momentum that it looks certain to become King's biggest record of 1953. . . . Learn from **Bess Berman** that Apollo's own **Mahalia Jackson** will do a nationwide TV hookup out of Chicago on December 2.

GEORGIA LANE

PHIL MOORE

CHICAGO:

On November 30, 1953 Civic Opera House will be the scene of an all-star show. Which, incidentally, will see **June Christy** and **Stan Kenton** together again. Called "Festival Of Modern American Jazz." Starring **Stan Kenton & his Ork. With June Christy; Erroll Garner Trio; Dizzy Gillespie; Stan Getz; Slim Gaillard; Candido.** . . . Another all-star show took place on the stage of the Regal Theatre on November 28. Presented by **McKee Fitzhugh.** Called "McKee's Variety Show of '54." With **Al Benson** handling the mc'ing chores. And **Charlie Parker; Ben Webster; T-Bone Walker; Dr. Jo-Jo Adams; Muddy Waters; Eddy Boyd;** and many others. . . . **Leonard Chess** just back from a visit to New Orleans. Judging from all the things he accomplished, we seriously doubt that Len had any rest at all. Beside cutting a session with **Sugar Boy,** he signed a brand new artist. Then, together with **Stan Lewis** of Stan's Record Shop, Len gave the once-over to Station WMRY, New Orleans. And, after mucho discussion, placed their bid for the station. Nothing definite yet, however. . . . Many very sad to hear that **Louis Armstrong's** golden trumpet will play the swan song for the Blue Note. Definitely Chicago's leading house of jazz. Seems **Frank Holzfiend** has lost the lease. So, for the time being at least, there will be no Blue Note. But Frank stated he is looking for new quarters and hopes to re-open shortly after the first of the year. . . . **Art Sheridan** happily reported this past week that his Cleveland office has acquired the distribution for Specialty Records, which he has handled here in Chi for the past several years. . . . Hope that **Sy House's** dotter, who required medical attention, will be much, much better but fast.



EDDIE BOYD

Both Sides Picked by "Cash Box"

VARETTA DILLARD
DOES IT AGAIN

A Double Sided Hit!

Savoy # 1118

("That's The Way") "MY MIND IS WORKING" b/w "I AIN'T GONNA TELL"

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

FOR TOPS IN R&B

JAY-DEE

A BIG HIT
DADDY ROLLIN' STONE
By OTIS BLACKWELL

JAY-DEE #784

JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

Beautiful Alto Sax Hit!

BUD JOHNSON'S
"OFF SHORE"
1013

Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N Y

LOS ANGELES:

Los Angeles' own **Johnny Otis** returns home for two week-end engagements at Billy Berg's five-four Ballroom and a big Thanksgiving dance. . . . **Jimmie Witherspoon** has taken over the reins of the **Lloyd Price** band while Lloyd is in the Army. . . . **The Sweethearts of Rhythm** staged a formal Thanksgiving eve dance at the Cosmopolitan Hotel. They then left for their next date in New York on December 11. . . . **Pee Wee Crayton** thought Los Angeles wasn't cold enough so now he's booked for an eight week stint in Alaska. . . . **The Bihari** brothers state that foreign distribution rights to their R.P.M. waxing of Vido's Boogie has been turned over to London Records. Their current B. B. King (R.P.M.) smash "Blind Love" is clicking off big throughout the country. The boys are all excited over **Oscar McLollie's** "God Gave us Christmas" on the Modern Label. They are working hard to get complete distribution set up before the Holiday season. . . . **Percy Mayfield** is now in the North West and will be in Los Angeles over the Christmas Holidays. . . . **Art Rupe,** Specialty Records head, recently left on a business trip through Texas and the South. He reports that their latest release **Guitar Slim's** "The Things That I Used To Do" and "I Done Got Over It" is stepping out fast and looks like a great number. . . . **Floyd Dixon** appeared over the Thanksgiving Holidays at the newly decorated Blue Lite Club. . . . **Eddie Mesner** will go to the East Coast in January to to cut new sessions with **Louis Jordan** for the Aladdin label. **Leo Mesner** reports that **Amos Milburn's** latest "Good, Good Whiskey" is chalking up terrific advance orders. They predict it to be even bigger than One Scotch, One Bourbon, One Beer. Another two sides that Eddie says is red hot is the **Five Keys'** version of "Oh Baby" and "My Saddest Hour." . . . New artists on Hollywood label are **Monroe Tucker** and **Country Slim,** each with new releases just out. **Don Pierce** also signed and recorded **Soldier Boy Houston** formerly with Atlantic to cut some Country Blues. First release is to be out soon. . . . **Lew Chudd,** prexy of Imperial Records, looks for **Fats Domino's** latest "Don't Leave Me This Way" b/w "Something's Wrong" to soon make its way up the charts. . . . **Wild Bill Davis,** the jazz organist, heads East after successful engagements in Los Angeles and San Francisco. . . . **Sidney Bechet** was all set to open at the Royal Room when the Doc. called him for a check-up. Now the whole opening hinges on the doctor's report. . . . It is reported that **Roy Milton** is having a successful tour throughout the Midwest.

AMOS MILBURN

2 Sided HIT!

Valaida Snow

"I AIN'T GONNA TELL and "IF YOU DON'T MEAN IT"

Chess 1555

CHESS RECORD CORP. 750 E 49th ST. CHICAGO. ILL.

Compliments

CHICAGO—Johnny Desmond is being complimented in the above photo by Bob Lindelof, president of the Music Ops Assn. of Northern Illinois on his new Coral recording of "Woman." The tune, which has taken off in several areas, looks like a real big one for Johnny. In addition Johnny is currently hot as one of the trio on "Heart Of My Heart."

New Series To Feature Songs of United Nations

NEW YORK—A new "United Nations" radio series featuring songs and dances of member countries of the U.N. will be presented weekly on Tuesdays over WMCA beginning November 24, 9:45 to 10:00 PM. The first of the "musical tours" will be to France and will be followed on successive weeks by the folk music of Czechoslovakia, Mexico, Great Britain, India and countries in all parts of the world.

Entitled "Sing A U.N. Song," the series is intended to afford Americans a glimpse into the folklore of neighboring global nations. The series will be directed towards a young as well as adult audience. Presented first at 9:45 on Tuesday evening, each program will be recorded for rebroadcast on Sunday mornings.

Produced by the Public Service Division of WMCA, the series is based on original research and orchestrations by George Gill, a member of WMCA's musical staff. Gill will also be featured as vocalist on the program, sharing the microphone with songstress Rosemarie Dana. Alun Williams will narrate the series which will be directed by Howard Phillips.

Red Robin Issues 4 Disks

NEW YORK—Red Robin, New York record company, this week released a quartet of records.

The release introduces Robinson's newest group, The Velvets, on an ear pleaser, "I." The Red Robin label has become well established through its introduction of such national artists as the Du Droppers, the Vocaleers and Jack Dupre.

The other artists included in the release are newcomer Sadie Birch, Allen Bunn and Tiny Grimes.

Stars Over Harlem

If you heard something that sounded like an explosion coming from the direction of Harlem Thanksgiving night the cause of it all was the sudden invasion of The Audobon Ballroom by **The Merrymakers** with their big show and festival which spotlighted 5 top stars along with 3 great bands. Headlining the whole shindig was the **Chuck Willis**, Aladdins Sensational 5 Keys, Milt Buckner his organ & slam bang little combo, **Eddie Vinson**, and San Juan and his mambos. . . . Also making with the big noise just 2 skips and a hop up 7th Ave., at Harlems Dawn Casino to be exact was **Eunice Davis**, **The 5 Crowns** **Big Joe Medlin** (my he sings a pretty song), along with the band of **Hot Lips Page**. . . .

A pleasure it was to dig the hotspots with visiting Dee-Jay **George Woods** (he's of Philly's station W.H.A.T.) and to learn that with him the most requested etchings are **Clyde McPhatiers Drifters** version of "Money Honey," **The Dominoes** "Rags To Riches," "I Had A Notion" the **Al Savage-Joe Morris** ditty, "Baion Mambo" with **Joe Loco & Crew & Bill Davis** mighty earpleasing reading of the "Theme From The Joe Louis Story." . . .

This week at Harlem's Apollo Theatre on the main stem it's the one and only **Ella Fitzgerald**, Jose Curbello his Cuban American Band, and many more. . . .

Really enjoyed the time spent with **Pat Allen** (you just gotta hear this little lass sing a note or two) who was rushed in from down Baltimore way by **Deborrah Chessler & Jerry Blaine** for her first trip to the Jubilee wax house. Into the Club Baby Grand goes Coral Records singing **Dell-Tones** for 2 weeks maybe more. . . . **Clarence "Gatemouth" Brown's** latest "Gate Walks To Board" really is shaking up the uptown record buyers. "Mouth" who usually gives out with the nouns, pronouns, verbs & etc., this time brings down front his wailing guitar along with the exciting new swinging band of the **Al Grey Allstars**. . . .

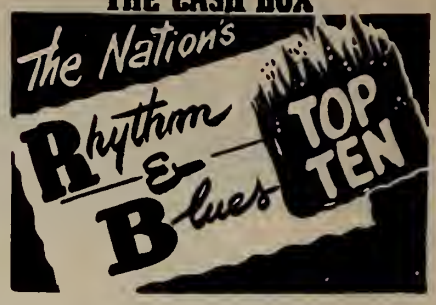
Peacock Records socksational sax star **Billy Graham & Gang** out of Snookies after 8 sizzling months. Interesting to note is the fact that originally Bill and crew were only supposed stay in the nightery for 2 weeks. But so goes this Craaazzeeee business. His first waxing are also due any minute, which should make many a jazz ear happier than happy. . . .

Harlem retailers all worked up trying to put their finger on just what will be the big hunk of wax for the Xmas Holidays. So far it looks like a toss up between Atlantics' "Money Honey," Aladdins "One Scotch," With Herald's "I'll Be True" Peacock's "I Ain't No Fool Either" set to bust wide open a lot sooner than that. . . . **The 4 Tunes** "Marie" just a climbing & a climbing & a climbing like mad. . . . **Larry Fuller** (he's the conductor of Harlem's Gospel Train which is aired daily over station W.L.I.B.) says that with each hearing of the **Dixie Hummingbirds'** "Let's Go Out To The Program" he finds himself loving it more & more & more. . . .

Sure was wonderful to dig Cash Box to learn the whereabouts of likeable **Irv Marcus**. . . . Good talking to **Rudy Toombs** from way out California who informs all that they're being oh so careful about the tunes and the handling of the first **Louis Jordan** session because he and the Mesners want this one to be as pleasing as something from Tiffany's, (excuse please Miss Kitt). Also warns us that **Milburn's** buying another round of "Good Good Whiskey." . . . **Dinah Washingtons** "T.V. Is The Thing" still has the uptown operators showing their molars. . . .

Henry Glover seen scampering up and down 125th street and vicinity pinch hitting for his ailing salesman. . . .

Al "Blue Note" Lyon uptown plugging away with his "New Faces & New Sounds" series which stars **Lou Donaldson** & a batch of top musicians.



1. **HONEY HUSH**
   Joe Turner
   (Atlantic 1001)

2. **MONEY HONEY**
   Drifters
   (Atlantic 1106)

3. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn
   (Aladdin 3197)

4. **SHAKE A HAND**
   Faye Adams & Joe Morris
   (Herald 416)

5. **DRUNK**
   Jimmy Liggins
   (Specialty 470)

6. **BLUES WITH A FEELING**
   Little Walter
   (Checker 780)

7. **MARIE**
   Four Tunes
   (Jubilee 5128)

8. **ROSE MARY**
   Fats Domino
   (Imperial 5251)

9. **RAGS TO RICHES**
   Dominoes
   (King 1280)

10. **I HAD A NOTION**
    Al Savage & Joe Morris
    (Herald 417)

1 **I FORGOT MORE THAN YOU'LL EVER KNOW**
Davis Sisters
(RCA Victor 20-5345; 47-5345)

2 **A DEAR JOHN LETTER**
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

3 **THERE STANDS THE GLASS**
Webb Pierce
(Decca 28834; 9-28834)

4 **LET ME BE THE ONE**
Hank Locklin
(Four Star 1641)

5 **HEY JOE!**
Carl Smith
(Columbia 21129; 4-21129)

6 **CARIBBEAN**
Mitchell Torok
(Abbott 140; 45-140)

7 **I'M WALKING THE DOG**
Webb Pierce
(Decca 28834; 9-28834)

8 **NORTH WIND**
Slim Whitman
(Imperial 8208)

9 **FORGIVE ME JOHN**
Jean Shepard & Ferlin Huskey
(Capitol 2586; F-2586)

10 **IT'S BEEN SO LONG**
Webb Pierce
(Decca 28725; 9-28725)

500 Attend "Grand Ole Opry" Celebration

NASHVILLE—An estimated 500 disk jockeys and members of the music industry participated in the festivities celebrating the 28th Anniversary of the Grand Ole Opry Nov. 20, 21 and 22 in Nashville. Of this group, four hundred were disk jockeys from every part of the country. This fabulous festival was described by Jim Denny, artist bureau chief of WSM, as the most important event in the advancement of country music during his 20 years with the station.

The three-day jamboree included forums, luncheons, dinners, parties and entertainment which were sponsored by record manufacturers, music publishers, writers, WSM, and Broadcast Music.

The chain of events began with an RCA sponsored luncheon at the Andrew Jackson Hotel at 12 noon. Immediately following this luncheon, the group moved to a larger room in the Andrew Jackson Hotel where the major forum of the three-day shindig took place.

The series of talks based on the growth of country music began with an introduction by WSM president H. De Witt Jr. De Witt along with Executive Assistant Irving Waugh, Program Director Jack Stapp, Artist Service Bureau Head Jim Denny and Publicity Chief Bill McDaniel, were the organizers of the entire chain of events. The Solemn Old Judge, George Hay, one of the originators of the Opry spoke about the origin and advancement of the Opry. Bob McKlusky of RCA Victor introduced the Victor artists and staff who were present. Mike Connors of Decca followed with introductions of the Decca's crew. James Conklin, president of Columbia Records addressed the group quoting figures to support his observation that country music was having a fabulous growth. Carl Haverlin, BMI president, spoke, and turned the chair over to Bob Burton, vice-president of BMI, who awarded BMI's Citation of Achievement to the 36 writers and publishers of some of the year's biggest country hit songs. Ralph Peer, head of Peer International and Fred Rose of Acuff-Rose Publications were subsequent speakers. Dee Kilpatrick, a & r head of Mercury also appeared before the group. Bob Austin of The Cash Box congratulated the people associated with the Opry and WSM on their 28th Anniversary and offered every means that The Cash Box had as an aid for the future advancement of country music.

At 7:00 P. M., WSM hosted a reception and buffet dinner in the ballroom of the Jackson Hotel.

On Friday morning, Hill & Range Songs sponsored a "Breakfast at the Opry Radio Program" at the Noel Hotel. At noon time, the guests returned to the Jackson for a luncheon given by Peer International. At 4:00 P. M., Country Songs Roundup threw a cocktail party in the Commodore Room of the Jackson. At 5:00, Acuff-Rose was host to the crowd for dinner in the Ballroom.

Then at 7:30, everyone migrated to the Ryman Auditorium for the special Anniversary Performance of the Grand Ole Opry.

Following the Opry performance, Capitol Records gave a cocktail party at the Commodore Room in the Jackson.

Throughout the entire run of happenings, record companies and publishers held open houses in their hotel rooms.

Early Sunday afternoon, Ernest Tubb concluded with an open house at his record shop.

Last year at the 27th Anniversary, 80 people attended. This year approximately 500 were present. Who knows how big an event the 29th Anniversary of the Opry and WSM will be.

Country Disk Jockeys Form Association

NASHVILLE—During the 28th Anniversary Celebration of the "Grand Ole Opry", the Country Music Disc Jockey Association was formed with approximately one hundred of the visiting disc jockeys participating.

It was unanimously agreed upon by the membership that the organization shall accept absolutely no outside financial aid, the association to be self-supporting by dues from the members. The top objective is to be a greater and more widespread public acceptance and acclaim of country music through the betterment of country music disc jockey programs.

Other aims are: exchange of program ideas between the members; aiding the recording companies in servicing the member disc jockeys and keeping the recording companies advised as to personnel and address changes; assisting the trade publications by determining the correct procedure in submitting material.

At no time, ever, will the association be used to plug an artist, a record, a recording company, a song or a publishing house.

Realizing that many of the member jockeys are also performing artists, it was emphasized at the meeting that their affiliation with the CMDJ Association will be strictly as disc jockeys. The association can never be used in solving job or wage problems of its members, the feeling within the group being that these are personal grievances to be settled either by the individual or by other organizations to which he may belong which have been formed for these purposes. Nor will the association be used as a job placement bureau although it is felt that later on the organization might be of service to radio stations who are searching for country music disc jockeys. In fact, one of the aims of CMDJA will be to aid any and all who are affiliated with this phase of the music business.

The association is to be run by four officers — president, vice-president, secretary and treasurer, these officers to be under the control of a board of eight members. The officers elected at the first meeting were:

Nelson King, WCKY, Cincinnati, Ohio, President
Earl "Grandpappy" Davis, WFHG, Bristol, Virginia, Vice-President
Tommy Sutton, WING, Dayton, Ohio, Secretary
Dal Stallard, KCMO, Kansas City, Mo., Treasurer

The Board of Directors, selected as far as possible from different sections of the country and elected by the membership consists of:

Cracker Jim Brooker, WMIE, Miami, Florida
Eddie Hill, WSM, Nashville, Tennessee
Casey Strong, KOSY, Texarkana, Arkansas
Tom Jackson, WKAB, Mobile, Alabama
Hardrock Gunter, WJLD, Brimingham, Alabama
John Banks, KRDU, Dinuba, California
Lute Williamson, WREB, Holyoke, Massachusetts
Smokey Smith, KRNT, Des Moines, Iowa

The Board elected Cracker Jim Brooker, WMIE, Miami, as chairman.

All questions and inquiries from any one associated with the country music business will be answered if addressed to Nelson King, WCKY, Cincinnati 1, Ohio.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. THERE STANDS THE GLASS ..... Webb Pierce (Decca)
2. I FORGOT MORE THAN YOU'LL EVER KNOW ..... Davis Sisters (RCA Victor)
3. LET ME BE THE ONE ..... Hank Locklin (4 Star)
4. HEY JOE! ..... Carl Smith (Columbia)
5. I'M WALKING THE DOG ..... Webb Pierce (Decca)
6. TAIN'T NICE ..... The Carlisles (Mercury)
7. BIMBO ..... Jim Reeves (Abbott)
8. MAMA, COME GET YOUR BABY BOY ..... Eddy Arnold (RCA Victor)
9. CARIBBEAN ..... Mitchell Torok (Abbott)
10. SATISFACTION GUARANTEED .... Carl Smith (Columbia)

RISING FAST!
DARRELL GLENN'S
two sided hit
"ONLY A PASTIME"
"I THINK I'M FALLING IN LOVE WITH YOU"
★ —— ★
SHORTY LONG'S
"WHO SAID I SAID THAT"
b/w
"I GOT NINE LITTLE KISSES"
VALLEY RECORDS
Box 10033, Kingston Pike
Knoxville, Tennessee

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ORDER FROM CASH BOX CHARTS

The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. I FORGOT MORE THAN YOU'LL EVER KNOW
   The Davis Sisters
   (RCA Victor 20-5345; 47-5345)
2. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
3. HEY JOE!
   Carl Smith
   (Columbia 21129; 4-21129)
4. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
5. A DEAR JOHN LETTER
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)
6. CARIBBEAN
   Mitchell Torok
   (Abbott 140; 50-140)
7. I'M WALKING THE DOG
   Webb Pierce
   (Decca 28834; 9-28834)
8. NORTH WIND
   Slim Whitman
   (Imperial 8208; 45-8208)
9. FORGIVE ME, JOHN
   Jean Shepard & Ferlin Huskey
   (Capitol 2586; F-2586)
10. TENNESSEE WIG-WALK
    Bonnie Lou
    (King 1237; 45-1237)

Joe Maphis and Rose Lee

offer their wonderful version of the great new Redd Stewart - Pee Wee King song . . . "STRANGER IN MY HOME." This record has lyrics which will pull hard on your heartstrings and bring tears in your eyes.

"STRANGER IN MY HOME"
(RIDGEWAY MUSIC)

"PLEASE MISTER MAILMAN"
(COMET MUSIC)

OKEH RECORDS #18024

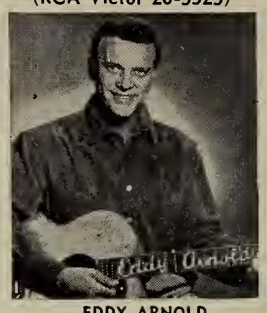
Rose Lee singing her own composition . . . "PLEASE MR. MAILMAN," which should quickly establish her as one of country music's greatest singers. On both sides the music is excellent.

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"I REALLY DON'T WANT TO KNOW (2:30) [Hill & Range BMI—H. Barnes, D. Robertson]
"I'LL NEVER GET OVER YOU" (3:03) [Hill & Range BMI—F. Tillman]
EDDY ARNOLD
(RCA Victor 20-5525)



EDDY ARNOLD

● Here's another double-barreled Eddy Arnold offering, and that means a chance to cash in on a quick share of the loot. Eddy comes up with two gorgeous romantic ballads etched in slow tempo fashion. On the top deck "I Really Don't Want To Know" the chanter sings with warmth and emotion as he puts his heart into the delivery. The results are both stirring and rich. The same comment applies to the flip, "I'll Never Get Over You", as Arnold's distinctive style waxes another winner. Eddy's fine guitar work shines on this two-sided juke box natural.

"STAIRWAY TO HEAVEN" (2:50) [Commodore BMI—K. Church, K. Herman]
"LORD HELP ME BE AS THOU" (2:44) [Commodore BMI—J. Christ, K. Quarles]
SLIM WHITMAN
(Imperial 8220)

SLIM WHITMAN

● Slim Whitman's latest release is a pair of beautiful, religious flavored items that oughta make the ops sit up and take notice. "Stairway To Heaven" combines a potent set of lyrics with Slim's dramatic yet tender rendition. The artist brings across the message with a feeling of utmost sincerity as he relates that God gave us the stairway to heaven. Real polished job. Bottom deck, "Lord Help Me Be As Thou", is another lovely side etched in a fashion similar to that of the top deck. Two grand tunes with the edge going to "Stairway".

CAROLYN BRADSHAW
(Abbott 151)

B "SAY NO, NO, NO" (2:25) [American BMI — B. Barton] Carolyn Bradshaw comes up with a catchy item that has the quality, novelty and charm to break into the magic circle of hits. Tune is a gay and rhythmic bounce with solid string support by the Louisiana Hayride band.

B "IT'S STILL THE SAME" (2:27) [Dandelion BMI—C. Bradshaw] On the lower end the soft and polished chords of the thrush wax a middle tempo sentimental piece in an appealing manner.

OWEN PERRY
(Capitol 2650)

B "YOU PLUS ME (EQUALS LOVE)" (2:25) [Central BMI—O. Perry] A pretty tune with a delightful set of lyrics is presented in light hearted fashion by Owen Perry. Effective instrumentation supports the artist.

B "I COULD GO ON AND ON" (2:24) [Central BMI—O. Perry] On the bottom portion the warbler has an endless number of compliments for his sweetheart. Perry's relaxed reading adds to the disking which should catch a goodly share of the spins.

LONZO AND OSCAR
(Decca 28961)

B+ "JANGLE BELLS" (2:45) [Tannen BMI—B. Bryant] Here's a Christmas ditty that's bound to put anybody in a happy frame of mind. A refreshing bit of nonsense is dished up by Lonzo and Oscar as they do an amusing take-off on the ever popular holiday standard.

B "FROSTY THE DE-FROSTED SHOWMAN" (2:17) [Hill & Range BMI—S. Nelson] On the flip-deck, the merry makers of mirth come up with their version of the familiar Christmas ditty. A musical pick-me-up for young and old.

BOBBY MYERS
(Valley 110)

B+ "I WANT A MOMMY FOR CHRISTMAS" (2:35) [Valley BMI—Lamb, Yard, Johnson] Bobby Myers shows that he has the polish and appeal necessary to establish him as a big favorite as he makes his debut in impressive fashion. The youngster comes through with top notch vocal effort on a tender item that has the fullest potential.

B "OLD FASHIONED CHRISTMAS" (2:35) [Valley BMI—Hope, Flumstead] Appropriately titled "Young Mr. Appeal", Bobby turns in another smooth rendition on a seasonal piece that's sure to please.

ZEKE CLEMENTS
(MGM 11640)

B "WONT'CHA' LOVE ME (2:32) [Blazen BMI — Clements) Zeke Clements etches a slow tempo ditty with pretty love lyrics. Inviting lyrics coupled with a mellow vocal blend for an easy-on-the-ear disk.

C+ "I WANT TO LIVE A LITTLE" (2:59) [Blazen BMI—Clements] Zeke comes up with a zesty reading as he tells how he wants to make hay while the sun is still shining. The Men from Music Mountain add color as they support in fetching style.

THE STANLEY BROTHERS
(Mercury 70270)

B "OUR LAST GOODBYE" (2:39) [Frederick BMI — C. Stanley] The Stanley Brothers combine their vocal talents on a fast moving feelingful item. Infectious String support by the Clinch Mountain Boys.

C+ "WON'T YOU BE MINE" (2:45) [Acuff Rose BMI—C. Stanley] Under deck is another racing tune treated to an engaging performance by the team. The brothers handle the moving lyrics in capable fashion. Two effective decks.

THE CASH BOX FOLK and WESTERN ROUNDUP

The significance and growth of Country & Western and Folk Music was evidenced in Nashville November 20th, 21st and 22nd. Hundreds of the nation's leading deejays and music industry personnel gathered in this city to add the crowning touches which made Grand Ole Opry's 28th Anniversary a glorious success! The three-day festival, which is definitely slated to be an annual affair will be remembered for some time . . . and, can be marked down now as one of the outstanding events of the year . . . and positively a great stride forward for all who engage in this beloved American Music. (See other stories in this issue of Cash Box.) Just received word that **Rose Lee Maphis** has a new release out being shipped coast to coast, and the platter is titled "Please Mister Mailman" out on the Okeh label. **Ferlin Huskey** and **Jean Shepard** are currently in the midst of an all-day tour, which was set up by **Buck** and **Sunny** Agency, **Medford, Oregon.** Negotiations are under way for Huskey and Shepard to fly to Hawaii for December dates, returning for early '54 appearances in Southern territory. **Jim Reeves'** fine platter "Bimbo" is really rolling, and it is reported that the Abbott office is actually swamped with orders. Reeves is a member of the popular "Louisiana Hayride" Show on KWKH, Shreveport, La. The **Colwell Brothers**, Columbia recording artists, are on a world tour. This one is different from the usual run because of the fact that they are working without pay, and are pickin' and singin' their hearts out, and at the same time spreading the word of Moral-Re-Armament (Honesty, Unselfishness, Purity and Love) to men, women and children of all races, colors and creeds. Recently they did a command performance in England! **Ramblin' Lou** of WHLD, Niagara recently guested on the WWVA, Wheeling, W. Va. Jamboree Show. Lou conducted a bus excursion for the show and sold four bus loads for the trip. Lou has just recently started a half-hour TV stint over station WBUF in Buffalo, New York. Lou, a good friend of hundreds of country artists, has done much to promote Country Music in his section of the country. **Kenny Si** has a new C. & W. Disk Jockey Program on Radio Station WIRE, Indianapolis, Indiana. The Show called The Hoosier Jamboree is on from 11 to 11:30 A. M. every Saturday. Kenny welcomes any C. & W. artist as his guest. **Lula Bell Si** and her Country Melody Boys have a date set Dec. 12th for personal appearance with **Smiley Burnette** at Columbus, Indiana. Miss Si has a new recording coming up. Title of the songs are "Sweet Kisses And A Cold Heart" backed by "Come Back To My Heart." **John Shipman** of Fortune Records reports that The Davis Sisters recording of "Heartbreak Ahead" is clicking. **Little Jimmie Dickens** (Columbia) selection for the holiday season is "Barefooted Little Cowboy" backed with "There's No Place Like Home On Christmas." **Dewey Mousson** who manages "Mr. Personality" reports that Jimmie recently broke all house records on his recent visit to the Dixie Bell Ballroom in Detroit. The Victor people have another up and coming artist in the person of **Charleine Arthur** who is getting lots of good comment on her recording of "Heartbreak Ahead" backed with "I'm Looking At The Moon And Wishing On A Star." **Roy Smith**, oatune man for WKDA is doing a fine job of spinning out C&W records these days. To start, Roy does "The Ridgerunners" deejay Show on Sundays, from 2 p. m. until 4 p. m. Monday through Sunday, Roy carries on with the "Hayloft Jamboree" aired from 7-10 p. m. Monday through Friday, Roy sets the listeners right with "Teen Town," a deejay show that has both pop and country music. On Saturdays, the "Teen Town" show runs from 2 p. m. until 5 p. m., and it is an all-request show. The show is now being conducted from the Public Library on Saturdays from the recreation room of the library. The gathering in Nashville was such a fine event it is hardly possible to keep off the subject. Just wanted to say personally it was a real pleasure meeting all the new personalities in the business and chatting with everyone in general. It would be almost impossible to name those in attendance, but was happy to see such a turnout. Good friend **Curtis Gordon** (RCA Victor) Mobile, Alabama tells me that he has been signed up by **Tom Parker's** Jamboree Attractions group for promotions, etc. **Audie Anders** who has been doing a fine job on the Debut label with "I'll Be Home For Christmas" and "Friends And Neighbors" has just been signed by RCA Victor and will have his first session this month. **Buck Ram** of Hollywood will manage the new Victor Artist. The best of luck, Audie. **Tommy Hill**, brother to the popular Decca thrush **Goldie Hill**, the "Golden Hillbilly," has moved from New Orleans, La. station and is now handling C&W disk duties at WVMI in Biloxi, Mississippi, in addition to live spots and personals. I'm certain Tommy will do a lot of good for the folks on the Gulf Coast. There will definitely be no shortage of Christmas tunes this season. Everybody and his cousin has recorded Christmas tunes, and it's interesting to note them all. **Jimmie Davis** (Decca) has "Christmas Choo Choo" and "I'd Love To Ride With Santa Claus." The ole redhead **Red Foley** has two very good sides out, titled "Put Christ Back In Christmas" and "The Gentle Carpenter of Bethlehem," and **Hank Snow** (RCA Victor) is happy about "Christmas Roses" and "The Reindeer Boogie." **Lonzo and Oscar** get things all messed up with their recording of "Jangle Bells" and "Frosty, The Defrosted Snowman." **Ernest Tubb** is "Trimming My Christmas Tree With Teardrops" and "We Need God For Christmas." **Faron Young** says "I'm Gonna Tell Santa Claus On You" and "You're The Angel On My Christmas Tree." And, getting into the child field, **Little Rita Faye** (MGM) does a beautiful job with the "Miracle Of Christmas" and little eleven-year-old **Bobby Myers** sings an appealing Christmas tune in "I Want A Mommy For Christmas" and "Old Fashioned Christmas" on the Valley label. And speaking of Valley, there has been some talk that the deejays will be ridin' the Valley recording by **Darrell Glenn** "Cryin In The Chapel" . . . featuring it as special inspirational music for the holiday season. The Carlisle's are now permanent fixtures on WSM Grand Ole Opry and made their debut there on November 14th. The group managed by **Tillman Franks**, were heard over KWKH, and the Louisiana Hayride prior to their move into the Grand Ole Opry Spot. The Carlisles came into the spotlight with their smash recording of "No Help Wanted" and their current strong offerings.

HUSKEY & SHEPARD

RED FOLEY

CURTIS GORDON

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Marty Licklider
WICA—Ashtobulo, Ohio

1. I Forgot More (Davis Sisters)
2. A Heap Of Lovin' (Hawkins)
3. Caribbean (Mitchell Torok)
4. Tain't Nice (Carlisles)
5. Crying In The Chapel (Glenn)
6. At The End Of A Long, Lonely Day (Marty Robbins)
7. Let Me Be The One (Locklin)
8. It's Been So Long (W. Pierce)
9. Who Stole That Train (Price)
10. I Thing I'm Falling In Love (Darrell Glenn)

Clay Eager
WLOK—Lima, Ohio

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Sorrow And Pain (Davis Sis.)
4. If God Can Forgive You (Charlie Gore)
5. For Now And Always (Snow)
6. Unpucker (The Carlisles)
7. I'm Here To Get My Baby Out Of Jail (R. Keefer)
8. Calling You (Hank Williams)
9. Divorce Granted (E. Tubb)
10. Mama, Come Get Your Baby Boy (Eddy Arnold)

Fred Wamble
WBAM—Montgomery, Ala.

1. Leave Her Alone (Ray Price)
2. Tain't Nice (Carlisles)
3. Too Young To Cut The Mustard (J. Glenn)
4. It's A Long, Long Ride (Marty Robbins)
5. Satisfaction Guaranteed (Carl Smith)
6. My Greatest Thrill (S. James)
7. I Love You (Ginny Wright)
8. Weary Blues (Hank Williams)
9. Don't Let Your Pride Break Your Heart (B. Walker)
10. Bimbo (Jimmy Reeves)

Shel Horton
WHUN—Huntingdon, Pa.

1. Hey Joe! (Kitty Wells)
2. It's Written In The Stars (Pinetoppers)
3. Oh, Mis-rable Love (Pee Wee King)
4. There Stands The Glass (Webb Pierce)
5. Spanish Fireball (Hank Snow)
6. Back Room Polka (Del Wood)
7. Mama, Come Get Your Baby Boy (Eddy Arnold)
8. Pride (Jimmy Wakely)
9. Weary Blues From Waitin' (Hank Williams)
10. Tain't Nice (Carlisles)

Sleepyhead Cliff
KASM—Albany, Minn.

1. There Stands The Glass (Webb Pierce)
2. Pig Latin Serenade (Johnny & Jack)
3. Bimbo (Jim Reeves)
4. Sorrow And Pain (Davis Sis.)
5. Tain't Nice (Carlisles)
6. Only A Pastime (D. Glenn)
7. It's A Long, Long Ride (Marty Robbins)
8. Pa-Paya Mama (J. Logsdon)
9. I Want You Yes (G. Wright)
10. I Forgot More (Davis Sisters)

Charley Scott
KSTA—Colemon, Tex.

1. I Forgot More (Davis Sisters)
2. Release Me (Jimmy Heap)
3. Tain't Nice (Carlisles)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. Hey Joe! (Carl Smith)
6. Walkin' The Dog (W. Pierce)
7. Unpucker (Carlisles)
8. You Gotta Have A License (Tommy Collins)
9. There Stands The Glass (Webb Pierce)
10. Homeless Heart (Ace Ball)

Big Jim Hess
WIVK—Knoxville, Tenn.

1. Leave Her Alone (Ray Price)
2. Heart Break Ahead (C. Arthur)
3. Don't Add An Ex To Your Name (George McCormick)
4. There Stands The Glass (Webb Pierce)
5. You're My Downfall (Johnny & Jack)
6. Darlin' Am I The One (Smith)
7. Reindeer Deer Boogie (Snow)
8. I Think I'm Falling In Love (Darrell Glenn)
9. Satisfaction Guaranteed (Carl Smith)
10. Fancy Pants (Floyd Kramer)

Tommy Sutton
WING—Dayton, Ohio

1. Bimbo (Jim Reeves)
2. You're Gone (Davis Sisters)
3. Caribbean (Mitchell Torok)
4. North Wind (Slim Whitman)
5. Then I'll Come Back (Lefty Frizzell)
6. Shake A Hand (Red Foley)
7. Let Me Be The One (Locklin)
8. Yesterday's Girl (Thompson)
9. Singing On The Other Side (Martha Carson)
10. It's Been So Long (W. Pierce)

Cuz'n Larry Lane
WEBK—Tompa, Fla.

1. Make Me Live Again (J. Heap-P. Williams)
2. Transfer (Tommy Sands)
3. Gambler's Guitar (M. Travis)
4. Tennessee Wig-Walk (B. Lou)
5. River Of Tears (York Bros.)
6. Too Young To Cut the Mustard (J. Glenn)
7. A Vitamin Called Love (Jack Cardwell)
8. Let Me Be The One (Locklin)
9. I'm Walking The Dog (Pierce)
10. It's Been So Long (W. Pierce)

Cactus Jim Western
KUTA—Solt Loke City, Utah

1. Bimbo (Jim Reeves)
2. Yesterday's Girl (Thompson)
3. Counterfeit Kisses (E. Tubb)
4. Satisfaction Guaranteed (Carl Smith)
5. Mama, Come Get Your Baby Boy (Eddy Arnold)
6. Too Old To Tango (Ernest Tubb and Red Foley)
7. Pa-Paya Mama (J. Logsdon)
8. It's Been So Long (W. Pierce)
9. Hopeless Love (Lefty Frizzell)
10. North Wind (Slim Whitman)

F. M. Smith
WFOR—Hottiesburg, Miss.

1. There Stands The Glass (Webb Pierce)
2. Satisfaction Guaranteed (Carl Smith)
3. I Fell Out Of A Xmas Tree (Little Rita Fay)
4. Who Said I Said That (Long)
5. Fancy Pants (Floyd Cramer)
6. I'll Live With God (Louvin Bros.)
7. Mama, Come Get Your Baby Boy (Eddy Arnold)
8. Upper Plate (Homer & Jethro)
9. Kiss Me Big (Tennessee Ernie)
10. Walking And Humming (Ferlin Huskey)

Bob Ferguson
KWSC—Pullman, Wosh.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Alabama (Rita Faye)
4. Hey Joe! (Carl Smith)
5. Mama, Come Get Your Baby Boy (Eddy Arnold)
6. I Forgot More (Davis Sisters)
7. Dear John Letter (Shepary-Huskey)
8. Ooh, La La (Justin Tubb)
9. Remembering (Wiseman)
10. Steel Guitar Rag (West)

Chuck Nichols
KOWB—Laramie, Wyo.

1. Mama, Come Get Your Baby Boy (Eddy Arnold)
2. That's What I'd Do For You (Faron Young)
3. I'm Making Love To A Stranger (Jimmy Dickens)
4. Let Me Be The One (Strange)
5. Hey Joe! (Carl Smith)
6. North Wind (Slim Whitman)
7. It's Been So Long (W. Pierce)
8. Take These Chains (Williams)
9. Tain't Nice (Carlisles)
10. Wake Up, Irene (Thompson)

Dal Stallard
KCMO—Kansas City, Mo.

1. I'm Walking The Dog (Pierce)
2. There Stands The Glass (Webb Pierce)
3. Let Me Be The One (Locklin)
4. Wake Up, Irene (Thompson)
5. Gotta Have A License (Tommy Collins)
6. Shake A Hand (Red Foley)
7. All I Want For Xmas (Homer & Jethro)
8. When Mexican Joe Met Jole Blon (Hank Snow)
9. Caribbean (Mitchell Torok)
10. Who'll Buy My Heartaches (Carl Smith)

Art Barrett
WAVY—Portsmouth, Va.

1. Leave Her Alone (Ray Price)
2. Sorrow And Pain (Davis Sis.)
3. Look (Kenny Lee)
4. Wake Up, Irene (Thompson)
5. There Stands The Glass (Webb Pierce)
6. Weary Blues (Hank Williams)
7. Kiss Me Big (Tennessee Ernie)
8. Tain't Nice (Carlisles)
9. Ricochet (Pee Wee King)
10. God Was So Good To Me (Andy Wilson)

Sheriff Tex Davis
WLOW—Norfork, Va.

1. I Forgot More (Davis Sisters)
2. Let Me Be The One (Locklin)
3. Mama, Come Get Your Baby Boy (Eddy Arnold)
4. I Wouldn't Treat A Dog Like You're Treating Me (Huskey)
5. God Was So Good (Al Terry)
6. There Stands The Glass (Webb Pierce)
7. Caribbean (Mitchell Torok)
8. Hands Go Round The Clock (Tom Anderson)
9. Leave Her Alone (Ray Price)
10. Wake Up, Irene (Thompson)

Clarence Kneeland
WERI & WICH—Jewett City, Conn.

1. Hey Joe! (Carl Smith)
2. I Forgot More (Davis Sisters)
3. I Think I'm Falling In Love With You (Darrell Glenn)
4. Bimbo (Jim Reeves)
5. Pa-Paya Mama (Bonnie Lou)
6. I'm Walking The Dog (Pierce)
7. Hey Joe! (Kitty Wells)
8. It's A Long, Long Ride (Marty Robbins)
9. Rub-A-Dub-Dub (Thompson)
10. You Knew Me When You Were Lonely (Eddie Zack)

Fred Wamble
XEG—Montgomery, Ala.

1. Leave Her Alone (Ray Price)
2. Tain't Nice (Carlisles)
3. Too Young To Cut The Mustard (J. Glenn)
4. Satisfaction Guaranteed (C. Smith)
5. It's A Long, Long Ride (Marty Robbins)
6. Let Me Be The One (Locklin)
7. Don't Let Your Pride Break Your Heart (B. Walker)
8. You Always Get By (R. Price)
9. Weary Blues (Hank Williams)
10. Don't Make Me Ashamed (Marty Robbins)

Just Plain Phil (Haines)
WTRC—Elkhort, Ind.

1. Hey Joe! (Carl Smith)
2. I Forgot More (Davis Sisters)
3. There Stands The Glass (Webb Pierce)
4. Dear John Letter (Shepard & Huskey)
5. Let Me Be The One (Locklin)
6. Forgive Me, John (Shepard & Huskey)
7. Caribbean (Mitchell Torok)
8. Shake A Hand (Red Foley)
9. I'm Walking The Dog (Pierce)
10. Pretty Fickle Darlin' (J. Lowe)

L. F. Kenfield
WTIC—Hartford, Conn.

1. I Forgot More (Davis Sisters)
2. I Can't Wait (Faron Young)
3. For Now And Always (Snow)
4. Alabama (Little Rita Faye)
5. Mama, Come Get Your Baby Boy (Eddy Arnold)
6. Tennessee Wig-Walk (Jill Whitney)
7. Let Me Be The One (Strange)
8. Trademark (Carl Smith)
9. Who'll Buy My Heartaches (Carl Smith)

Jack Gale
WSRS—Cleveland, Ohio

1. Tain't Nice (Carlisles)
2. Let Me Borrow Your Heart (Mac Wiseman)
3. Doctor Ketchum (Red Foley & Ernest Tubb)
4. Let Me Be The One (G. Hill)
5. When Mexican Joe Met Jole Blon (Hank Snow)
6. It's Been So Long (W. Pierce)
7. Pucker Up (Autry Inman)
8. Unpucker (Carlisles)
9. Mama, Come Get Your Baby Boy (Eddy Arnold)
10. Satisfaction Guaranteed (Carl Smith)

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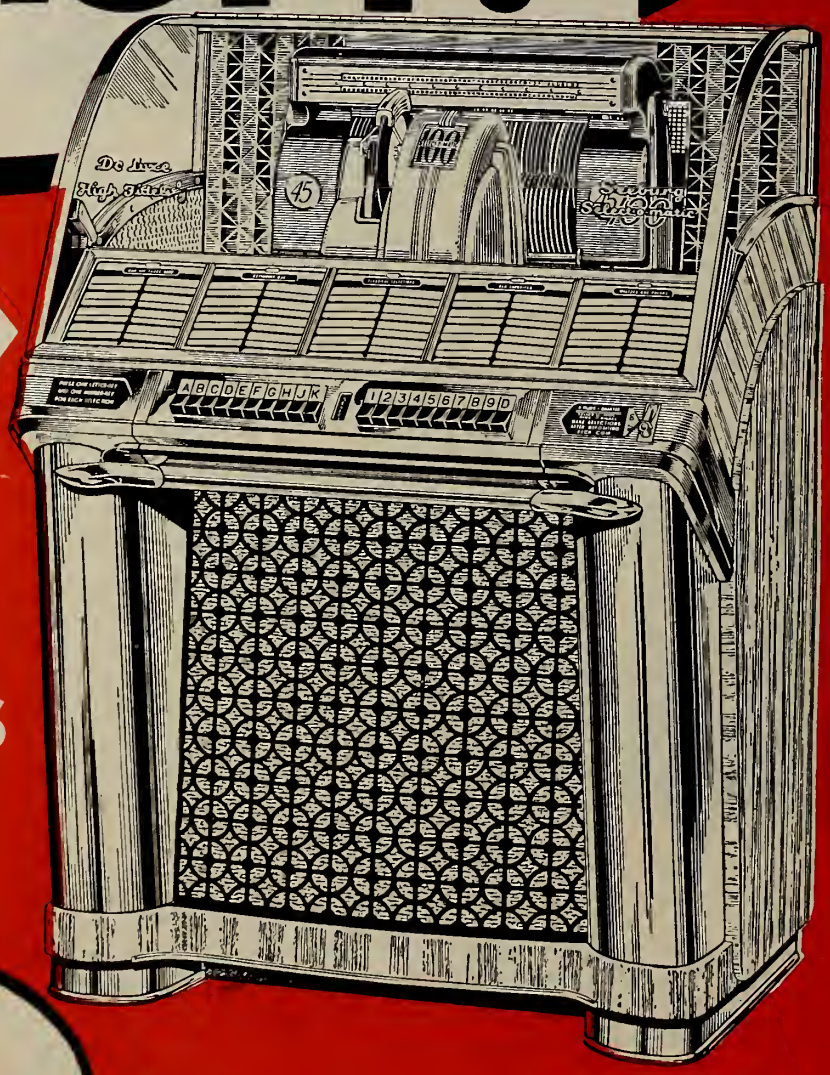

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J. P. SEEBURG CORPORATION

Chicago 22, Illinois

America's Finest and Most Complete Music Systems

Here and There

BAKERSFIELD, CALIF.—To those of us in the coin machine industry, who know the people behind the projects, accomplishments that others feel "just can't be done," are just normal procedure. During the war a common expression was "The difficult we'll do immediately, the 'impossible' will take a little longer." This statement was probably copied from coinmen, who never let any problem, personal or business faze them. This matter comes to our attention when Ed Johnson, who will be remembered as serving as vice-president and general manager for the J. P. Seeburg Corporation a number of years ago, launched a new career this week. Johnson, who has been retired, was operated on for a malignancy about 14 months ago, which resulted in the reacquisition of his speaking voice. The loss of his voice had turned into a challenge for Johnson. Not only has the operation and intense study, brought back his ability to talk, but Johnson is now making it his mission to teach others. He has founded "The Lost Chord Club," whose purpose is to help others regain speech through the esophageal method. Accomplishment for one's self—and helping others! That's a familiar pattern for coinmen.

WASHINGTON, D. C.—The Chamber of Commerce of The United States recently turned out a circular headed "Better Government begins with YOU." In it the Chamber suggests "ONE WAY you can help get better national government is to . . . help your Congressman and get him to help you! Learn what laws are in the making. Get the facts. Study the issues. And when you've made up your mind, tell your representative and senators what you think . . . and when you write, do it right." The Chamber offers Ten Good Tips. They are: 1) Address them properly. Don't confuse a senator with a representative. 2) Be local. Tell them how a national question affects your business, your industry, your community. 3) Be business-like. Brief, but not terse. 4) Be specific. If you're for something, say so, and tell why. If not, don't hedge, but tell why not. 5) Be polite. Members of Congress deserve respectful treatment. 6) Be reasonable. Ask only practical action. 7) Be yourself. Use your own letterhead and letter style. 8) Request results. Your man is elected to do something. 9) Ask for an answer. You've told him where you stand, now ask him where he stands. 10) Be appreciative. Thank him for good votes, compliment his better speeches, and praise his staff, too.

NEW YORK—We are reminded, that even tho we may have had some problems to overcome this past year, we still have many things to be thankful for on this Thanksgiving Holiday. We received a "Thanksgiving Card" from Charlie Rose, the Chicago advertising man, who notes "In no other Nation have a people more reason for giving humble THANKS."

What About The Small Operator?

Some Say He's On The Way Out. That Large Ops Are Gobbling Him Up. Others Claim Small Ops Are Better Off Today Than Ever Before. Claim Small Ops Don't Have Big Overhead Expense. Don't Need High Priced Help. Can Keep Ahead Because They Work More Closely And Personally With Location Owners.

There's been quite a bit of discussion and controversy of late regarding whether or not the small operator can continue profitably in business under present circumstances.

What is a small operator? The average man can only identify the "small" operator with the explanation, "A man who can run his own route, all by himself, regardless of the number of machines, he has and, possibly, make use of one mechanic and, at the most, one helper."

In short, then, the small operator is the man who personally conducts his own route. He doesn't have to leave any visits to his locations to anyone else but himself.

Now that this analyzation has been made, the controversy continues from there. The general belief, in some of the large cities, is that, "The small operator is on the way out."

Those in the industry who feel this way about the small operator point to the fact that the larger ops have already gobbled up many small routes by buying out the businesses of small operators lock, stock and barrel.

They also claim that the small operator has his hands full trying to make a go of his business, especially with his competition breathing down his neck so close that he can't even stop for a second to consider his whereabouts, or better study his business.

Similarly, these same men admit that in the country and some suburban areas, the small operators have a better chance for survival in view of the fact that, in such areas, there just aren't too many locations to begin with and, in the second place, an operator is better off if he can give personalized service to his locations in these areas.

The whole discussion resolves itself down to the very bold statement that the small operators are "on the way out." At least as far as the large cities are concerned. And that in a short time, few, if any small operators, will be found conducting routes in the big cities.

These men also claim that, "Regardless of the fact that the large operators can no longer give personalized service to their locations, they have so trained their manpower that these employees are giving service which is remarkably efficient in every fashion and, because of this, there is no need for the kind of personal service which still seems to be necessary in the country areas about the nation."

It is a fact that the large operating organizations are training their personnel better and that, today, their employees work much more closely with locations than ever before.

But, regardless of all this efficiency, there is still a lack of that "personal warmth" which is the endearing and infectious part of the small operator's coverage of each one of his locations individually.

The small operator still can call the location owner by his first name. Can ask after the location owner's children by their first names. Can inquire about the location owner's wife. Can discuss various other personal things which, for some reason or other, doesn't seem to enter into the location owner's discussions with impersonal service men, collectors, repair experts, etc., who come into the location to rapidly and efficiently service the equipment, and get out just as rapidly.

The belief among many is that the small operator will always be an integral part of the industry. That he is here to stay. Because it is his personalized service, and his friendship with each of his location owners, which creates a closeness of understanding no other method has yet brought about.

Of course, many small operators have sold out to large operating firms, in the large cities. But, in almost every case, another small op has come along to take the place of the one who has sold out. At least, so it seems, to many in the industry.

What about the small operator? Can he last under today's tough conditions? Can he continue on ahead?

Perhaps the small operator, himself, can best answer these questions.

Mr. Small Operator:

What Do You Think

ABOUT YOUR OPPORTUNITIES TO GO ON AHEAD IN THIS BUSINESS?

HIGH FIDELITY

High fidelity is not a fad. Instead, high fidelity is a great forward step to bring new concepts of listening pleasure to lovers of music.

When records are played on a true high fidelity system, the music takes on an added dimension and presence . . . new tonal realism.

That's why Seeburg introduced High Fidelity to our industry. With High Fidelity you can now offer your locations . . . and the public . . . the last word in listening pleasure.

High Fidelity is another Seeburg first . . . another Seeburg advancement that makes it possible for you to offer a BROADER MUSIC SERVICE.

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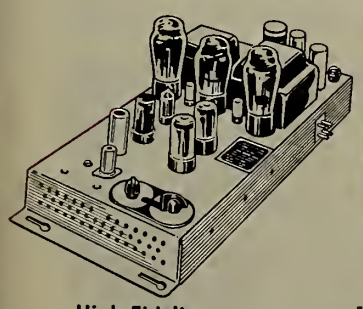
The Select-O-Matic "100" HFG High Fidelity Deluxe . . . as beautiful in appearance as it is efficient in performance. And it's complete . . . with remote control . . . scientific sound distribution . . . automatic volume compensation . . . and it's

HIGH FIDELITY ALL THE WAY!

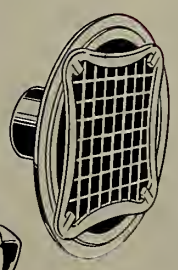
All the high fidelity characteristics are specially "built-in." That includes:

1. The high fidelity amplifier with a range of 20 to 30,000 cycles per second.
2. Spring tension magnetic pickup.
3. Two skillfully baffled speakers in the phonograph —a 15-inch woofer for low and middle range tones . . . a 5-inch tweeter for the highs.
4. A 12-inch high fidelity remote speaker with two mechanically interlocked cones . . . one for the low and middle ranges, the other for highs.

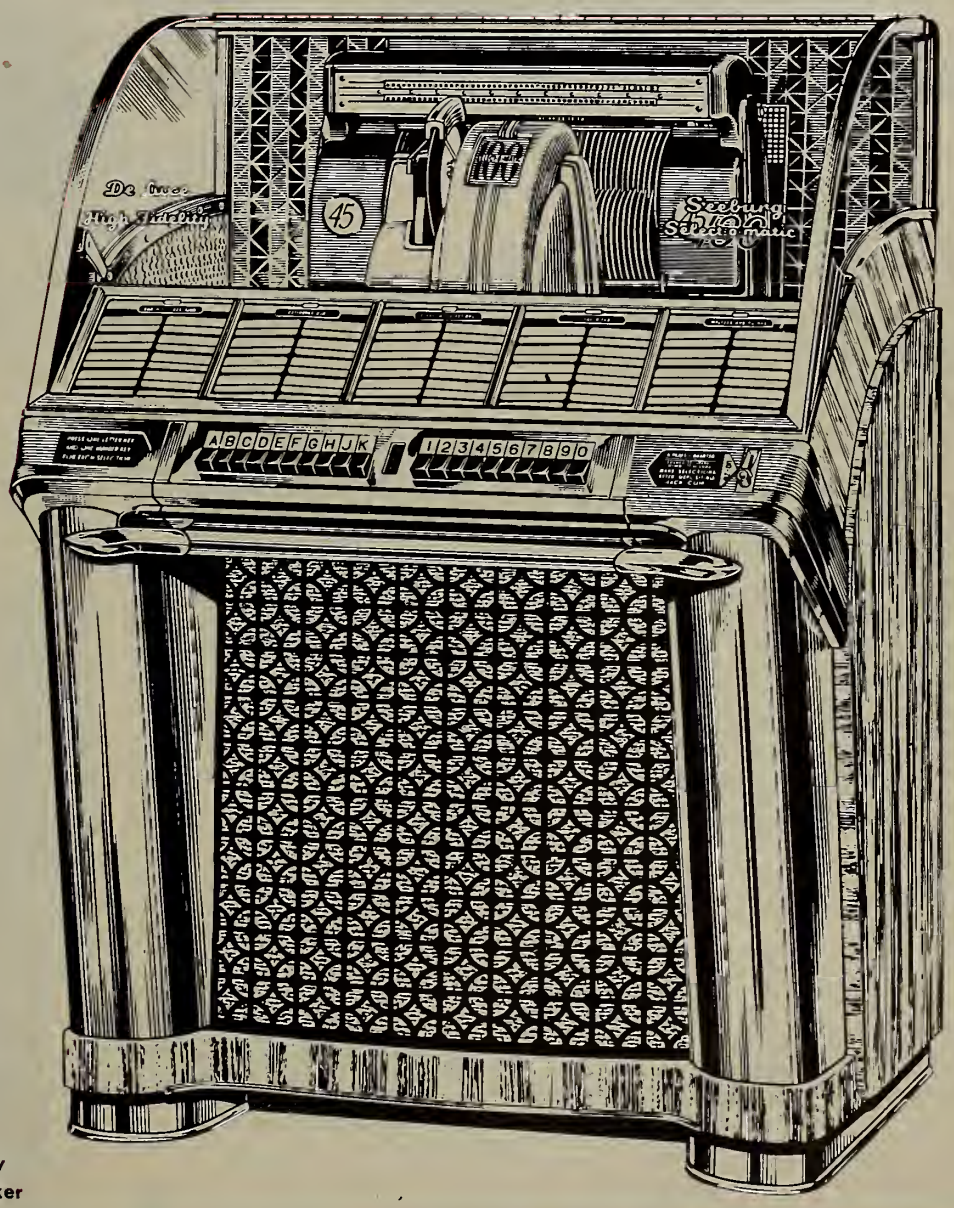


High Fidelity Amplifier

15-inch Woofer and 5-inch Tweeter Speaker



12-inch High Fidelity Remote Speaker



SEEBURG *Select-o-matic* **100**

MUSIC SYSTEMS

As Locations Disappear:

MORE PLAY REQUIRED FROM PRESENT SPOTS

More Taverns Fail To Renew Licenses. Other Retail Establishments Out. Ops Must Obtain Top Play Action From Remaining Locations To Assure Holding Present National Average.

CHICAGO—As the period of grace given to renewal of licenses for taverns here, and for many other cities thruout the nation, draws to an end, it is already being reported that more of the taverns are not going to renew their licenses.

This means a loss to operators here, as well as in other parts of the country, with the resultant effect that, even tho the income from most of these spots is in rentals, the overall average is depressed, in most instances.

Operators are faced with the cold, hard fact that they must obtain more from their present locations to assure maintaining their averages.

Should a business recession period come along, as some noted economists are claiming it will, then it means the operators, all the more, are faced with the cold fact that they must get more from each location they have left than they are getting today, to assure themselves profit from their routes.

The three main divisions of the operating field: music, amusements and vending are all hit by this loss of locations.

Operators in each division must plan ahead. In the first, the music field, the operators simply must take time out to correctly program their present automatic music so that it will attract the top play from each location. At the same time, many music operators simply must switch to dime play and must, at the same time, to assure themselves proper amortization of their equipment, obtain front money guarantees from their locations, whether these spots feature 5c or 10c play.

In the amusement field, operators must, especially in the case of the five-ball games, change over to dime play wherever possible. At the same time, in the case where there is dime play in operation, such as the shuffle games, the operator must promote and exploit his equipment to assure himself getting all the play possible from each location.

In the vending machine field, the operators here may have to switch to more attractive merchandise, more outstanding equipment and, in some cases, add more machines, so as to obtain overhead expense from the extra machines and continue to maintain their average income from leading and featured equpment.

Adding onto the sides of cigarette machines, gum and candy vendors, has always been proved to be an effective method for obtaining the overhead servicing cost from each location.

More and more cigarette machine operators are, at long last, beginning to set up a minimum number of monthly sales prior to payment of any commission on cigarettes. Though this system has been in effect in various parts of the country for many years, many stubborn operators wouldn't follow this proved and profitable system.

But with more locations disappearing there is no longer any question as to whether they will, or will not, follow the methods which have proved to be best for them, as well as for all others.

Here in the City of Chicago, where 10c play has been in effect for phonographs for sometime now, the operators are beginning to drive for front money guarantees, in addition to the dime play, three plays for twenty-five cents.

Regardless of stiffening competition the Chicago music operators realize that, as many more locations were lost because the taverns did not renew licenses after November 19, 1953, the last day of grace given for October 31, 1953 license renewal, they simply had to assure themselves this method of amortizing the cost of new equipment.

Many of the Chicago operators have been obtaining front money plus dime play, but, in just as many locations they have run up against obstacles placed in their path by competitors who would operate in these same spots without any guarantee.

In view of the fact that the rest of the nation is also hard hit by loss of locations there is only one answer at this time which is being suggested by some of the leaders in the field.

That the operators, themselves, must simply make it their business to do everything they possibly can from the standpoint of better business promotion to assure themselves peak income from the spots they have left to maintain the present average.

Haddock Appoints Daddis and Sams District Sales Reps.

JOHN HADDOCK

GRAND RAPIDS, MICH., November 28.—The appointment of two new district sales representatives was announced here this week by John W. Haddock, president of AMI Incorporated.

Arthur W. Daddis, since 1947 AMI field service engineer in the eastern region, will serve the district that includes the following AMI distributors: Southern Music Distributing Company, Orlando, Miami and Jacksonville, Florida; Friedman Amusement Company, Atlanta, Georgia; T. B. Holliday Company, Columbia, South Carolina; Steel Music Company, Durham, North Carolina; Birmingham Vending Company, Birmingham, Alabama and Hermitage Music Company, Nashville, Tennessee.

Mr. Daddis is well know to distributors and operators throughout the country, although in recent years his assignments have been in the eastern half of the U.S. In addition to his prior activities with AMI, Mr. Daddis has an extensive experience in the automatic music field and at one time operated his own sizable route. Mr. Daddis recently established his residence in Hollywood, Florida, and will make his headquarters there.

New district sales representative for the western region is Thomas H. Sams, a new member of the AMI organization. Mr. Sams has recently been engaged in personnel placement work in Tacoma, Washington, and prior to that was affiliated with the juke box field in Boston, Massachusetts and San Francisco, California. Mr. Sams, a former World War II Navy pilot, will make his residence and headquarters in San Francisco.

The district Mr. Sams serves includes the following AMI distributors: Dunis Distributing Company, Seattle and Spokane, Washington; Western Distributors, Inc., Portland, Oregon; Huber Distributing Company, San Francisco, California; Badger Sales Company, Inc., Los Angeles, California; Garrison Sales Company, Phoenix, Arizona and Western States Distributors, Salt Lake City, Utah.

Mr. Daddis will work with the eastern regional manager, Jack J. Mitnick and Mr. Sams with the western regional manager, Edward R. Ratajack as their newly created districts each constitute a part of the larger eastern and western regions into which AMI divides the U.S.A.

Mr. Haddock stated "The purpose in creating these district responsibilities is to improve the close personal relationships between operators, distributors and factory which we consider essential to the AMI program of better serving the industry and is required at this time by the continued growth and expansion of our company."

AMI Booth At Sacramento Fair

SACRAMENTO, CALIF.—At the recent Sacramento Hiram Walker Fair, Walter Huber, AMI distributor had a fine display. Gathered at the booth are Harry Tarr, Fresno representative; William Winslow, district manager; and Paul Spangler, vice president, all of the Hiram Walker company.

LIGHTNING SPEED OF TRAP HOLES . . . FLASHING ACTION OF 4 FLIPPERS!!

EXCITING AS A THREE RING CIRCUS!

Gottlieb's PIN WHEEL

HERE'S THE PLAY:

★ Any 3 balls in line or 4 balls in center square trap holes awards Replays.

★ Double Rotation sequence lights up corresponding Roll-Overs for Super-High Score and Super-Point Score.

★ Completing both Red and Blue Sequence lights up center Roll-Over for Replays.

★ 4 POP BUMPERS ★ 4 FLIPPERS
★ 2 CYCLONIC KICKERS ★ HIGH SCORE to 6 MILLION ★
★ *New Hinged Front Door*

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

As I See It

A Weekly Column by AL SCHLESINGER

Operators in Southern California, Arizona and Southern Nevada look to the distributors in Los Angeles to supply them with their needs. There are approximately five hundred operators that fan out north, south and east from this city that get their equipment, supplies and parts from the distributors in this area. New blood is constantly entering this business and the inducements that are offered to operators plus long term payments on all kinds of equipment, makes for constant turnover in ownership. The distributors carry on a large export business with Mexico, South America, Alaska, Hawaii and Japan.

Phil Robinson, west coast representative for the Chicago Coin Co., and a veteran in the business, is keeping his distributors well supplied with his firm's products.

Hank Tronick, sales manager for Minthorne Music Co., is now in his seventh year in the coin machine business. Hé is doing a terrific job. He is young, capable and impatient. There doesn't seem to be enough hours in the day for Hank to handle all the business.

Jack Simon has been jobbing for twenty years. Originally starting here with **Bill Marmer** in opening a branch of the Sicking Co. When I walked into his showroom, it reminded me of Mike Munves showrooms in New York City. All types of arcade pieces all over the place.

The school teacher appearance of **Paul Laymon** fascinated me. His explanation of coin machine conditions were told in the manner of one who knows whereof he speaks. Paul should know: for he is one of the real old timers out here.

Sam Ricklin and **Gabe Orland** besides operating a large music route have one of the largest one stop record shops that I have ever seen. Their method of printing tabs is quite novel. Besides supplying operators in this area, they also export to Hawaii.

Bob Bever, manager for Dan Stewart Co., is a native of Salt Lake City. It was here he gained his wide experience of the coin machine business. As the Rock-Ola distributor for this area, he is looking forward to a great year with this line.

Jack Dolan was preparing to open his own jobbing office here. Last saw Jack about seventeen years ago, when he was operating out of Amsterdam, N. Y. Has had a lot of experience.

ALL REDD - HOT VALUES

• Perfectly Reconditioned • 100% Guaranteed

MUSIC

SEEBURG 100B—45 RPM	$685
EVANS 100 CENTURY	585
ROCK-OLA 120 FIREBALL	585
AMI D-80	585
AMI D-40	500
WURLITZER 1500	Write

CLOSE-OUT

LARGE STOCK of United's ALLEYS

Write—Wire—Phone

ONE BALL & BINGO

SPOT LIGHT	$95
SUNSHINE PARK	95
FUTURITY	50

MISCELLANEOUS

SPARK PLUG	$75
HAYBURNER	75
SUPER WORLD SERIES	95

KIDDIE RIDES

BALLY CHAMPION HORSE	$650	CHICOIN SUPER JET	$400
EXHIBIT BIG BRONCO	550	NYLCO ROCKET	400
BERT LANE AMERICA BOAT	395	EXHIBIT RAWHIDE	Write
ATOMIC JET SPACE SHIP	295	EXHIBIT FERDY THE BULL	Write
MIDGET RACER AUTOMOBILE	245	EXHIBIT PETE THE RABBIT	Write
HOT ROD AUTOMOBILE	245	MERRY-GO-ROUND	Write

ALL RIDES COMPLETELY RECONDITIONED!

NEW LOOK—NEW COLOR—LIKE BRAND NEW

REDD DISTRIBUTING CO., INC.
298 LINCOLN ST., ALLSTON 34, MASS. AL 4-4040

Exclusive distributors for AMI BALLY—UNITED

Bill Happell has all the appearance of a prosperous banker. In his speech and in his dress, he breathes and talks like the successful, prosperous distributor that he is. His firm's export business is far, wide and handsome.

Charlie Taft, west coast representative for The Cash Box, meets himself going to work every day. While he doesn't work 24 hours a day, he is constantly on the go and I am grateful to him for being so kind and considerate to me on my recent visit. He is well liked.

Pat Morrisey Night At Chi Phono Bowling League

CHICAGO—It was "Pat Morrissey Night" at the Chicago Automatic Phonograph Bowling League. All the bowlers of the various music organizations of the league had the opportunity to meet with Pat Morrissey whose Decca disk, "You're The Greatest", was her theme for the night on meeting with the juke box operators at the Fireside Bowl, 2648 West Fullerton Ave., this city.

Selman Schultz, Clarence Goldberg and Margaret Kraft of the Decca offices here were present to introduce Pat to the individual members of the twelve teams.

Left column:

Picture No. 1) Left to Right: Morrie Minkus, Jack Madigan, Mike Blumberg, Tony Genovese and Carl Latino; Bottom, Left to Right: Bruno Bywalik, Isabel Oomens, Pat Morrissey, Johnny Oomens and Millie Modelski. Top is Atlas Music team, bottom is Walter Oomens Sons' team.

Picture No. 2) Left to Right Top: Leo Sochacki, Alvin Hoefert, Frank Tutomase, Ed Walker and John Strobl; Bottom: Vic Jaccino, Clara Strobl, Pat Morrissey, Millie Jaccino and Tony Ignoffo. Top is Decca-Coral team and bottom is Melody Music team.

Picture No. 3) Left to Right Top: Morrie Pomerantz, Edith Davis, Les Taylor, Al Rice, Myrtle Sochacki and Jerry Shuman; Bottom: Bob Gnarro, Hank Sochacki, Pat Morrissey, Julius Mohill and Eddie Boland. Top team is ABC Music, bottom team is Star Music.

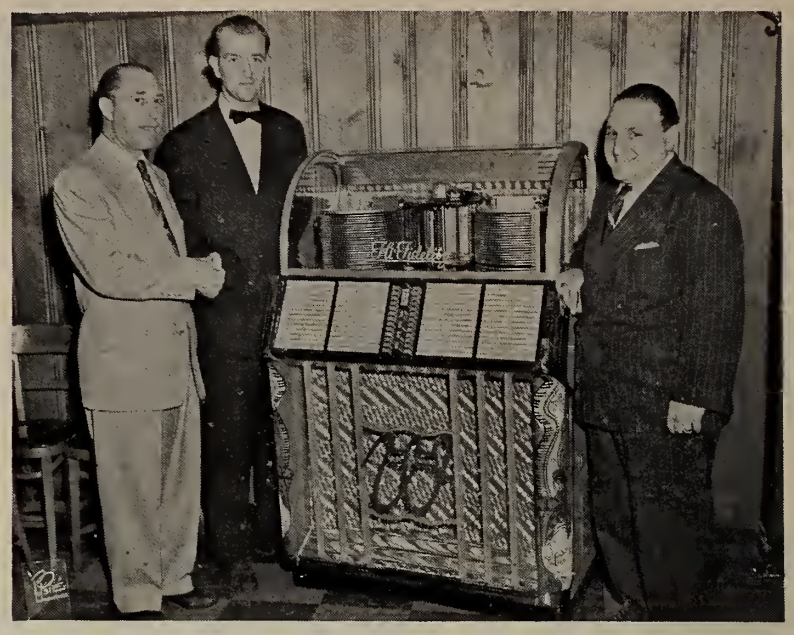
Right column:

Picture No. 1) Left to Right, Top: Nancy Nyland, Mabel Mankins, Pat Morrissey, Paul Brown and Jerry Mankins; Bottom: Bill Nyland, Millie Nyland, Tom Nyland, Frank Lantz, Helen Brown and Lou Lantz. Top team is Western Music, bottom team is Coven Music.

Picture No. 2) Left to Right, Top: Tony Galgano, Tillie Galgano, Pat Morrissey, Ray Gallet, Charles Alesi and Dick Whiting; Bottom: Henry Leonarscyk, Charlotte Hughes, Robert Holl, George Holl and Donald Baxter. Top team is Gillette Music, bottom team is Paschke Music.

Picture No. 3) Left to Right, Top: Marino Pieroni, Warren Paradee, Bob Dolan, Syril Cairo, Irene Sochacki and Fred Sipiora; Bottom: Bob Clark, Pat Morrissey, Gil Lossaso and Irv Cairo. Top team is B&B Music, bottom team is Mercury Records.

Young Places First Wurlitzer HiFi



YONKERS, N.Y.—Wurlitzer's new model "1500 AF", high fidelity phonograph was received by Young Distributing Company, New York, and the first machine was set on location by Max Klein, operator, in Holbach's Club 44, this city.

Pictured above are Max Klein, Carl Holbach and Abe Lipsky of Young Distributing.

Factory officials report that samples of the new "1500 AF" high fidelity model phonographs have been sent to all its distributors, and regular quantity shipments are following. Distributors are not expected to hold any special showings of the machine, but all will have it on display on their showroom floors. As it is reported the factory is on the line with the high fidelity model, all orders will be filled in rapid order.

Hirsh De La Viez App'ts Squitero Treas.

WASHINGTON, D.C.—Hirsh de La Viez, president of the Hirsh Coin Machine Corporation this city, announced this week the election of Roger J. Squitero to the office of treasurer of the corporation. Squitero was also elected treasurer of the following corporations controlled by Hirsh Coin Machine Corporation: Hirsh-Mason Corporation, Operating & Service Corporation of Washington, G-A Corporation.

Squitero replaces Ted Keve, who passed away on November 7th, 1953.

The above announcement was made by Hirsh de La Viez, President of the above-mentioned Corporations.

Music Operators of New York Re-Elect Al Denver

Other Officers Also Re-Elected

AL DENVER

NEW YORK—The Music Operators of New York, this city, held its regular dinner and general meeting on Tuesday, November 24, at the Park Sheraton Hotel, at which time its annual elections were conducted.

Al Denver, incumbent president, as well as the other officers and members of the board of directors, were re-elected. One change was made. Ben Chicofsky was selected by the membership to a place on the board of directors.

Officers re-elected were (in addition to Denver): Charles Bernoff, vice president; Harry Wasserman, Treasurer and Sal Trella, secretary. Board members returned were: Albert (Senator) Bodkin; Joe Connors; Louis Hirsch and Mac Pollay.

An almost 100% membership attendance heard Al Denver report on the affairs of the association. Sidney Levine also gave a comprehensive report on the McCarren Bill.

Conn. Music Ops Hold Business Meeting

HARTFORD, CONN.—The Music Operators of Connecticut held a meeting at the Waverly Inn, Chesire, Conn. on November 13, and according to Abe Fish, president, the main topic of discussion was the matter of permitting cigarette vending machine operators to enter the association. Opinion seems heavily in favor of permitting the cig vendor ops to join. Most members who voted against the proposal previously, now state they are in favor.

The next meeting will take place on November 27 at the Waverly Inn, Chesire.

They Shoot the Works on This One!

Order Today

See Your Distributor Now!

HINGED FRONT DOOR for easy SERVICING!

BIG, BOLD ILLUMINATED SCORE INDICATOR

PLAYER CAN SEE HIS SCORE AT A GLANCE WITH

Williams "GUN CLUB"

POINT SCORE!

HIGH SCORE!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

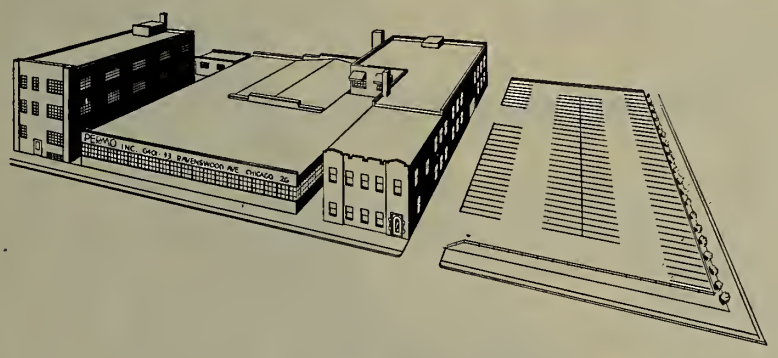
- Numbers 1 to 6 each lite a letter to spell G-U-N C-L-U-B on backglass!
- Spelling G-U-N C-L-U-B Scores 1 free play and lites bottom center rollover and 2 top side rollovers for replays! Thereafter, 1 to 6 scores 1 replay.
- Hitting 2 stand-up targets after spelling G-U-N C-L-U-B lites up 4 additional side rollovers for 1 replay. A "SURE SHOT" feature!
- Ball over either of the 2 bottom side rollovers, when lit, lites up the next consecutive letter in G-U-N C-L-U-B!

Available with 5c or 10c Coin Chutes . . .
We Recommend 10c PLAY!

Williams
GUN CLUB
RAPID-FIRE ACTION!!!

- TWO BULLET-SPEED THUMPER BUMPERS!
- THREE KICKOUTS!
- 2 FLIPPERS!
- TWO REBOUND KICKERS AT BOTH BOTTOM SIDES!

Permo To Build New Plant



CHICAGO—Sherman E. Pate, president of Permo, Inc., has announced that contracts have been let for the construction of a new building addition of 17,000 square feet to its plant at 6401-6433 Ravenswood Avenue, Chicago.

"This will give us 54,000 square feet of space to house our manufacturing warehouse and general office activities. 1954 will mark our 25th Anniversary in business. We started off in 1929 with less than 5,000 square feet to which we have progressively added building additions to accommodate our ever increasing business and activities," said Pate.

"We hope," Pate continued, "that the 54,000 square feet we will have with the new addition, will take care of us for some time to come but will continue our building expansion if it is necessary to do so. We are grateful to our many customers whose support and patronage have made our first 25 years in business the success we have enjoyed."

Hindsight!

HOUSTON, TEXAS — Jack W. Yeager, Amusement Equipment Sales Co., this city, recently applied for the "20 Year Club" and sent in this interesting and pertinent bit of information.

Back in 1934 Jack built a 24 selection phonograph which he called "The Titan." According to Jack, "All the big boys in the business told me 24 records was too many." Shades of 120 selections.

Lewis Draper Dies

NO. TONAWANDA, N. Y.—Lewis A. Draper, who joined Wurlitzer in 1938 and has been service manager for phonograph department for five years, died Saturday (November 21st) of a heart ailment. Draper was 49 years old. Funeral services were held Tuesday (November 24th) from the Hamp Funeral Home and St. Francis of Assisi Roman Catholic Church in Tonawanda, New York. Burial was in Mt. Olivet Cemetery.

Draper was long associated with the coin machine industry, having moved to Western New York from Indiana to join Wurlitzer. He had previously worked with Senator Homer E. Capehart in the latter state prior to the Senator's move to Wurlitzer.

Fan Letter

CHICAGO, ILL. — Bill Gersh, publisher of *The Cash Box*, received the following letter complimenting him on the efforts spent and the stand taken on the recent Bryson-McCarran Bill hearings.

Says Lewis, "It is my humble opinion that every operator throughout the 48 states owes you something for the remarkable efforts . . . time spent . . . generalship shown . . . on the recent Bryson-McCarran bill. It would be becoming of every operator in America to place an ad in *The Cash Box* reading 'Thank You, Mr. Gersh.'"

Thank you, Mr. Lewis.

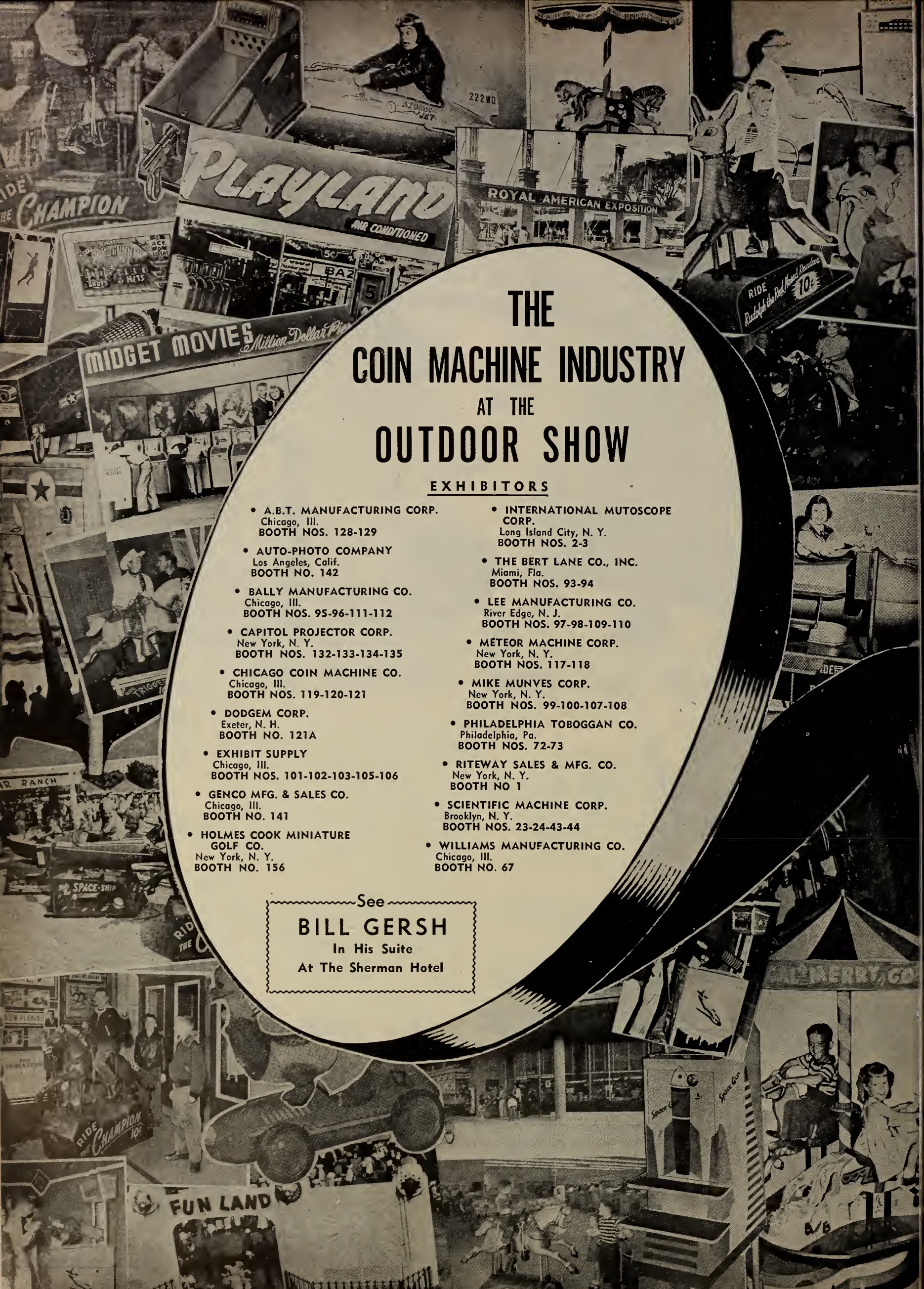
LOWEST PRICES — HIGHEST QUALITY
In America
* * *
Tremendous
SHUFFLE ALLEY
Reduction

UNITED 6-Player Alleys (Formica Big Pins)	$ 84.50
UNITED 6-Player Deluxe	99.50
UNITED 6-Player Supers	149.50
UNITED 5-Player (Formica Big Pins)	69.50
UNITED 6-Player Cascades	319.50
UNITED 6-Player Manhattans	210.50
CHICAGO COIN Double Score Bowler	295.00
CHICAGO COIN 6-Player 10th Frame	165.00
CHICAGO COIN 6-Player (Formica Big Pins)	85.00
CHICAGO COIN Deluxe Alley	150.00
CHICAGO COIN 10th Frame Special	275.00
KEENEY Carnival (Like New)	250.00
KEENEY 10-Player Team Bowler (Like New)	185.00

FOR THE DEAL OF YOUR LIFE
Write — Wire — Phone

1/3 Deposit, Balance C.O.D.

REX DISTRIBUTING CORPORATION
821 S. SALINA STREET
SYRACUSE 3, N. Y.



THE COIN MACHINE INDUSTRY AT THE OUTDOOR SHOW

EXHIBITORS

- **A.B.T. MANUFACTURING CORP.**
  Chicago, Ill.
  BOOTH NOS. 128-129
- **AUTO-PHOTO COMPANY**
  Los Angeles, Calif.
  BOOTH NO. 142
- **BALLY MANUFACTURING CO.**
  Chicago, Ill.
  BOOTH NOS. 95-96-111-112
- **CAPITOL PROJECTOR CORP.**
  New York, N. Y.
  BOOTH NOS. 132-133-134-135
- **CHICAGO COIN MACHINE CO.**
  Chicago, Ill.
  BOOTH NOS. 119-120-121
- **DODGEM CORP.**
  Exeter, N. H.
  BOOTH NO. 121A
- **EXHIBIT SUPPLY**
  Chicago, Ill.
  BOOTH NOS. 101-102-103-105-106
- **GENCO MFG. & SALES CO.**
  Chicago, Ill.
  BOOTH NO. 141
- **HOLMES COOK MINIATURE GOLF CO.**
  New York, N. Y.
  BOOTH NO. 156
- **INTERNATIONAL MUTOSCOPE CORP.**
  Long Island City, N. Y.
  BOOTH NOS. 2-3
- **THE BERT LANE CO., INC.**
  Miami, Fla.
  BOOTH NOS. 93-94
- **LEE MANUFACTURING CO.**
  River Edge, N. J.
  BOOTH NOS. 97-98-109-110
- **METEOR MACHINE CORP.**
  New York, N. Y.
  BOOTH NOS. 117-118
- **MIKE MUNVES CORP.**
  New York, N. Y.
  BOOTH NOS. 99-100-107-108
- **PHILADELPHIA TOBOGGAN CO.**
  Philadelphia, Pa.
  BOOTH NOS. 72-73
- **RITEWAY SALES & MFG. CO.**
  New York, N. Y.
  BOOTH NO 1
- **SCIENTIFIC MACHINE CORP.**
  Brooklyn, N. Y.
  BOOTH NOS. 23-24-43-44
- **WILLIAMS MANUFACTURING CO.**
  Chicago, Ill.
  BOOTH NO. 67

See

BILL GERSH

In His Suite

At The Sherman Hotel

3D is box office magic!

cash in on this BIG MONEY TREND with 3 D imensional Theatre

Electronically coin operated—brilliant natural color pictures—full three dimensions—latest *futuramic* process by inventor of Radar Camera produces amazingly life-like pix that seem to reach right up at you!

72" high
24" wide
24" deep

- **Easy to reload!** • **Completely automatic operation!**
- **Beautiful sturdy cabinet!** • **Fool proof—trouble free!**

Pix can never lose a "loop"—can't break its sprocket—never needs splicing—
GUARANTEED NO PROJECTION TROUBLE—no service calls!

3 D IMENSIONAL THEATRE

offers 5 COMPLETE ONE MINUTE SHOWS! Reloading a matter of minutes for complete change of 5 shows! Complete library of subjects—
Artist's Models—Bubble Dancers—Westerns—Educationals—Travelogs.

and for the Kiddies...

60" high
24" wide
24" deep

Their own sensational Kiddie Model—with arresting Clown decoration—and one foot shorter for their convenience—with 5 Complete shows featuring

BIG NAME COMIC STRIP & CARTOON CHARACTERS in Full Color three dimension!

Nothing like it ever seen before! Kiddies will gasp with joy as their favorite comic strip and animated cartoon characters seem to leap up at them in all the glory of full color and 3 breath-taking dimensions!

Cabinet is excitingly decorated for smashing kiddie appeal!

RITEWAY

Sales & Mfg. Co., Inc.
631 10th Avenue New York 36, N.Y.
Phone: Circle 6-4100

3-D Theatre is the biggest profit maker on the market — be prepared to exceed all your expectations when you hit this brand new field!

SEE IT AT THE NAAPPB SHOW - Booth No. 1
November 29 - 30 - December 1 - 2
Hotel Sherman - Chicago, Ill.

Don't Delay—Act Now—Get Full Particulars!
Distributor Territories Available

Fill out coupon and MAIL TODAY!

Riteway Sales & Mfg. Co., Inc.
631 10th Avenue, New York 36, N. Y.

Gentlemen: Please send me full particulars about
3 D imensional Theatre!

NAME_____

ADDRESS_____

CITY_____ ZONE___ STATE_____

34,775,000 KIDS FROM 5 TO 17 IN U.S. EXPECT 42,244,000 BY 1960

4 REASONS WHY

Bally® KIDDY-RIDES

EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction

Start a steady-income route of Bally Kiddy-Rides now.

Finance-Plan available through leading Bally Distributors.

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

BOOTHS 95, 96, 111, 112

OUTDOOR AMUSEMENTS EXPOSITION
SHERMAN HOTEL
NOVEMBER 29, 30, DECEMBER 1, 2.

26,931,000 Kids Of Elementary School Age and 7,844,000 Of High School Age. Birthrate Continues Growing At 4 Million Yearly Opening Biggest Market For Kiddie Rides and Kiddie Amusement Games

CHICAGO—Pushed by prosperity, or possibly the fear of war, the U. S. birthrate hit 3.8 millions in 1951, according to the Metropolitan Life Insurance Company's statistical bureau, and as of midyear, 1953, there were 34,775,000 children from 5 to 17 in the U. S. A.

Further, according to Metropolitan's statistical bureau, in the next seven years their numbers will rise by more than one-fifth, reaching a total of over 42,244,000 by 1960.

This has created one of the greatest multi-billion dollar markets in the history of the nation. At the same time, tho it is proving a tremendous headache to the educational facilities of the nation, it is also proving a booming boon to many types of manufacturers supplying the kiddies' various requirements.

For example, there were 1,500,000 more kiddies trotting into elementary school this past September, making a total of 26,931,000 tots of this age. At the same time the high schools gained over 300,000 this past September for a total of 7,302,000 kids of that age.

The Cash Box published this news for some many months so that the kiddie ride manufacturers and operators would realize the growing market which was confronting them and the great possibilities which this market opened for increased and enlarged operations of all kinds of kiddie rides.

The items which have appeared in *The Cash Box* these past months have been reprinted by many in the industry and have been widely used to prove to the trade that the kiddie ride business is a growing field.

This new information, just released by the statistical bureau of the Metropolitan Life Insurance Company, more than proves every statement made by *The Cash Box*

In fact, this report indicates that there are many, many more than the conservative statements which appeared in *The Cash Box*, as regards the number of kids in elementary grades in the U. S. A.

The 26,931,000 kiddies of this age group in the U. S. this year who registered in the elementary school gives some idea of the tremendous available market as of this moment for kiddie rides and kiddie games of all kinds.

With the continued record birthrate, shading just under India's tremendous yearly birthrate, are now reaching over the 4 million births per year figure, the final finding of Metropolitan's statistical bureau of 42,244,000 kids by 1960 opens even greater possibilities for the kiddie ride industry.

THE WINNING "RIDE" for 1954

Williams

AND

MOST FAMOUS T-V CHILDRENS' PERSONALITY

HOWDY-DOODY

present

"Flub-a-dub"

SEE MY LOWER JAW GO CHOP-CHOP-CHOP- AS INSIDE LOWER LIP AND TONGUE LITE UP TO AMAZE THE RIDER AND ATTRACT ALL ONLOOKERS AS WELL!

Follow the crowds to HOWDY-DOODY "Flub-a-dub"

MELODIOUS MUSIC WHILE YOU RIDE! with

IMPORTED SWISS MUSIC BOX THAT PLAYS ONLY WHILE UNIT IS IN ACTION—OR CONTINUOUSLY—AT OPTION OF LOCATION.

OPERATE the SENSATIONAL HOWDY-DOODY "Flub-a-dub" for OVERFLOWING CASH BOXES!

Williams MANUFACTURING COMPANY

4242 W. FILLMORE ST. CHICAGO 24, ILL.
CREATORS OF DEPENDABLE PLAY APPEAL

By special arrangement with Kagron Corporation, producers and owners of THE HOWDY-DOODY TELEVISION SHOW. *Each operator granted Franchise License by Kagron specifying conditions of use.*

Riteway Shows "3-Dimensional Theatre" At Outdoor Show

2 Models — Adult And Kiddie Machines

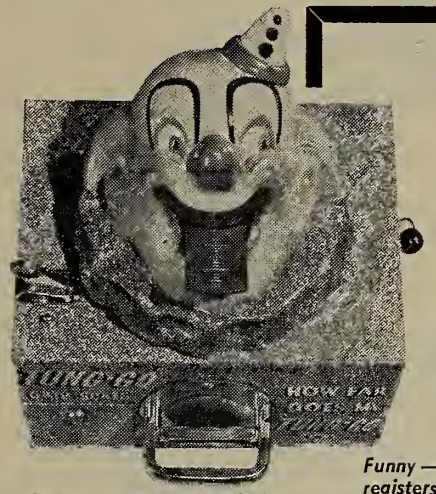
NAT COHN

NEW YORK—Nat Cohn, Riteway Sales & Manufacturing Company, this city, well known in every branch of the coin machine industry, and who for the past several years has been manufacturing coin operated kiddie rides, is displaying the firm's latest equipment at the NAAPPB Show at the Sherman Hotel, this city.

Riteway's newest machine is its "3-Dimensional Theatre," in 2 models —one for adults and one for the kiddies. The viewer sees the pictures in all natural color, three dimensional, with five subjects in a series, each subject taking one minute to view. The adult series consists of "Pin-Ups" and "Artists & Models." The kiddie series consists of "Wild West"; "Comics"; "Fairy Tales"; "Space Adventures"; "Educational," and others.

The mechanical workings of both are the same, but the cabinet of the kiddie machine is 5 ft. high, instead of the 6 ft. for that of the adults. Also on the cabinet of the kiddie viewer, a cut-out of a clown, in colors, is set on the top. Stenciled colorful paintings of the various subjects to be seen thru the viewer are reproduced all over the cabinet, making it one of the most attractive ever offered to the trade. The cabinets are painted with an everlasting finish in beautiful colors and modern design. As to the mechanics of the machines, Cohn states that he unconditionally guaranteed its mechanical performance.

Cohn will be assisted at the NAAPPB show by a half dozen members of his staff, who will be well grounded in the merits of his machines and ready to inform all visitors who ask for information.



everybody wants to see that tongue go!

NOVEL — COLORFUL DIFFERENT

TUNG-GO

the first electric GRIP SCALE ever produced!

Funny — positive action — tongue registers from 100 to 1000 — less strain on working parts—simpler!

Superior construction design . . .
—Separate locked Cash Box!
—1¢—5¢—or 10¢ multiple coin chute!
—Head is cast aluminum!
—Base is steel!
—Plugs into any 110V AC outlet!
—Grip revolves for adjustment to individual's grip!
—Tension of grip adjustable!
—Resets before or after inserting coin!
Compact design fits any location — Cigar Stores —Candy Stores — Bars!

Write, Wire or Phone

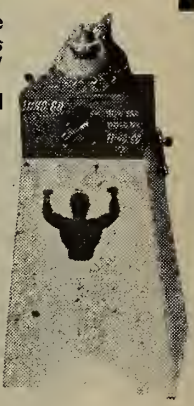
Meteor Machine Corp.

75 West 45th Street, New York 36, N. Y.
Phone: Circle 6-2241

SPECIFICATIONS:
Counter Model—15" wide by 12" deep, 17" high (to top of hat). Weight 20 lbs.

Stand—Floor Space 17" x 14"—Height 30". Weight—31 lbs.

DISTRIBUTORS • Territories Available! Be first in your territory with TUNG-GO!



Lee Mfg. Displays Line Of Kiddie Rides

RIVER EDGE, N. J.—Lee Manufacturing Company, this city, manufacturers of kiddie rides for the past few years, is displaying its full line of kiddie rides at the "Outdoor" Show being held at the Hotel Sherman, Chicago.

Rides on exhibit are: Dog; Racing Car; Duck; Small Horse; and its Horse Carousel which automatically plays music. The firm will also demonstrate how the operator can change over the bodies of the rides from one mechanicism to another, and will sell the bodies to anyone who desires.

On hand at the display booth are Bill Stayback and Fred Rafanelo.

Ops-Distribs At Outdoor Show

Designers and Builders
OF
• MINIATURE GOLF COURSES
• DRIVING RANGES
WITH AUTOMATIC TEES AND COIN OPERATED BALL DISPENSER
• BASEBALL BATTING RANGE
(COIN OPERATED PITCHING MACHINE)
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HOLMES CLARK MINIATURE GOLF CO.
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Plant: NEW LONDON, CONN.

With Many Mfrs Exhibiting At NAAPPB Show At Sherman Hotel, Chicago, Nov. 29-Dec. 2, Many Ops And Distribs Present To See Latest In Kiddie Rides And Amusement Equipment.

CHICAGO—A large number of the nation's best known operators and distributors have made it their business to be present this year at the NAAPPB (National Association of Amusement Parks, Pools and Beaches) show at the Sherman Hotel, here, November 29, 30 and December 1 and 2.

Though this is reported to be "no surprise" by many of the leading coin machine manufacturers, the fact remains that few, thruout the industry, believed that as many leading operators and distributors would attend the show.

For some years now, some leaders here explain, at least ever since the kiddie rides began to make their mark upon the industry, more and more operators and distributors have attended what is commonly called the "amusement park show" to see what was new.

Leading manufacturers of all types of kiddie rides, and various types of what formerly was known as "arcade equipment," are all displaying their wares at this show and, from what has been reported, expect to do a very fine business at the NAAPPB convention.

"The fact remains," one noted distributor, who arrived some days before the show explained, "kiddie rides have opened many new types of locations for the industry and I'm here to see what I can find that will also fit into these locations.

"Since we no longer have any coin machines shows," he continued, "the one best place that I can see the new type of equipment which the leading manufacturers intend to make in '54 will be at the amusement park show, because the majority of the manufacturers of such equipment will be displaying their wares here."

This just about sums up the reason why so main coin machine people have come in to attend the NAAPPB show.

If there was ever any idea that "kiddie rides are finished," as one weekly tabloid reported, this show will, most definitely, dispel any such thoughts.

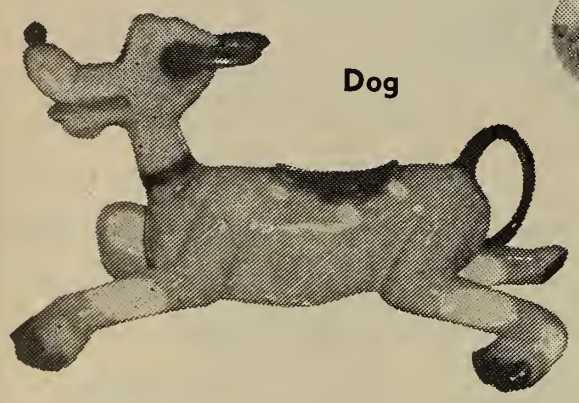
Here are displayed the latest items of the kiddie ride manufacturers and these men look forward to some fine business in 1954.

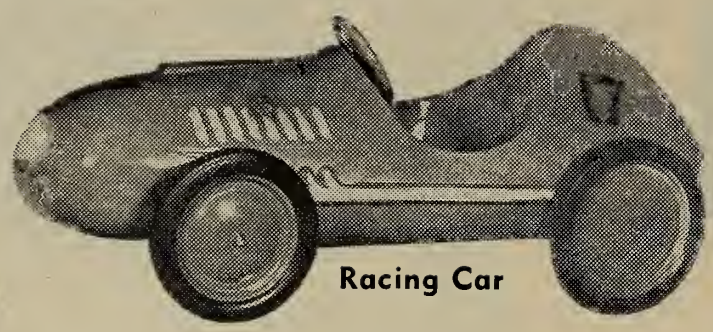
One of these manufacturers said, "The kiddie ride business has become much more stabilized. It has settled down to those operators who have made a real study of this business. They understand what the kids want and what the locations need.

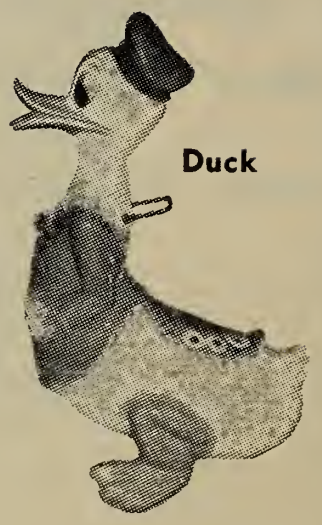
"Yes," he also said, "many operators have sold off their kiddie ride routes, but, similarly," he continued, "some other operator bought the route and so, today, the business is at the point where the men who are interested in kiddie rides are doing real business in a highly specialized field."

For the Complete Line of Kiddie Rides

It's Lee


Dog


Racing Car


Duck

Body Replacements Also Available
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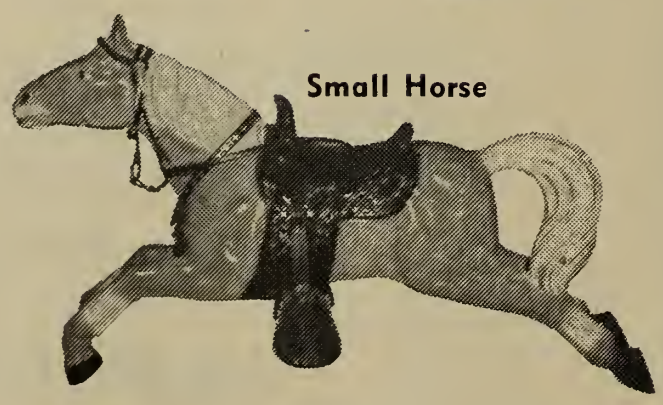
NAAPPB SHOW
Hotel Sherman, Chi.

2-Horse Carousel with Automatic Music
12 Horse Carousel in Production


Small Horse

Choice Territory Still Open • Distributors, Write
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'ROUND the WORLD TRAINER

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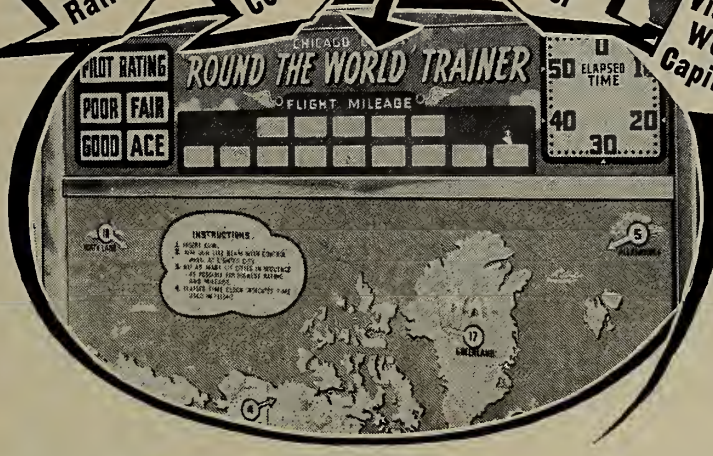
★And Plenty of Profit Appeal!

Pilot Rating
Miles Covered
Automatic Timer
Visit 20 World Capitals



The "Gun-Ride" featuring a shooting beam of light, guided by pilot to pass through the lighted buttons on backboard showing 20 world capitals, tests his skill as he attempts to go 'Round The World in 60 seconds.

LOOK AT THESE FEATURES!
- Simulates actual Flight Actions!
- Pilot Controls Desired Speed!
- Specifically designed as an Adult Attraction!
- No Gears or Belts to go out of Order!
- Weather-proofed Throughout for Indoor or Outdoor Locations!

chicago coin MACHINE COMPANY

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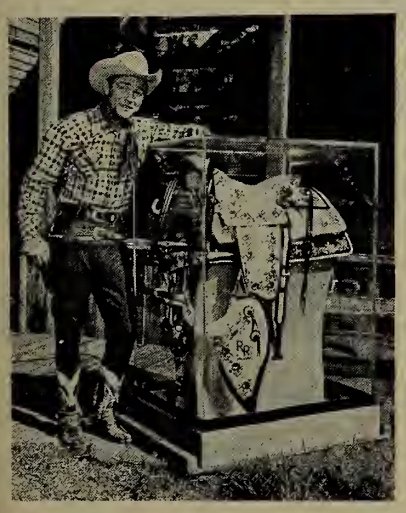
LOOK FOR US AT THE OUTDOOR SHOW!

Exhibit Displays Roy Rogers' "Tournament Of Roses Saddle"



CHICAGO—As a feature attraction at the booth of Exhibit Supply, at the Outdoor Show, at the Sherman Hotel, this city, Rog Rogers Enterprises is allowing Exhibit to display the famous Roy Rogers "Tournament of Roses Saddle," (pictured above with Roy Rogers).

This saddle has an estimated value of $15,000 and is truely a work of art. It features 10 dozen red roses overlaid on gleaming white plastic, with saddle, tapadras, martingale, and all other gear edged in deep blue, and is displayed in a beautiful lucite case.

The Roy Rogers "Tournament of Roses Saddle" was designed and created by William B. Vandegrift, president of the All-Western Plastics Company of Scottsbluff, Nebraska, and took more than six months to build.

The saddle could not be duplicated at any cost, and entailed the processing of individual sheets of plastic ¼" thick, of a type not used in ordinary manufacture. These pieces were then hand cut and worked as leather would be worked into the shapes desired, with a pattern of roses overlaid as the crowing touch.

Exhibit Supply, who is currently enjoying its third year of pleasant relationship with Roy Rogers Enterprises, is exclusively licensed by this firm to produce a replica of Roy's Wonder Horse "Trigger" as a coin operated kiddie ride.

Scientific At Show With New Kiddie Ride

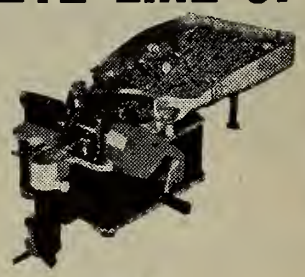
BROOKLYN, N. Y.—Max Levine, Scientific Machine Corporation, this city, known thruout the nation for the equipment he's manufactured for both coin machine operators, arcade owners, and outdoor concessionaires, is presenting, for the first time anywhere, his new "T-V" kiddie ride, at the "Outdoor Show" at the Sherman Hotel, Chicago.

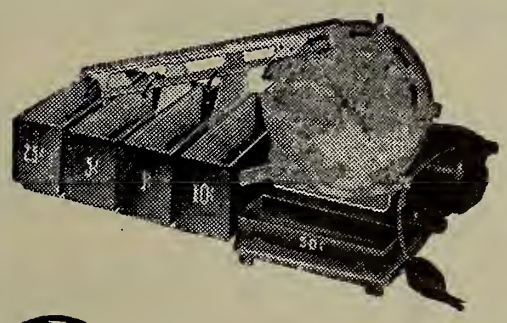
Levine has incorporated the thrill of a kiddie ride with a "3-D" viewer. The patron sits on a TV camera and boom, which gives him a smooth ride, and creates the illusion of a technician at a TV show taking the action on the stage. He looks thru the "3-D" camera at the same time which projects an illuminated transparency in full color of a kiddie subject. Among the subjects available are: Space Adventures, Western Adventures, Trip To The Lost Planet; Circus Adventures; and Danial Boone Adventures. There are 9 subjects to each machine, each taking one minute, and the operator can change the subjects easily.

"We have put this machine thru a rugged test" stated Levine, "and, in addition to giving the operator a typical 'Scientific' piece of equipment, we have priced it extremely economically with the purpose in mind of permitting the operator to amortize it quickly."

In addition to the "T-V" Ride, Scientific will display its "Space Ship" and "Ocean Liner" kiddie rides.

WE CARRY A COMPLETE LINE OF
★ COIN COUNTERS
★ COIN SORTERS
★ COIN COUNTING COMBINATIONS





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Coin Machine Ops Plan More Kiddie Parks For '54

May Even See Growth Of Indoor Kiddie Spots, Many Believe, As Leading Ops Plan To Construct Modern Type Kiddie Parks

CHICAGO—Not so surprising, as many may think, is the fact that more and more coin machine operators are thinking about getting into the kiddie park business.

The success of the kiddie parks, featuring the very same kiddie rides the average operator is placing on various locations, has brought about a switch of thought on the part of many that, perhaps, grouping all the rides together, and adding additional park equipment, will result in a very profitable business, especially during the outdoor summer months.

It is also a fact that, today, as many have stated, the average coin machine operator is very closely identified with the amusement park. Not only because of the seasonal arcades, but, even more important, because in many of the parks it is known that he is placing equipment on a percentage basis.

The kiddie ride operators have come to close grips with the kiddie parks everywhere in the nation. They understand this type of operation. They know what profits can result from efficient business methods and good outstanding attractions.

The resultant effect is that more and more of the coin machine operators are planning to get into the lucrative kiddie park business.

The average coin machine operator has also learned that his credit is considered to be tops with the various large amusement park ride manufacturers.

The fact of the matter is, according to reports, salesmen for these manufacturers have been visiting coin machine operators, urging them to get into the kiddie park business.

At the present NAAPPB convention at the Sherman Hotel, many operators who are attending are only doing so because they have been asked to be present by manufacturers of various large amusement rides who want to show them how to set up and operate kiddie parks.

It is also believed by many here, especially among the coin machine distributors who are attending the NAAPPB show, that, eventually, there will yet come into existence indoor kiddie park businesses.

In their belief these will be a combination of the arcade and the kiddie rides, but put together in such modern fashion, that they will actually become indoor kiddie parks.

In the meantime, the interest in kiddie parks continues very great, and there may be many surprises forthcoming this Spring of 1953, it is stated here, as more and more of the outstanding modern designed kiddie parks spring up all over the nation.

Successful Kiddie Park Operators Concession Out Kiddie Ride Arcade

Capt. Louis and Rose Klatzko, Operators Of Successful "Hollywood Kiddie Park", Make Astute And Profitable Biz Move

CHICAGO—Former Police Captain Louis Klatzko and his wife, Rose, who operate the noted "Hollywood Kiddie Park," which is considered to be the most successful such park in the Chicagoland area, has concessioned out a coin operated Kiddie Ride Arcade.

The arcade building, which will house the kiddie rides, is practically completed. The park is closed at this time of the year. It opens in the Spring and runs through the warm season of the year.

It is reported that the park proved to be so interesting and profitable a venture that Capt. Klatzko resigned his position on the Chicago Police force to take over active management.

The Kiddie Ride Arcade will appear in a most strategic location in the Hollywood Kiddie Park. It is located between the pony rides and the Merry-Go-Round.

And again, as many here believe, proves why Capt. Louis and Rose Klatzko are such astute and successful business people.

There is no doubt that the kiddie rides are sure to attract a great many to the park. Those kiddies who will be attracted by the coin operated kiddie rides will want to enjoy all the other entertainments this fine "Hollywood Kiddie Park" offers.

It is believed that this move on the part of Capt. Louis and Rose Klatzko definitely proves why they have been so successful with their "Hollywood Kiddie Park."

It shows long range planning and thinking ahead by these well known and successful kiddie park operators.

The Focal Point of the NAAPPB EXHIBITION

BOOTH 100 BOOTH 108 BOOTH 99 BOOTH 107

SEE ON DISPLAY

all the latest Park and Arcade equipment including the Exhibit and ABT lines. Also Grandmother, Artists' Models, Telerama and Sykograph designed and manufactured by Munves.

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577 Tenth Ave. (at 42nd St.)

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Meteor Introduces "Tung-Go" Grip Machine At NAAPPB Show

Also Shows Complete Line Of Kiddie Rides

NEW YORK—Meteor Machine Corporation, this city, is represented with a full line of kiddie rides at the "Outdoor" Show at the Sherman Hotel, Chicago.

In addition to its current line, Meteor is introducing a new machine, seen for the first time anywhere. The regular line which will be on display consists of: Flying Saucer (in models for 1 passenger and for 2 passengers); Hot Rod; Rocket; PT Boat and Pony Boy.

The new machine is called "Tung-Go," and the firm states it is the first electric "Grip Scale" ever produced. The head of a Clown is made of cast aluminum and is very colorful. When the patron holds the grip it revolves to adjust itself to the individual's grip, and the tension of the grip is adjustable. Upon gripping, the tongue of the Clown comes out and registers strength from 100 to 1000. "Tung-Go" is available in two models, either a counter machine or a console, the base of which is steel.

On hand to greet the visitors at the show, at the Meteor Booth are Max Himmelbaum, president, and Al Blendow, sales manager.

Munves Shows Full Line Of Arcade Machines

NEW YORK—Mike Munves, "The Arcade King," this city, once again displays a full line of arcade equipment in his booths at the Park Show at the Sherman Hotel, Chicago.

In addition to the typical and proven arcade machines Munves is exhibiting, a new modernized version of the "Grandmother" prediction; "Sykograph" analysis; and "Hindu" astrologer machines, manufactured by Munves himself, is on view.

Assisting Mike at the booths are Joe Munves and Willie Gaines.

WESTERN UNION

1201

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GENCO MFG. & SALES COMPANY=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

Record Attendance And Exhibitors At NAAPPB Show Attributed To C. M. Industry

Renovated, Air Conditioned Exhibit Hall At Sherman Hotel Creates Pleasant Atmosphere

CHICAGO—Paul Huedepohl, executive secretary of NAAPPB (National Association of Amusement Parks, Pools and Beaches) enthusiastically predicted "We expect over 6,000 persons to be present at our convention at the Sherman Hotel, here, on November 29, 30, December 1 and 2."

In addition, Heudepohl reported that there are 28 more booths in the display area this year than there were last year. In 1952 there were 133 exhibit booths, and this 1953 convention will house 161 booths with equipment on display.

The overall increase of approximately 1,200 in attendance and 29 booths for exhibition purposes, is attributed to the intense interest of those firms and people comprising the Coin Machine Industry.

Coinmen who haven't been to the Sherman Hotel since the last Coin Machine Show are in for quite a pleasant surprise. The Sherman Hotel has created a new, beautiful exhibit hall. The space is also air conditioned. The exhibition of coin operated equipment is easily accessible, as they will occupy the forepart of the new mezzanine and can be reached by just walking up the staircase, leading from the lobby. In this way, busy and crowded elevators do not have to be used. Better lighting facilities are set up by the Hotel, and will enhance the appearance of the displays as well as making it more convenient for the visitors to observe the equipment on display.

Most impressive is the number of coin machine manufacturers who are displaying equipment. When the NAAPPB's show was first utilized by the coin machine manufacturers, only a few were on hand. However, since the advent of the kiddie ride machines, starting in 1952 several additional firms showed their lines. This year, firms manufacturing, not only machines used in arcades, outdoor concessions and kiddie rides, but also many other machines which can be profitably used by these people and coin machine operators, are to be seen. Among them are movie machines, both regular and 3-D; viewing machines in 3-D; shuffle and bowling games, skee balls, baseball throwing and batting games; miniature golf and golf tee driving ranges.

As pointed out elsewhere in this issue, many in the coin machine field have entered this related field of outdoor entertainment, and others are planning to do so.

Exhibit Hours At NAAPPB Show

CHICAGO—Exhibit hours for the four-day NAAPPB Show at the Hotel Sherman, this city, were announced last week. For the benefit of the coin machine people who are attending, we print below the hours the exhibit area will be open:

SCHEDULE FOR EXHIBITS:

Sunday, November 29—10 a. m. to 7 p. m.

Monday, November 30—10 a. m. to 12:30 p. m. and 3:30 to 7 p. m.

Tuesday, December 1—10 a. m. to 12:30 p. m. and 3:30 to 7 p. m.

Wednesday, December 2—10 a. m. to 12:30 p. m. and 3:30 to 6:30 p. m.

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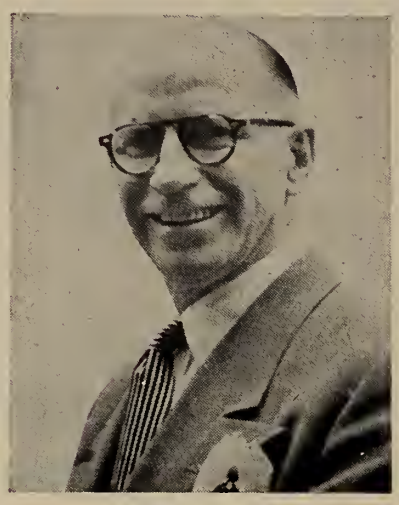
1953 National Association of Amusement Parks
Pools & Beaches . . . Nov. 29-30, Dec. 1-2
HOTEL SHERMAN • CHICAGO

Bally Kiddie Rides Click All Over The World—Says Nelson



JACK NELSON

CHICAGO — Jack Nelson, general sales manager of Bally Manufacturing Company, this city, reports he has a file full of letters complimenting the firm on its kiddie rides.

"In addition" states Nelson, "in my travels throuout the United States and Canada, operators of Bally rides have personally praised our firm's products.

"One prominent Parkman said: 'You'll never know what a horse can do until you put a 'Champion' on location.' This statement was made by Dave Russell—prominent Park Operator—after two successful seasons with coin operated rides at Belmont Park in Montreal, Canada, the Canadian National Exposition, and several other Parks, for the past two years.

"At the Canadian National Exposition the past two seasons, a battery of Bally coin-operated rides such as the Bally 'Space Ship,' 'Speed Boat,' and the 'Champion' Horse, were right up on top of the big money-makers at this world famous Exposition.

"The best part of it all," says Russell, "this type of equipment can also be operated in the Winter time in store locations which makes the coin-operated Kiddie Ride business an all-year-round profitable enterprise.

"J. W. (Patty) Conklin was high in his praise for the continuous operation of the battery of Bally rides in operation at the Canadian National Exposition. They take an awful beating, said Patty, with the exceptionally large number of children that attend the C.N.E. each season, but the rides held up and were almost service-free during the entire running of the affair.

"Arcades thruout this country and Europe were quick to see the value of Kiddie Rides to bring the children with their parents to the Arcades.

"Arcades like the large one on Canal Street in New Orleans have had a 'Champion' together with other Bally Kiddie Rides for the last two and one half years, and they are profitable or else they would not be there, says Lou Boasberg, owner of the Arcade.

"Sportland Arcade, Blankenberghe, Belgium reports the Bally 'Champion' coin-operated Horse proved to be everything that it's name implies in getting top money—says Abe Whitson of the Scott-Crosse Company. In this Belgium Arcade all of the other equipment operates for 2c in American coin, but the 'Champion' operates for 10c in American coin, and enjoys a bigger play than anything in the place.

"Large Chain Theaters have also enjoyed the profits of Kiddie Rides—the largest of which is probably Balaban and Katz chain of hundreds of theaters who selected the Bally 'Champion' Horse to be operated in their Lobby's, and in some instances, under the canopy on the sidewalk and they do very well. The decision of the Balaban and Katz chain was made only after a very rigid survey and investigation.

"Yes," concluded Nelson, "Kiddie Rides are profitable for outdoor showmen, especially Park people, as they can be operated in retail stores after the Summer season is over, which is something that can't be done with most of the equipment used in the Parks."

Mutoscope Displays New "3-D Art Parade" At Show

Also Exhibits "Photomat", Card Vendors, And Movie Machines

LONG ISLAND CITY, N. Y.—International Mutoscope Corporation, this city, is presenting for the first time its new amusement machine at the NAAPPB Convention at the Sherman Hotel, Chicago.

The new machine is its "3-D Art Parade" picture machine. Two machines are displayed, one for children's subjects and the other for adults' subjects. Subjects for both kiddies and adults are diversified in scope.

In addition the firm is showing its latest model "Photomat"; Card Vendors; and Mutoscope Movie Machines.

William (Bill) Rabkin, president and Herb Klein, sales manager are in attendance at their booths.

Exhibit Supply Shows Big Line Of Amuse. Machines

6 Booths At Outdoor Show Feature 14 Kiddie Rides, Guns And Vendor

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, well known sales manager of Exhibit Supply, this city, is sure to attract a great deal of attention at the six Exhibit booths at the NAAPPB Convention at the Sherman Hotel.

The six booths of the firm are crowded with 12 kiddie rides, 2 ray guns and one special card vendor of an entirely new design.

In addition, the firm is also displaying the $18,000. Roy Rogers' saddle, which Rogers uses when he rides in Pasadena's "Tournament of Roses" parade.

The kiddie rides are: "Big Bronco," "Roy Rogers' Trigger," "Rudolph The Red Nosed Reindeer," as well as the same reindeer ride with music, "Pete The Rabbit," and the same rabbit ride with music.

Also "Rawhide," "Sea Skate," "Ferdy The Bull" and "El Toro The Bull."

The guns on display are the firm's "Space Gun" and "Western Gun."

The new and different card vendor is also on display and many are very much interested in this vending machine which is reported to be extremely flexible for vending many other items.

Many of the firm's distributors and many operators of Exhibit products are sure to be present at this NAAPPB convention.

These men will be thrilled with the attention which these rides are creating among the amusement park men as well as among the many leading kiddie ride operators who have come to the show to see what's new.

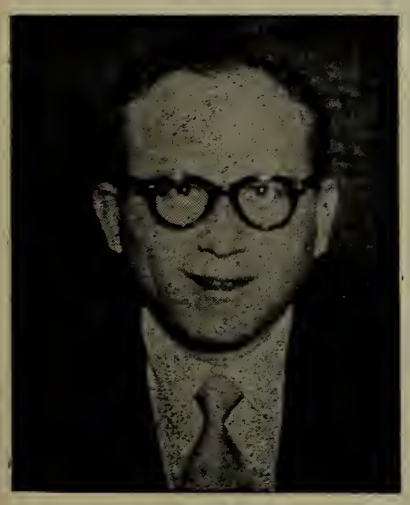
The fact that there is no coin machine show this year, as Art Weinand stated, has pulled many coin machine operators to the park show to see new machines.

Exhibit Supply points to its great record of four consecutive years of production for "Big Bronco" which sets a record for any ride ever built, according to Art Weinand.

"The four straight years we have been in production on 'Big Bronco'," Weinand said, "has proved that kiddie rides are not only here to stay but also that they have a long, long way to go in the industry.

"There is no doubt," he commented, "that many changes will yet come to the kiddie ride field, but," he concluded "when they do, Exhibit will be in there originating and producing the very latest type equipment."

Williams Mfg. And "Howdy Doody" Present "Flub-A-Dub"



SAM STERN

CHICAGO — Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, officially announced last week that all of the firm's distributors now had samples of its new kiddie ride.

Williams Manufacturing Company and "Howdy Doody," most famous children's TV personality, are presenting the favored and featured subject of the "Howdy Doody" coast-to-coast NBC-TV network show, "Flub-A-Dub."

As Sam Stern stated, "Every child in the nation has become as closely familiar with 'Flub-A-Dub' as he or she is with his own parents.

"This product captured our immediate attention, when we planned to enter into the kiddie ride field, because of the tremendous population growth.

"Not only is 'Flub-A-Dub" famous from constant projecture over television receiving screens all over the nation, but, famous from its original and cute construction.

"This is one ride," he stated, "which is sure to thrill every kiddie in the entire nation."

Operators will be franchised and licensed by "Howdy Doody" to handle this ride.

In the shape of a duck, the ride follows the principle of the duck, in its action. It is very colorful and extremely interesting.

Children being so familiar with "Flub-A-Dub" there is no doubt that many operators will find this one of their leading rides.

Samples are now in the hands of all of the firm's distributors. Some of these men have found their own children absolutely thrilled with the new ride, Stern reports, and they have, because of this, arranged for location in the leading retailing outlets in their communities.

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PHOTOMAT *

2, 4 or 6 photos in 50 seconds! Now has new advanced features for more profitable sales.

3-D ART PARADE

For adults or children. This exciting new picture viewing machine will prove to be a superb attraction.

MUTOSCOPE MOVIES
POST CARD VENDORS

Still the best machines of their types in the nation.

Revolutionary new VOICE-O-GRAPH and other new Mutoscope money makers will soon be available.

Visit BOOTHS 2 and 3 NAAPPB Show Hotel Sherman, Chi. Nov. 29-30 Dec. 1-2

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Factory Reconditioned

Bally KIDDY-RIDES

The Champion • Space-Ship

NOW READY FOR IMMEDIATE DELIVERY AT

Sensationally Low Prices

Now is the time! Get famous Bally Kiddy-Rides that look like new . . . operate like new . . . earn money like new. And get them at tremendous savings, far, far below new ride prices. Don't wait! First come, first served. Write, wire, phone your order TODAY. Do it at once!

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Bally Distributors for Wisconsin and Northern Illinois

The Cash Box

Holiday Special

THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

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DEC. 17th

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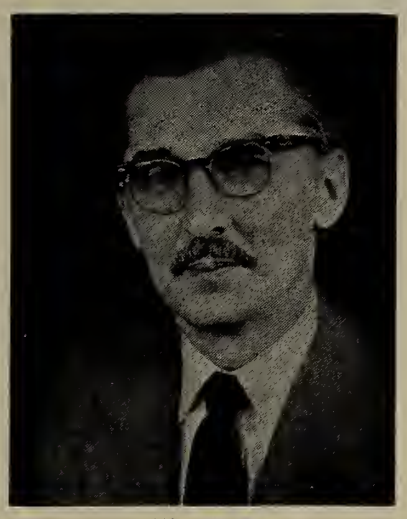
ChiCoin Features "Trainer" And "Bowlers" At Park Show

ED LEVIN



FRANK MENCURI

CHICAGO—Ed Levin, sales director, and Frank Mencuri, sales manager, of Chicago Coin Machine Company, will be on hand to meet with all the outdoor amusements people at the NAAPPB show at the Sherman Hotel, this city.

The firm will feature its new "'Round The World Trainer" which is the ride that has been capturing attention all over the country and which has actually backlogged the firm with orders.

At the same time, according to sales director Ed Levin, the firm will also feature its new "Advance Bowler" and "King Bowler."

The bowling games, in addition to the firm's well known "Trainer," are bound to prove outstanding attractions at the outdoor amusements show, both Ed Levin and Frank Mencuri believe.

Ed Levin stated, "Interest in our ''Round The World Trainer' has continued to grow with each passing week. There is now no longer any doubt that this is the ride the industry wanted. The operators are finding it to be extremely profitable on the majority of locations.

"At the same time," he continued, "the outdoor amusement people have found that our bowling games are among the best money-makers that they can use. These men have lauded our machines and," he said, "there is no doubt that our newest bowlers which they will see at the NAAPPB convention will meet with their most complete approval."

Frank Mencuri, sales manager of the firm, backing up Ed Levin's statements, reported, "Wherever I have traveled these past months the outdoor amusement people and the coin machine operators have joined hands in featuring ChiCoin products. They've learned that these are the finest ever built for them."

Best Investment in the Coin Machine Field!

Operators all over the United States agree the new **AUTO-PHOTO STUDIO** is a MAJOR PROFIT PRODUCER. And, what is equally important **AUTO-PHOTO STUDIOS** have HIGHEST RESALE VALUE, so your investment is SECURE. (Studios now several years old are as productive as when originally installed.)

Only **AUTO-PHOTO STUDIOS** give *four different poses* on each strip. Your customers know the difference. Prints are permanent, will not fade, have great depth and contrast—can be reproduced or enlarged.

AUTO-PHOTO STUDIOS are completely automatic—easy for customer—easy for operator.

Investigate this MAJOR PROFIT PRODUCING PLAN today.

Write today for full details, literature and name of nearest distributor.

Auto-Photo Co., Inc.

1452 So. San Pedro St., Los Angeles 15, Calif.

Capitol Projector Features "3-D" Movie Machines At Show

Also Large Variety Of Kiddie Rides

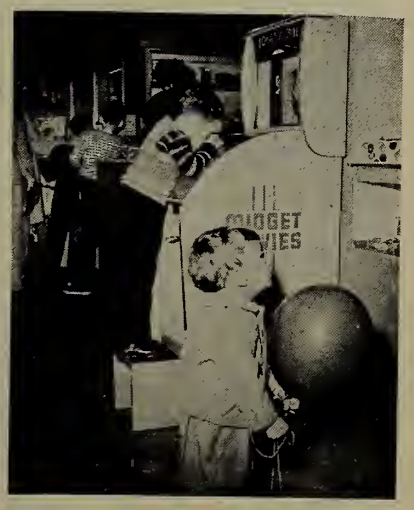
NEW YORK—Capitol Projector Corporation, this city, manufacturers of coin operated movie machines and kiddie rides, is well represented at the "Outdoor Show" at the Hotel Sherman, this city, with a display of a number of machines.

Capitol has been manufacturing continuous movie projectors for the past 18 years, and has incorporated their famous device into coin operated machines for over ten years.

Among the movie machines on display at the show are: "Midget Movies," "Pin-Up Movies," "Junior Pin-Up Movies" and "Sport Pix" (all regular type); and their new "3-D Movies" of several types and sizes which project subjects for adults and kiddies.

Among the kiddie rides being displayed are: "Midget Racer"; "Locomotive"; "Kiddie Carousel" (2 large size horses); "Junior Carousel" (32" in diameter with 2 horses); "Rocket Ship"; and a brand new machine, "Target Horse," which includes a pistol and an electronic target.

In addition to Sam Goldsmith, Leo Willens and Ed Ravreby, well known to the coin trade, Capitol will have on hand D. E. Church, head of the advertising projector division, and Joel Auton.



Midget Movie Machines On Location

Designers & Builders Of Miniature Golf And Driving Courses At NAAPPB Show

NEW YORK—Holmes Cook of Holmes Cook Miniature Golf Company, designers and builders of Miniature Golf Courses, Driving Ranges and a Baseball Batting Range, who has opened offices and showrooms in this city on coinrow, is exhibiting all three devices at the Outdoor Show at the Sherman Hotel, Chicago.

With golf a tremendous physical outlet for many millions of the nation, Cook reports that he has designed many Miniature Courses and Driving Ranges throughout the country in the past few years. The Driving Range offers a coin operated driving Tee, with balls vended automatically. The number of balls and the price charge are determined by each operator. The Miniature Golf Course consists of 18 holes, taking at least 15,000 square feet.

The plant of the firm is in New London, Conn.

CORDIAL GREETINGS NAAPPB SHOW from MINTHORNE MUSIC COMPANY

LOS ANGLES
BEVERLY HILLS
PHOENIX
PALM SPRINGS

TEXAS TIDINGS

B. W. Cox, Waco, says he plans to stick with shuffle alleys as they have always stuck with him. . . . **Garland Delamer**, E. Y. Shelby Music Co., Waco, doing a great job of managing **Charles Adams** Western All Star. Latest record, "Baby Let Me Kindle Your Flame" on Decca going well in the east. . . . **Jack Sprott**, Central Music, Co., Temple, joins up with the 20 year clubbers. Not only does Jack go all the way back with coin machines, but he is an oldtimer with cars. In 1915, Jack drove a winning race in "The Auburn" built by Cord Automobile Company. **D. F. Garrett**, with Jack, also joins the 20 Year Club. In 1924 Garrett began business with "Put & Take" and says he's been putting ever since. . . . Another 20 Year Club member is **J. W. Hook** who began business not 20 but 30 years ago. . . . **B. C. Copper**, Music Center, says business is fine. He finds the harder he works, the more nickles he collects. . . . **Buster Hobson**, Texas Novelty Co., Austin, still weak from his two operations on his spine. He was recently discharged from the Scoot White Hospital in Temple. **Henry Calarza** a very busy man since Buster's illness. . . . **Pete Martinez** and **Sam Pierce** have purchased partnerships in Austin Phonograph Co., Austin. Both had routes of their own which they have added to the new purchase. As of this date Sam Pierce is in the V.A. Hospital at Temple and has been for three weeks. . . . Seen in a huddle in Austin were A. C. **Schwartz**, assistant manager of S. H. Lynch and **Johnny Daywood** of Capital Phonograph Co. No doubt there will be some new HiFi's on location next week. . . . **Fred Senur** moved to the Old American Dist. Bldg. on Nueva Street. Move was made to give Fred more space to conduct his growing business. . . . **Gene Oden** becomes a 20 Year Clubber. Gene started with the Automatic Music Instrument Company, now AMI, in 1930. Gene is now in business for himself. . . . Gus **Sundman**, operator and coin machine manufacturer for many years, sold his routes and moved to Houston where he is set with The Sun Distr. Co., manufacturers of a photo machine. Gus is building the cabinet for the photo machine. Sundeman also holds a position with S. H. Lynch in the Cabinet Finishing department. . . . E. C. (Gene) ByBee of Pan American, San Antonio, also applies for his 20 Year Club membership. Gene, who is in the business much longer than the required 20 years, has the Bally distributorship in Texas Valley. . . . **George J. Young** has turned the business in Norfolk over to his son, **George J. Young, Jr.** George Sr. is now working 7 southern states for Eastern Electric, Inc. and is doing a great job moving those electric cigarette machines. . . . **Dan Perrotta**, manager of Commercial Music, San Antonio, says Commercial has had its best Wurlitzer year. To prove it, every Wurlitzer standing on the floor is tagged with "sold" sign and delivery date. He has a great crew and they are out to top this record in '54. They are **Eddy Ponder, Earl Chatman, Virginia Vanderheider** (office mgr.) and **F. Secura**. All have 8 to 10 years with the company. . . . **Morris Pinto**, Big State Amusement Co., Houston, another 20 Year Club applicant. Why, Pinto is in the business so long he remembers when there were no county, city, state or government taxes. . . . And **T. W. Moody**, manager of United Amusement Company, Houston, also comes into the 20 Year Club. Moody raving about the sales he's writing up on the Rock-Ola "Comet." Moody leaves for Chicago this week for a visit with Rock-Ola Mfg. Co. and the Wico Factory. Then to Iowa and a stop-over at Detroit, Mich. . . . Leeland Coin Machine Service, Houston, transfers their operations to 1907 Polk. . . . Wells Brothers have changed the name of the firm to Wells Coin Machine Service. The boys have made quite a name for themselves as top-notch service men with the operators of Houston. They have put the best equipment into their new shop. . . . **Henry L. Bailey**, American Shuffleboard Sales Co., Houston, busy as a beaver sanding and rebuilding several shuffleboards he took in trade last week. . . . **Jack W. Yeager**, Amusement Equipment Sales Co., Houston just gets into the 20 Year Club this month. Jack built a 24 selection phonograph called the Titan back in 1934 and remembers when all the bigwigs in the business told him 24 records was too much. Jack just completed a 40 record machine that will soon be on the market.

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YOU NAME THE PRICE!
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CALIFORNIA CLIPPINGS
LOS ANGELES

This week your roving reporter has the unfortunate experience of writing this column from his bedside. The Doc called it Phlebitis (which probably doesn't mean much to anyone.) In more common terms it's an infection in the veins of the leg. The Doc claimed a little operation would fix things up but he didn't say anything about the after effects—WOW!—Oh well,—You can always find others who have even bigger problems. Look at **Ray Suhr** who has been laid up over in El Monte with the dread disease Multiple-Sclerosis for several months. Or, on the other hand, take **Phil Bowen** from the Edwards Air Force Base who recently went to the hospital for a lung operation.—And I think I got truble!—Oh my achin' back!! . . . Due to the recent cold spell that has engulfed Southern California and also the fact that the Holiday season is just around the corner business conditions along coinrow has shown a sharp decline. They all say it's nothing serious though but a normal slump that the trade expects every year at this time. . . . **Van Natten**, sales manager for Auto-Photo Company, recently returned from his three week business trip. He announced that Auto-Photo Company of Canada, in Montreal, is now the exclusive distributor for Canadian territory. Manager for the area is **M. I. Lucien. Al Simon** has also been named the New York State and upper New Jersey distributor for the firm. Van Natten also stated that a new firm has taken over distribution for Washington. D.C., Maryland and Virginia by the name of Automatic Photos, Inc. The company will be headed by **Mike Busdid** of Michael Interprises, Inc. and **Myron Loewinger.** These two men are combining to establish Automatic Photos, Inc. . . . **Bill McLain** returned to C. A. Robinson & Co. after a selling trip which covered several Southern California counties. The crew at the Robinson showrooms are all in agreement that the new United "Rio" is the best pin ball game that the United Factory has yet turned out. **Charley Robinson** is getting ready to leave on an eastern trip. . . . **Clyde Denlinger** from Balboa recently left on a vacation and was seen heading North with his family. . . . Mort Leeman spent a few days in San Francisco this past week. He states that the case of Pneumonia caught recently is much better now (which only goes to prove you just can't keep a good man down). . . . Over at Paul A. Laymon Company we see that **Jimmy Wilkens** is back at work after his trip through Southern California with **Gary Sinclair**, Western Field Representative for Wurlitzer. . . . Sinclair has now returned to his home in Redwood City, California. Sorry to hear that **Karel Johnson**, in the service department, has been laid up with the flu. Missed **Paul and Lucille Laymon** the last couple of weeks. Always seem to get in at the wrong time. They zig when I zag, or I zag when they zig, I don't know which!! . . . **Bill Ferguson** has taken time out from his route to remodel his home and put in a new fireplace before the blast of winter sets in. . . . At Badger Sales Company **Al Silberman** states that terrific enthusiasm has built up for APCO's hot and cold "SodaShoppe" combination. He adds that there has been greater response for this vendor than for any other machine that has been introduced since the war. . . . **Jack Young**, operator from Newport Beach, has registered equal enthusiasm by purchasing several of the new APCO "SodaShoppes" for his route. . . . At Leuenhagen's Record Bar **Mary and Kay Solle** certainly aren't suffering from lack of work. They report that business is better than ever. . . . Several operators dropped in at Minthrone Music Company this past week and looked over the new Williams' "Gun Club" Game. Most of them went away sold to the fact that the Williams Manufacturing Company had really outdone themselves with a great new game. . . . **Atsie Stein** has been spending a few days getting moved into his new apartment. . . . Several out of town operators braved the cold to drop in along coinrow: **Elton Mc Junkin** drove in all the way from Phoenix, while **Jimmy Murphy** came in from Indio Kern. . . . **Dale Freeman** from Brawley was also seen along West Pico. He reports that business down through the Imperial Valley has been holding up nicely. Other out of town visitors included **Steve Andrews**, Lompoc; **Glenn Walcott**, La Cresenta; **Frank Williams**, Cuyama; **Tommy Felkens**, San Bernardino & **Homer Razor**, San Fernando. Other operators who were seen along the Pico Strip were: **Reed Olson** from Tarzana, **Joe Boll** and **Jimmy Williams** both from Twenty-Nine Palms, **Bob Chacon** of Newport Beach and **Mel Teixeira** and **Al Cicero** both from Santa Maria. . . . California Music Co. has been another place that had its share of business this past week. Everyone has kept on the move waiting on the ops and filling the avalanche of mail orders that had piled up. . . . At this time several of the local boys are either in route or have already arrived at the NAAPPB show in Chicago. If their plans didn't change **Jack Simon, Phil Robinson, Lyn Brown** and **Atsie Stein** will attend the show. . . . **Mr. Honig** of Honig's Amusement has been one of the Wests hardest workers against passage of the McCarran Bill. He wrote numerous letters to Washington and also carried on a one-man campaign to get other ops to do the same. . . . **Harry Bringas** writes from Acapulco, Mexico, that he and his family are having a great time. . . . The newly reorganized Cooperative Music Operators Association met November 24 at the Glendale Hotel for an informal dinner meeting. Master of Ceremonies was **Clayton Ballard**. . . . **Al Hanlin** has proved himself to be one of the most progressive operators in the area. He is a member of several organizations and just recently joined the Junior Chamber of Commerce. . . . **Abe and Estelle Rheim** of Rex Music Company will soon have much larger quarters. They recently took over the adjoining building and are now getting part of their office and equipment moved into it. . . . Saw a pretty new face keeping the books at Dan Stewart Company by the name of **Dora Mandas**. **Bob Bever** recently returned from a business trip through the San Joaquin Valley. We hear that **Pete Ley** is no longer connected with Dan Stewart Company. It is not known what his plans are other than operating his route.

Juke Operators Give Varied Reasons Why Average Person Plays Juke Box

NEW YORK—The November 14 issue of The Cash Box highlighted the question "What Causes The Average Person To Play A Juke Box?" as its editorial feature.

Seems we hit on a subject close to the hearts of the nation's operators and the mails that followed brought varied opinion as to "Why?".

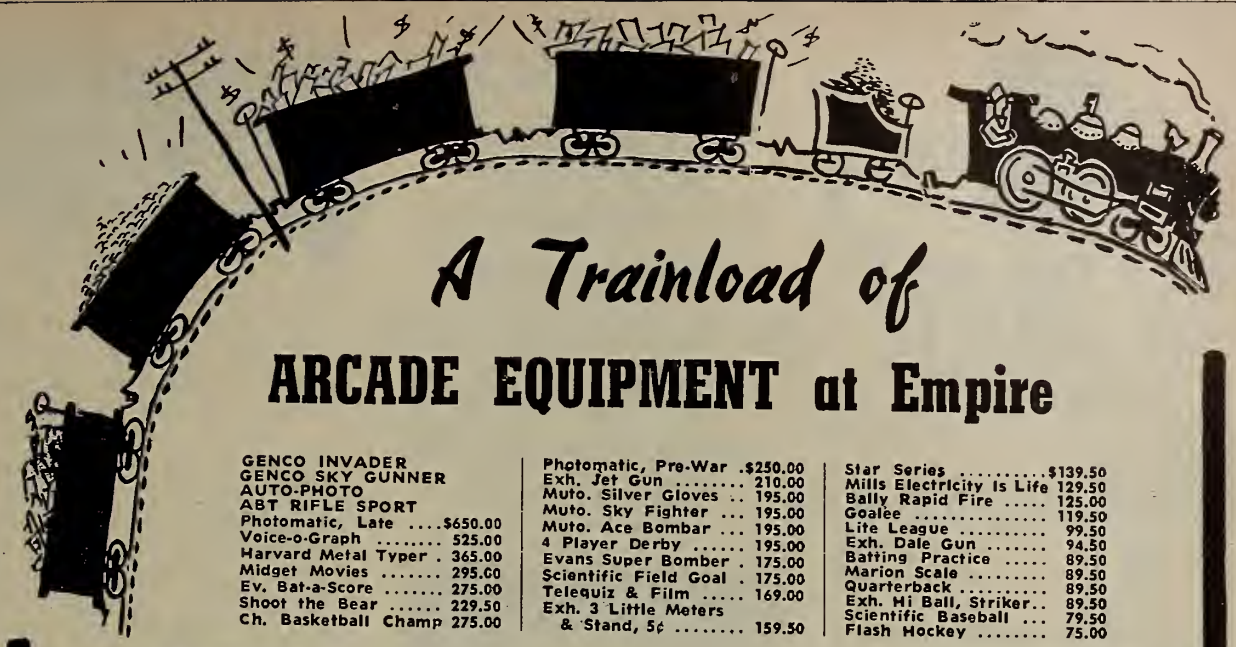
One of the replies came from Willie "Little Napoleon" Blatt, who had this to say: "Everybody likes music, but not everyone likes the same music. Therefore, the varied programming of an average juke box gives each person the opportunity to play just what he likes.

"Then there is the person who wants to dance but can't afford the 20% tax plus the high tariff in a cabaret."

Blass also commented on a later editorial which called for two minute records. Said Blatt, "It is especially important that the juke box operator get some help right now. The juke box operator is continually asked to pay more money for juke boxes, parts and labor, but he still receives the same nickel."

Tom Sheldon of Sheldon Amusement Co., Payette, Idaho, writes: "An obsolete box or a dirty box discourages play. The public is music and mechanical minded and a good clean modern box results in heavy play."

Typical of many replies received was one from Jack O'Grady, Lakeville Manor, Great Neck, Long Island. Jack writes, "Nothing but the song makes a customer play the juke box. They will play an established hit regardless of who made the record."



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Photomatic, Late $650.00
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Photomatic, Pre-War .$250.00
Exh. Jet Gun 210.00
Muto. Silver Gloves .. 195.00
Muto. Sky Fighter ... 195.00
Muto. Ace Bombar ... 195.00
4 Player Derby 195.00
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Scientific Field Goal . 175.00
Telequiz & Film 169.00
Exh. 3 Little Meters & Stand, 5¢ 159.50

Star Series $139.50
Mills Electricity Is Life 129.50
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$2.25
Per Bag of 400

WILLIAMS
8 Ball $119.50
Slugfest ... 119.50
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Yanks 49.50
Dew-Wa-Ditty 49.50
Saratoga 49.50
Tennessee .. 49.50
Gizmo 49.50

GENCO
"400" $145.00
Tri-Score ... 89.50
Black Gold .. 59.50
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UNITED
Utah $84.50
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CHICAGO COIN
King Pin $124.50
Pin Bowler .. 99.50
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$69.50
COINWAY CHANGEMAKER
Takes dimes and quarters—Dispenses nickels—Holds 500 nickels. Unconditionally guaranteed. Size 10"x13"x3".
NOW IN STOCK!

COUNTER GAMES
Art Show & Film, New $49.50
Mercury Counter Grip, New 34.50
ABT Challenger .. 29.50
Acme Shocker, New 24.50
Ex. Love Meter .. 39.50
Heavy Hitter, 5¢ . 69.50
Flip Skill & Stand 69.50
Texas Leaguer ... 69.50

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ACORN VENDOR, 1c or 5c..... WRITE
Mills 8 Col. Candy $198.50
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U Select It ..$ 49.50
N.W. Tab Gum 25.95
N.W. Stamp . 69.00
U-Pop-It ..... Write
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United Classics, Clovers, Cascades, Olympics (Like New) ..... Write
United Super 6 Player S.A. $259.50
United De Luxe S.A., 6 Player 218.00
United 6 Player w/Formica, 7-10 ..... 189.50
United 5 Player w/Formica, 7-10 ..... 169.50
United 4 Player w/Formica, 7-10 ..... 149.50
Un. Double S.A., Express, Rebound, 8'.. 79.50
Un. 2 Player S.A., Express 69.50
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Keeney De Luxe Laague Bowlar 195.00
Keeney 6-Player w/Formica 175.00
Keeney League Bowler, 4 Player 129.50
Keeney Double Bowler 49.50
Universal Twin Rebound..... 49.50
Williams Double Headar..... 49.50
Star Bowler, 10', 2 Player, Wood Balls. 295.00

1-BALLS
Bally Futurity ..Write
Turf King $109.50
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Jockey Special . 54.50
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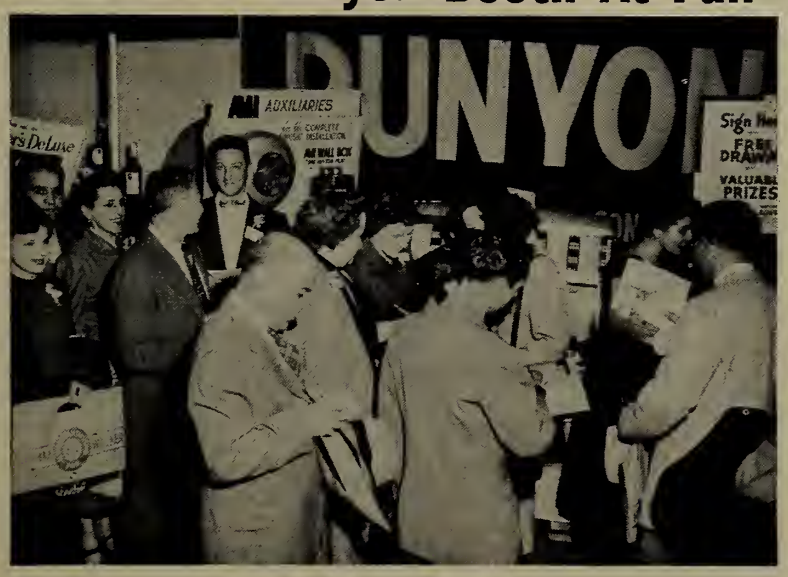

HARTFORD, CONN.—There was plenty of activity in the Runyon booth at the Hiram Walker Merchandising Fair held in Hartford, Conn. The man with the bow tie is Ed Burg of Runyon. Directly in front with his head turned is Irving Kempner also of Runyon.

WANTED TO BUY

SEEBURG 100-A
WURLITZER 1400
WURLITZER 1100
EVANS CONSTELLATION
ROCK-OLA 1428
LATE GOTTLIEB GAMES
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State Quantity and Quote Lowest Prices In First Letter.

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Offers Posters For Charity & Civic Use

ROCKFORD, ILL.—Lou Casola of Mid-West Distributing Company, this city, who just purchased the lot at 214 North Madison Strret here on which there are two large billboards, offered these, with the cooperation of the Rockford Poster Advertising Company, for charitable and civic purposes.

At the present time the posters feature the Christmas Tuberculosis Seal campaign. The poster and board was donated for this cause by Lou Casola.

"As part of our civic program," Lou Casola reports, "we are donating the use of these boards to any local charity."

Casola is considered one of the most civic minded men in this community and his charitable and civic work is well known here.

This latest venture on his part, purchasing this lot and allowing the use of the boards for civic and charitable purposes, has won his firm much good comment in the local press.

SEEBURG
M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	250
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. MODEL D40	475
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE $132.50

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We carry the world's Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Write For FREE Price List.
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We are exclusive factory distributors for:
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SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH

Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Coinbiz Pioneer Passes

O.D. Jennings Dies Of Heart Attack At Age Of 78 At His Farm Near New Roselle, Ill. Engaged In Coin Biz For 47 Years

O. D. JENNINGS

CHICAGO — The coinbiz here was very much grieved to learn of the sudden death from a heart attack of Ode Douglas Jennings, owner of the well known O. D. Jennings Company at 4309 West Lake Street, this city, Saturday, November 21, at his farm near New Roselle, Illinois.

O. D. Jennings was 78 years old. He had been engaged in the business of manufacturing coin machines since 1906.

In three more years, as some if his employees stated this past week, they were planning a grand, golden jubilee for Mr. Jennings.

He is survived by his widow, Jeanette Jennings. There were no children.

Funeral services were held Tuesday, November 24, at Senne's Funeral Home, Maywood, Illinois. Burial was at Mt. Greenwood Cemetery.

The industry will long remember "O. D.", as he was affectionately known to almost all who knew him, for his many, many outstanding products, which ranged from bell machines to milk vendors, and almost every type of equipment which was in popular demand over the past 47 years.

A great deal of the history of the industry passes with "O. D." Jennings for he was among the first to visualize its continued greater growth.

CLEANED-CHECKED READY TO GO!

Wur. 1015	$125.	Rock-Ola 1422	$ 95.
Wur. 1080	125.	Rock-Ola 1426	125.
See. 100-A		AMI A	225.
78 rpm	495.	AMI B	295.
See. 146	95.	AMI C	325.

Wur. 5/10/25c 3020 Wall Boxes, ea. $12.50

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA
PHONE: STEVENSON 2-2903

EASTERN FLASHES

Coinrow evinced more than ordinary interest in the NAAPPB "Outdoor" Show, being held at the Hotel Sherman in Chicago, starting Sunday, November 29. Not only those firms who are to exhibit equipment there, but the distributors and even operators. The operators are hoping the leaders of the coin machine industry in Chicago will get together and run a show for the industry as a whole. It's been a long time.

* * * * *

Eastern coin machine manufacturers will play an important part at the Outdoor Show. Among those who will exhibit their machines are: Capitol Projector Corp.; Dodgem Corp.; Holmes Cook Miniature Golf Co.; International Mutoscope Corp.; Lee Manufacturing.; Meteor Machine Corp.; Mike Munves Corp.; Philadelphia Toboggan Co.; Riteway Sales & Mfg. Co.; and Scientific Machine Corp. Quite an outstanding group. . . . **Holmes Cook**, head of Holmes Cook Miniature Golf Co., now established with offices and showrooms on coinrow. The firm's plant is in New London, Conn. . . . **Nat Cohn**, Riteway Sales & Mfg. Co., passes up the plane travel, and takes a train out of New York on Thursday. Nat wants to be sure he isn't held up by an atmospheric condition. . . . The offices of Runyon Sales humming with activity. Even **Felix Fleischmann** of the Newark, N. J. office comes in to help out. . . . **Joe Ash**, Active Amusement Machines Co., Philadelphia, visits the wholesalers. He tells us of the ChiCoin "'Round The World Trainer" he set in a Philadelphia Department Store, and how sensational the collections are. Joe leaves for Chicago for the Park Show. . . . **Al Simon**, Albert Simon, Inc., proudly shows off the new furniture in his office, and states drapes and a paint job is the next step. His showrooms also will get a new dress—formica walls. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, travel up to Yonkers to visit with **Max Klein** and take a pic of the new Wurlitzer 1500 AF model—featuring High Fidelity. . . . **Hymie Koeppel**, Koeppel Distributing, back from his trip, during which he stopped off to see **Hirsh de La Viez** in Washington, D. C. Hymie tells us the new offices of the Hirsh Coin Machine Co. are really beautiful. Hirsh, by the way terribly broken up by the death of his partner, Ted Keve.

* * * * *

Dave Stern, Seacoast Distributing, awaiting the arrival of **J. Raymond Bacon**, Rock-Ola vp, who'll be visiting him Tuesday, Dec. 1. Stern very happy over the enthusiastic reception given the new Rock-Ola "Comet" phono by local music ops. "My only regret" sighs Dave, "is that **Tom Burke** isn't around to enjoy it with me." (Burke, who died a short time ago, was partners with Stern for 22 years). . . . **Mike Munves**, **Joe Munves** and **Max Munves**, busily engaged in getting their machines out to the NAAPPB Show. . . . **Phil Gould**, Newark, N. J. arcade owner a visitor at Munves'. . . . **Meyer Parkoff**, Atlantic-New York Corp., hadn't returned from his Miami Beach vacation when we dropped in. With Thursday a holiday, maybe Meyer decided to extend his stay—which isn't a hard decision to come to. . . . **Bill Rabkin**, International Mutoscope, visits his friends on coinrow. . . . **Rita Barbara Rosenthal**, advertising secy. at Ben Smith Advertising Agency, marries **Edward Karmiol** on Nov. 29, and leave for a honeymoon in Miami Beach. . . . **Si Silverstein**, Peekskill, **Lou** and **Howard Herman**, Yonkers, discuss collections, and all anticipate a substantial pick-up from now until the new year. . . . **Ben Becker**, Bally regional representative, will be at the "Outdoor" show. This is Ben's first trip to Chicago in quite a while. His friends will be glad to see that he's the same old Becker he was prior to his heart attack—same, that is, except for 30 or 40 pounds he's given up. (We just found out that Becker's middle initial is "Q." Wonder what it stands for?) . . . Sorry we missed seeing **Lou Boasberg** of New Orleans Novelty Co., New Orleans, La., who spent a few days in the big city, a week ago. We understand Boasberg visited with **Nat Cohn**, and took on the Riteway line for his area.
Hyman

UPPER MID-WEST MUSINGS

Many of the Upper Midwest operators and servicemen took some time off to go deer hunting in Minnesota where the season ended on Sunday, November 22nd. **Bud Harrison** and **Paul Atlas** of the Howard Sales Company of Minneapolis were in a party consisting of thirteen men and even tho the number may sound unlucky they were able to get 13 deer in less than 4 days. **T. J. Fischer** of Waconia, Minn. managed to get his deer before he was called back to take care of some route problems. The rest of the men in his party who stayed behind to still shoot deer had a problem coming out of the woods due to the recent snow fall and muddy roads. Of course, **Hank Krueger** of Fairfax, Minn. is bemoaning the fact that he was unable to get out and do any hunting at all. The deer hunting season was postponed in Wisconsin until November 28th which means that the boys still can do a few more days work before taking off. . . . **Pete Ackley**, Ackley Sales Company of Minneapolis has been busy placing the Sparcarb Juice Bar out on locations. . . . **Earl Grout**, Vendall Inc. reports that there has been increased activity in the small vendor machine field and noticeably with the Northwestern tab gum vendor getting a good chunk of the business. The Vendall company in the very near future will introduce the new Sparcarb combination cup drink vendor. . . . **Arnold K. Brevik** of Watertown, S. D. reports that business has been good in the candy business which he operates in conjunction with his route of coin operated games. . . . **Johnny Johnson** of Staples is back managing the Staples Novelty Company route while **Walter Thorne** is in New York at the bedside of his mother who is very ill. . . . **Elgin McDaniel** of Wadena, Minn. has finally moved into his new home and is happy about the whole thing. So is the missus. . . . Seen in the Twin Cities picking up supplies and equipment for their routes were **J. A. Redding** of La Crosse, Wisc.; **B. F. Kragtorp** of Tracy, Minn.; **Lawrence Heinen** of St. Cloud, Minn.; **Leo De Mars** of Ashland, Wisc.; **Gordon Dunn** of Moose Lake, Minn.; **Frank Phillips** of Winona, Minn.; **Kenny Anderson** of Austin, Minn.; **Frank Mager** of Grand Rapids, Minn.; **Don Kohner**, K Sales Company of Winona, Minn.; **Mr. and Mrs. E. Le Blanc** of St. Cloud, Minn.; **Glenn Bischell** of Chippewa Falls, Wisc.; and **John Mc Mahon** of Eau Claire, Wisc.

CHICAGO CHATTER

Even tho The Cash Box went to press Friday noon, Nov. 27 many will be reading this issue at the Sherman Hotel Saturday evening, Nov. 28. Just before Sunday's opening of the outdoor show. Proving again that, "It's What's In THE CASH BOX That Counts." . . . Drop in to say "Hello" to Bill Gersh in The Cash Box' suite at the Sherman Hotel. . . . Chicago firms with booths at the NAAPPB show: ABT Mfg. Corp., Bally Mfg. Co., Chicago Coin Machine Co., Exhibit Supply, Genco Mfg. & Sales Co., Williams Mfg. Co. All the factories are hosting all visitors. . . . A real pioneer of the industry passed away. O. D. Jennings. Who has been in the coinbiz since 1906 (47 years). "O. D." as he was known by one and all was taken away by a heart attack at his farm near New Roselle, Ill. He was 78 years old. He was right in the very midst of developing a very unique milk bottle vendor. In fact just a week before he died some coinmen had been up to see him and reported "O. D" was just as chipper as ever. He is survived by his widow, Jeanette Jennings. There were no children.

Many ops 'round town worried at the way taverns have been closing down. This semi-annual license period saw another big batch close up. Simply means that ops must get more income to assure themselves the same profit base they formerly enjoyed. Front money guarantee sorely needed by many. . . . Tom Callaghan, just back from one trip, and after a few days at home, out again. . . . Certainly can't keep a good man down. Ed C. Johnson, well known to many coinmen from his Seeburg and Rock-Ola days, and who lost his voice after a throat operation, is launched on a career that is bringing him great glory. He has created "The Lost Chord Club." Teaching others to talk. Speaking before the Kern County (California) Mental Health Society, he advised his listeners that he was 64 years old when he had to learn to talk all over again.

Former Police Captain Louis, and his wife, Rose Klatzko, who operate the highly successful "Hollywood Kiddie Park" at Devon and McCormick, have just concessioned out a Kiddie Ride Arcade, giving this arcade the best spot in the park, between the pony rides and the merry-go-round. Proving, once again, why they're so successful. Long range thinking and fine business acumen. . . . Georgie Jenkins came up with this one this past week, "Now I'm taking up tatting." . . . Bill De Selm got a letter from Johnny Casola that had him reading and re-reading it. Scratching his head. Then looking at the picture of Ken Sheldon, Al Tholke, Johnny Casola and a bunch of operators who attended the United School at Fletcher Blalock's Delta Music Company in New Orleans. (Got it figured out yet, Billy?) . . . Congratulations to Herb Jones for a very impressive and interesting issue of "Bally-Who." One of the biggest yet seen. Just chockful of pics of the people who make Bally so outstanding.

Mrs. Stanley W. Meyers of Dodge Center, Minn. has three new 200-cup coffee vendors. Two are still in crates. In view of the fact that Stanley Meyers entered the hospital, just after purchasing the three, Mrs. Meyers would like to sell these to raise some necessary cash. . . . Bill FitzGerald's mousey A. M. I. letter scared hell out of our secretary this past week. The gal jumped ten feet into the air when she opened the envelope. (So we're saving it to pull on gal visitors.) . . . Hear from our favorite Columnist, Al Schlesinger, from 'way down San Antonioway that Texas is one state as is a state and one state he sho' has fallen deeply in love with. . . . Avron Gensburg returns to take over duties at the Genco plant while Ralph Sheffield still out on the road. So Sam Lewis dashes out for a few days of visiting with the firm's distribs. But all three get together in time to be present at their booth at the NAAPPB show. . . . Thanks to Frank Mencuri for all the nice things he's just told us about The Cash Box, and how the coin machine people everywhere he visited, "use it as their Bible." Frank just back in time to be present with ChiCoin's sales director, Ed Levin, at the firm's booth at the park show.

You wouldn't believe it if you didn't see it, but, Paul Huebsch of Keeney actually is up and out at 7 A. M. Checking on new Keeney products from the factory to California (Avenue, that is). . . . Seems Chicago's city fathers are now puzzled as to whether to license the location or each individual ciggie machine. From all indications there may be a cig license (on each machine) in effect immediately after Jan. 1, '54. . . . Les Rieck of Evans advises that the firm is going right ahead with their music machines. . . . Sam Stern of Williams presents Howdy-Doody's "Flub-A-Dub" for the first time at this NAAPPB convention. "Flub-A-Dub" is seen coast to coast by kids on the Howdy-Doody NBC-TV show. Each operator who purchases one of these kiddie rides receives a franchised license direct from Howdy-Doody. . . . Vince Shay has become leading distributor for The Cash Box in Chicago. Vince advises, "They come up here on early Monday morning looking for a copy of The Cash Box."

How the coinmen started to pile into town before the outdoor show was amazing. Harold Lieberman, Joe Ash, Pete Pieters, Irv Blumenfeld, Harry Pearl, B. D. Lazar, Joe Fishman, and so many, many others seen here, there and everywhere about the factories and all over the Loop. . . . Jack Nelson enjoyed Miami's sunshine for five days and on his return stated, "Sure I got the order." This guy never misses. Always gets what he goes after. . . . Kurt Kluever has got himself a book on comets that dates all the way back to Haley's comet. What Kurt is trying to prove is that the Rock-Ola "Comet" is going faster than any other ever known. . . . Art Weinand spent the greater part of a day with Roy Rogers and Dale Evans. All he could say afterwards was, "Two of the very sweetest, swellest people I've ever met in all my life."

SPECIAL!

DUDE RANCHES $399.50 | YACHT CLUBS $250.

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115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA

(Tel: CAnal 8318)

CHICAGO CHATTER

Nate Gottlieb probably summed up all Thanksgiving statements this past week in this one sentence, "We should all be thankful we're living in the U. S. A." . . . Sherman E. Pate and Gail S. Carter announced this past week, as Permo neared its 25th year (1954), that a new building, which adds 17,000 sq. ft. to the present plant, is now under construction. This will give Permo 54,000 sq. ft. as compared to the original plant of 5,000 sq. ft. in 1929. . . . Bill O'Donnell and Don Moloney are giving a dance to raise money for young man of 31 who's afflicted with fatal leukemia. Has five children. And his wife is working five days and two nights of each week. So buy a coupla tickets, won't you? Just phone Bill O'Donnell at Bally or Don Moloney at Donan Distribs. . . . Eddie Ginsberg advises new Atlas Building will be ready for occupancy on or about January 15, 1954. "Just watch the party we'll throw," he promises. . . . Len Mocon, who's giving 100% of his time to Rock-Ola Comet sales, reports that he sold out his quota at end of October. . . . Lou Casola of Rockford, Ill., set up a Youth Center with juke box and is supplying all records free. Will do the same for other communities where the firm operates.

Exciting nite at Chi's Automatic Phono Bowling League. Turkey Sweepstakes winners were: Carl Latino, Henry Leonarscyk, Morrie Minkus, Tony Ignoffo, Mabel Mankins and Charlotte Hughes. . . . As for the grudge match. Well, with Irv Cairo zooming thru a 516, HIGH FOR THE MEN, ABC bowed to a two-game loss. Bob Gnarro still in a rut—only 453. . . . With Tillie Galgano on the sidelines with a broken wrist, Decca-Coral took two from Paschke. Tony Ignoffo 515, Eddie Walker 468 and even tho Ray Gallet came up with a 511 and Tony Galgano 486 they sure missed Tillie. . . . "Marvelous" Morrie Minkus had a 487 and "Mauler" Mike Blumberg a 444 so Atlas took two from Gillette. Henry Leonarscyk coming in with 490 for the losers. . . . With Mabel Mankins sharpshooting thru a 446, HIGH FOR THE WOMEN, and Jerry Mankins a 438, Western took two from Star, even tho Henry Sochaki came thru with a 462. . . . B&B cut right thru Coven for two wins with "Fireball Bunk" (Warren Paradee) scoring 498 and Marino Pieroni a 477 series. . . . Oomens continued its win streak taking two games from Melody Music. John Strob scored 502, Carl Latino 515, Johnny Oomens 483, and Isabel Oomens (cold and all) still clicked off 404 pins.

DOUBLE YOUR MONEY BACK

That's right! ***The Cash Box*** will give you DOUBLE YOUR MONEY BACK if you don't agree that ***The Cash Box*** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

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Read the first four issues.

If you don't agree, after going over the first four issues you receive, that ***The Cash Box*** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original $15.00 you sent for the entire year's subscription!!

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If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to ***The Cash Box*** TODAY!!!

THE CASH BOX
VOLUME 13
NUMBER 38
JUNE 14, 1952
Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gambling" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of ***The Cash Box.*** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—Latest model cigarette machines. Give quantity, model numbers, condition, and price wanted in first letter. Send full details to BOX NO. 1128 c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 19, N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO. GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT — Mutoscope Cross-Country Drivemobile in good condition. CRESTON AMUSEMENT CO., BOX 58, CRESTON, IOWA.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

CLASSIFIED ADVERTISING SECTION

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — In Quantity — All Post-war Wurlitzer, AMI, Rock-Ola, and Seeburgs. Quote lowest cash prices and quantities, or will allow liberal trades. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVE., CLEVELAND, OHIO.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Mills Constellations, Evans Constellations. Seeburg Factory Distributors. Telephone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

FOR SALE

FOR SALE—United Alleys—Cascade & Clover $350; 10th Frame Star $250; Six Player DeLuxe (7/10 split) $125. Williams—Super World Series #100; DeLuxe Baseball 275. Genco—Bing-A-Rolls $35; Sky Gunner $295. MOHAWK SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Special! Bally Yacht Clubs $250; Dude Ranches $399.50; Beach Clubs $350; Beautys $295; Williams Palisades $145; Twenty Grands $115; Fairways $125; United Cabanas $255. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE — Spot Lites $100; Yacht Clubs and Beach Clubs. Wite or call: TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—United Deluxe $165; Supers $200; Stars $245; Chinatown & Happy Days $140; Minstrel Man $40. WANT: Cascades, Olympics. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Seeburg Model A-78 $525; Seeburg Model B-45 $695; AMI-A $225; AMI-C $375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's 2-350's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—3 Spot Lites $90; 4 Atlantic Citys $195; Frolics $205; Palm Beach $230; 4 Yacht Clubs $345; Beautys $365; Beach Clubs $415; Dude Ranch $450; Bally Futuritys $120. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—15 Show Boats, $300 each; 1 Seeburg B.L. 45 rpm $750; 1 Seeburg A 78 rpm $450; 2 Keeney Cigarette Machines, $100 each. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI.

FOR SALE — Bally Atlantic Citys $179.50; Beach Clubs $369.50; Beautys $309.50; Bright Lights $89.50; Coney Islands $119.50; Frolics $199.50; United Cabanas $299.50; Leader $99.50. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER - NEW MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Coffe-Spa—Coffee Machine like new, Model B-600 Serial #470 with $.10 slot and waste cup receptacle, used three (3) months. Make an offer to H. FELSING, c/o EMPIRE LANES, 36-42 FIRST STREET, HOBOKEN, N. J.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLuemound 8-7600.

FOR SALE—200 or any part slightly used metermatics interchangeable gears for collection purposes on items sold payment plan. 5, $8.95; 10 to 25, $7.50; 25 to 50, $6.50 each. State gears size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

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FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes $19.50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Genco Sky Gunner $325; Dale Guns $49.50; Six Shooter $149.50; Keeney 4 Player Conversions for Shuffleboard $125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—22 caliber Short Krumble shooting gallery ammunition. Great savings on 5, 10, or 25 case lots. Also Mutoscopes, deluxe photmatics. Write, wire, or call MARLIN AMUSEMENT CO., 412 9th STREET, N. W., WASHINGTON, D. C. Tel.: DIstrict 7-1625.

FOR SALE—New York and New Jersey Operators! Rock-Ola's new Comet 120 selection phonograph is on display. Brand new Rock-Ola Fireballs 120 selection, in crates. Write. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyaut 9-4684).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light. Atlantic City, Stars, Coney Islaud, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Wurlitzer 1100, $195; Seeburg 100C, $785; Seeburg 100B, $565; Seeburg 100A, $425; Wurliter 1015, $90. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Williams Super World Series $169.50; Williams DeLuxe $192.50; TriScore $59.50; Turf King $72.50; Atlantic City $269.50; Houg Kong $147.50; United 6 Way DeLuxe $154.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—35 Seeburg 100-B 45rpm, beautifully reconditioned, $685. ea. Export is our specialty. Satisfied customers all over the world. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, DuGrenier 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00 Atlantic City $335.00; Frolic $335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—3 new coffee vendors, 200 cup, $695, original purchase price. Must sell due to husband's illness. Will sacrifice. Make me an offer. MRS. STANLEY MYERS, DODGE CENTER, MINNESOTA.

FOR SALE—We distribute for all leading mauufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—AMI "B's" $300; AMI "C's" $325; many others. Write. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—1 Williams Long Beach $95; 1 Universal Across The Board $150; 10 Packard Satin Finish Wall Boxes $25; 1 United Steeple Chase $115; 1 Chicago Coin Pistol Pete $65; 1 Williams Slugfest $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385; Evans Consolation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites $120; Bright Lites $140; Yacht Clubs $410; Bright Spot $145; Atlantic City $275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — United Twin Rebound $39.50; United 4 Player $59.50; United 5 Player $69.50; United 6 Player DeLuxe $129.50; Keeney 10 Player Team Bowler $229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Wurlitzer 1015's, $100. Packard Boxes, satin finished, $2 each. TRIO MUSIC, 919½ S STREET, SACRAMENTO, CALIFORNIA.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Due To Change In Illinois State Law—100-5 Balls $10 and up; Arcade Equipment; Bowlers; 150 Turf Kings, ready for location, $50 each. Write or send telegram. TWIN CITY AMUSEMENT, EDISON COURT, WAUKEGAN, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—United Super Bowlers, drum scoring, converted to 3rd, 7th, and 10th Frame Doubles. Completely reconditioned and crated, only $279.50. All the features of a new game at half the price. Wire orders and 1/3 deposit. Immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Like New —Bright Lights $139; Lite A Lines $65; Citations $35; Hot Rods $40; Genco 400's $225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—Empresses; Throues, '39 aud '40 Staudards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

CLASSIFIED ADVERTISING SECTION

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each; 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — 1217 Wurlitzer and seven model 4820 Wurlitzer wall boxes, excellent condition, $495. 20 Seeburg C's, like new, $775. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA. Tel.: FOrest 5-3456.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Priced Right! Sunshine Parks, Futuritys, Turf Kings, Across-the-Board, and Winners or will swap for United or Chicago Coin 6 player alleys. Write, wire, or phone: J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Wall Box Bargains! Wurlitzer Model 5204 (104 selections) $75; AMI (40 selections) $12.50; Rock-Ola (20 selections) $5; Packard (24 selections) $5; Seeburg (5-10-25c) $25; Seeburg (5c) Postwar, $7.50. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE — Distributor's stock of new Wurlitzer Phonograph parts for Model 1100 and older. Distributor's cost $3300. Will sacrifice entire lot for $750. Detailed inventory sent on request. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5635.

Notice!

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player DeLuxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

MISCELLANEOUS

NOTICE—Want first class mechanic, good wages. Must be sober, honest, reliable. Call or see GILBERT REBERT, YORK COUNTY AMUSEMENTS, 535 GIRARD AVE., YORK, PENNA. Tel.: 81276.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Christmas Gift—Executive Sportster simulated Alligator with smart 52 x 68 Wool O' The West Robe. Write for circular. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

NOTICE—Want service mechanic for Pin Games, Music, and Cigarette machines; now employ six mechanics. PENNSYLVANIA VENDING CO., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

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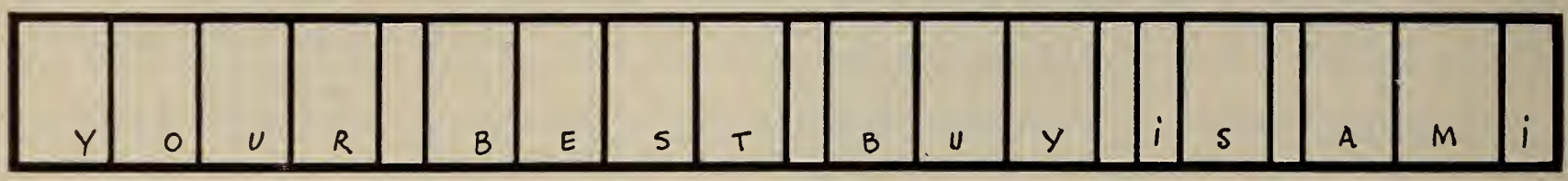
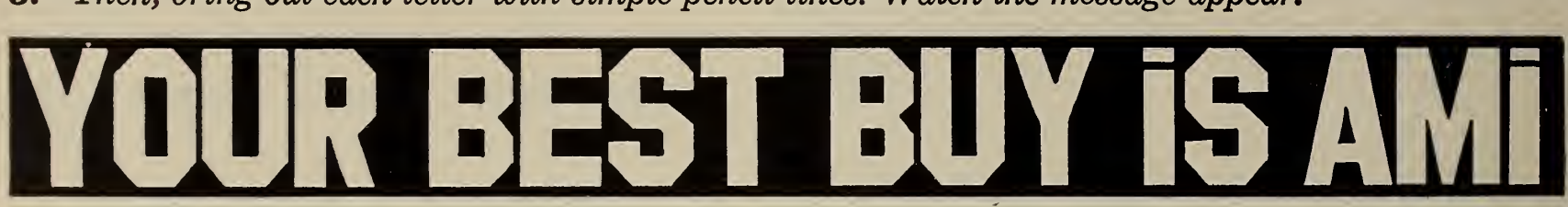
HOW to print like an *expert* in one easy lesson!

1. *Lay out a rectangle like this, large enough for the message you want to print:*

2. *Divide your rectangle into blocks, one block for each letter. Leave space between words. Note that letter "i" uses a more narrow block.*

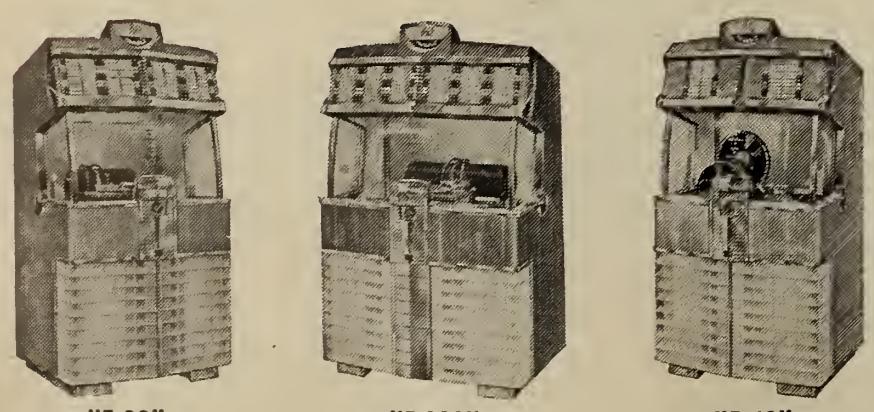


3. *Then, bring out each letter with simple pencil lines. Watch the message appear.*



4. *Practice by copying the lettering above in the blocks indicated below:*

SiMPLE, AND MAKES GOOD SENSE, DOESN'T iT?



THREE AMI'S—ALL GOOD BUYS!

AMi *Incorporated*

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1500 Union Avenue, S.E., Grand Rapids 2, Michigan

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
739th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

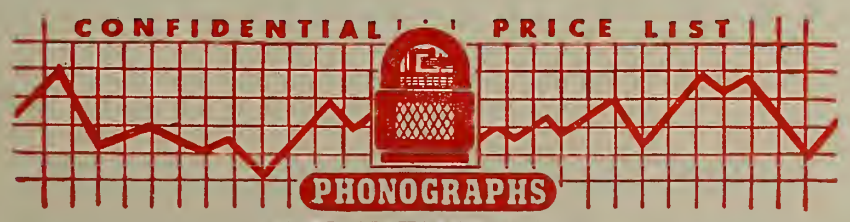
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	25.00	35.00
4. '47 Hideaway	40.00	49.50
4. '48 Coronet 400	25.00	35.00
4. '49 Coronet 100	25.00	39.50

A M I

4. WM Wall Box	14.50	20.00
1* Model A '46	169.00	275.00
1* Model B '48	269.50	325.00
4* Model C	289.00	375.00
3. Model D-40	450.00	525.00
2. Model D-80	550.00	625.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	12.50

MILLS

6. Throne of Music	25.00	35.00
6. Empress	25.00	35.00
6. Constellation	39.50	59.50

PACKARD

4. Pla Mor Wall Bar Box	3.95	4.95
4. Manhattan	39.50	79.50
4. Model 7 Phono	35.00	50.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	60.00	95.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	89.50	150.00
4. 1428 Magic Glo	199.50	269.50
4. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
2. Fireball	585.00	625.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

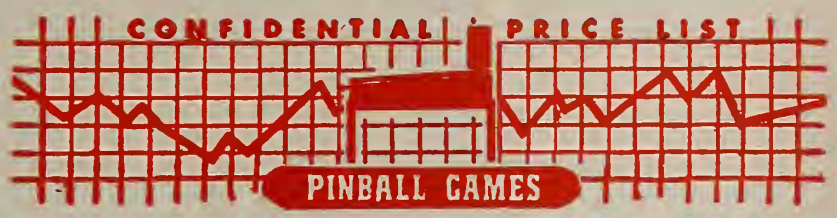
6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	75.00	89.50
4* 146M	89.50	115.00
4. 147S	90.00	135.00
4* 147M	99.50	135.00
4. 148S	135.00	175.00
4. 148M	145.00	185.00
4. 148ML	159.50	215.00
4* M-100A	425.00	549.50
4* M-100B	565.00	695.00
7. M-100 B-45	685.00	750.00
4. M-100C	785.00	825.00
4. W1-L56 Wall Box 5c	4.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	20.00	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	69.00
4. 850	29.50	69.50
4. 950	29.50	79.50
4* 1015	90.00	165.00
4. 1017 Hideaway	75.00	110.00
4* 1100	195.00	275.00
2* 1080	79.50	150.00
2. 1250	265.00	325.00
4. 1400	495.00	575.00
4. 2140 Wall Box	5.00	25.00
4. 3020 Wall Box	10.00	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	29.50	32.50
4. 4820	32.50	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	100.00
4. Chicago Coin Hit Parade	45.00	59.50
4. Ristaucrat	29.50	39.50
4. Williams Music Mite	35.00	100.00
4. Evans Constellation	169.50	189.50
4. Evans Century-100	585.00	625.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	50.00	90.00
4. Across the Board (Un 9/52)	95.00	150.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	99.50	115.00
4. Aquacade (UN 4/49)	20.00	39.50
4. Arcade (Wm 11/51)	99.50	135.00
4. Arizona (Un 4/50)	24.50	45.00
2* Atlantic City (B 5/52)	175.00	325.00
4. Baby Face (Un 12/48)	20.00	39.00
6. Ballerina (B 48)	10.00	24.50
4. Banjo (Ex 3/48)	10.00	45.00
4. Bank-A-Ball (Got 5/50)	29.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	40.00	69.00
2* Beach Club (B 2/53)	350.00	475.00
2* Beauty (B 11/52)	290.00	395.00
4. Be Bop (Ex 3/50)	49.50	65.00
4. Bermuda (CC 11/47)	20.00	45.00
4. Big Hit (CC 7/52)	139.00	159.00
4. Big Top (Ge 2/49)	45.00	64.50
4. Black Gold (Ge 3/49)	29.50	59.50
6. Blue Skies (Un 11/48)	19.50	24.50
3* Bolero (Un 12/51)	95.00	135.00
4. Bomber (CC 3/51)	29.50	40.00
6. Bonanza (Wm 11/47)	12.50	29.50
6. Bone Head (Ge 11/48)	25.00	34.50
4. Boston (Wm 5/49)	25.00	39.50
4. Bowling Champ (Got 2/49)	20.00	45.00
4. Bowl. League (Got 8/47)	10.00	29.50
2* Bright Lights (B 5/51)	89.50	145.00
2* Bright Spot (B 11/51)	125.00	200.00
6. Broadway (B 6/51)	89.50	99.50
4. Buffalo Bill (Got 5/50)	27.50	37.50
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	15.00	25.00
4. Buttons & Bows (Got 3/49)	20.00	32.50
2* Cabana (Un 3/53)	274.50	475.00
4. Camel Caravan (Ge 6/49)	47.50	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	29.50	37.50
4. Canasta (Ge 7/50)	25.00	40.00
4. Carnival (B 7/48)	10.00	49.50
4. Carolina (Un 3/49)	22.00	39.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Catalina (CC 2/48)	10.00	35.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	20.00	29.50
1. Chinatown (Got 10/52)	140.00	165.00
4. Cinderella (Got 3/47)	10.00	29.50
6. Circus (Ex 8/48)	19.50	39.50
2* Circus (Un 8/52)	175.00	295.00
4. Citation (B 10/48)	19.50	42.50
4. College Daze (Got 8/49)	29.50	45.00
2* Coney Island (B 9/51)	119.50	200.00
4. Contact (Ex 10/48)	19.50	45.00
4. Control Tower (Wm 3/51)	40.00	69.50
4. Coronation (Got 11/52)	135.00	155.00
2. County Fair (Un 9/51)	59.50	79.50
4. Crazy Ball (CC 7/48)	20.00	45.00
4. Crossroads (Got 5/52)	110.00	150.00
4. Cyclone (Got 5/51)	105.00	120.00
4. Dallas (Wm 2/49)	35.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	20.00	30.00
4. Domino (Wm 5/52)	95.00	135.00
4. Double Action (Ge 1/52)	25.00	45.00
4. Dbl. Feature (Got 12/50)	40.00	89.00
4. Dbl. Shuffle (Got 6/49)	45.00	65.00
4. Disk Jockey (Wm 11/52)	145.00	165.00
4. Dreamy (Wm 2/50)	29.50	40.00
2* Dude Ranch (B 9/53)	435.00	495.00
4. Eight Ball (Wm 1/52)	100.00	125.00
6. Entry (B '47)	19.50	29.50
4. El Paso (Wm 11/48)	29.50	39.50
2. Fairway (Wm 6/53)	125.00	165.00
4. Fighting Irish (CC 11/50)	45.00	75.00
2* Five Star (Univ. 5/51)	45.00	75.00
4. Floating Power (Ge 12/48)	29.50	44.50
1. Flying High (Got 2/53)	145.00	190.00
4. Flying Saucers (Ge 12/50)	35.00	45.00
4. Football (CC 8/49)	39.50	65.00
4. Four Corners Wm 12/52)	125.00	150.00
4. Four Horsemen (Got 9/50)	49.50	69.50
2* Four Hundred (Ge 5/52)	80.00	225.00
4. Four Stars (Got 6/52)	99.50	135.00
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	199.50	335.00
2* Futurity (B 3/51)	50.00	140.00
2. Georgia (Wm 7/50)	30.00	45.00
4. Gin Rummy (Got 2/49)	29.50	42.50
4. Gizmo (Wm 8/48)	19.50	35.00
4. Glamour (Got 7/51)	20.00	30.00
6. Glider (Ge 8/49)	29.50	39.50
4. Globe Trotter (Got11/51)	119.50	135.00
4. Gold Cup (B 4/48)	29.50	55.00
4. Golden Gloves (CC7/49)	25.00	39.50
1* Golden Nugget (Ge 2/53)	125.00	175.00
6. Gondola (Ex 5/49)	19.50	25.00
4. Grand Award (CC 1/49)	35.00	45.00
2. Grand Slam (Got 4/53)	137.50	190.00
6. Grand Stand (B '50)	39.50	49.50
4. Guys-Dolls (Got 5/53)	164.00	225.00
4. Handicap (Wm 6/52)	99.50	129.50
4. Happy Days (Got 7/52)	125.00	140.00
4. Happy-Go-Lucky (Got 3/51)	100.00	125.00
4. HarvestMoon (Got12/48)	29.50	39.50
4. Harvest Time (Ge 9/50)	35.00	55.00
4. Harvey (Wm 5/51)	65.00	85.00
4. Hawaii (Un 8/47)	15.00	45.00
4. Hayburner (Wm 6/51)	69.50	75.00
4. Hit Parade (CC 2/51)	27.50	29.50
4. Hit & Runs (Ge 3/51)	30.00	40.00
2. Hit 'N' Run (Got 4/52)	125.00	140.00
4. Holiday (CC 12/48)	19.50	45.00
2. Holiday (Ke 12/51)	120.00	165.00
2. Hong Kong (Wm 9/51)	75.00	110.00
4. Horsefeathers (Wm 1/52)	79.50	99.50
4. Horse Shoe (Wm 12/51)	79.50	109.50
4. Hot Rods (B '49)	25.00	40.00
4. Humpty Dumpty (Got 10/47)	10.00	29.50
4. Jack 'N' Jill (Got 4/48)	15.00	20.00
4. Jalopy (Wm 8/51)	85.00	95.00
4. Jamboree (Ex 5/48)	19.50	30.00
4. Jeanie (Ex 6/50)	29.50	50.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	25.00	40.00
4. Judy (Ex 7/50)	29.50	45.00
4* Jumping Jacks (Ge 10/52)	90.00	150.00
4. Just 21 (Got 1/50)	15.00	35.00
4. K. C. Jones (Got 11/49)	39.50	75.00
4. King Arthur (Got 10/49)	20.00	29.50
4. King Cole (Got 5/48)	20.00	29.50
4. King Pin (CC 12/51)	50.00	115.00
4. Knockout (Got 1/51)	45.00	69.00
4. Lady Robin Hood (Got 1/48)	19.50	29.50
2* Leaders (Un 10/51)	99.50	150.00
4. Lite-A-Line (Ke 6/52)	65.00	79.50
2* Long Beach (Wm 7/52)	95.00	139.50
4. Lucky Inning (Wm 5/50)	25.00	45.00
4. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	65.00	75.00
4. Magic (Ex 11/48)	19.50	29.50
4. Majors '49 (CC 2/49)	27.50	45.00
4. Major League Baseball (Un 6/48)	20.00	45.00
4. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	85.00	99.50
4. Mardi Gras (Ge 5/48)	24.50	29.50
4. Marjorie (Got 7/47)	14.50	20.00
4. Maryland (Wm 4/49)	29.50	49.00
4. Merry Widow (Ge 6/48)	24.50	29.50
4. Melody (B 47)	15.00	25.00
4. Mercury (Ge 3/50)	25.00	34.50
4. Mermaid (Got 6/51)	69.00	125.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got3/51)	40.00	65.00
4. Monterey (Un 5/48)	10.00	29.50
4. Moon Glow (Un 11/48)	20.00	29.50
4. Morocco (Ex 10/48)	19.50	22.50

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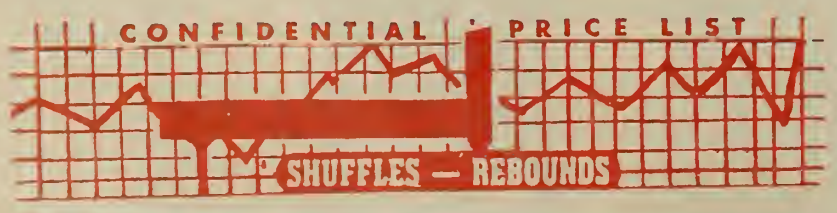
4. Niagara (Got 12/51)	110.00	145.00
2. Nifty (Wm 12/50)	45.00	69.00
6. Nudgy (B 47)	15.00	22.50
6. Oasis (Ex 10/50)	10.00	19.50
4. Oklahoma (Un 5/49)	35.00	64.50
6. Old Faithful (Got 12/49)	65.00	75.00
2. Olympics (Wm 5/52)	125.00	150.00
4. One Two Three (Ge 10/48)	34.50	45.00
7. Palisades (Wm 7/53)	145.00	155.00
2* Palm Beach (B 7/52)	199.50	350.00
4. Paradise (Un 7/48)	12.50	29.50
2. Paratrooper (Wm 8/52)	75.00	115.00
4. Pin Bowler (CC 6/50)	29.50	49.50
4. Pinch Hitter (Un 5/49)	15.00	29.50
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	25.00	35.00
6. Play Boy (CC 5/47)	19.50	24.50
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	30.00	45.00
7. Poker Face (Got 9/53)	165.00	175.00
4. Puddin Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	40.00
4. Quarterback (Wm 10/49)	19.50	29.50
4. Quartet (Got 2/52)	140.00	165.00
4. Queen of Hearts (Got 12/52)	175.00	200.00
4. Quintet (Got 3/53)	175.00	190.00
4. Rag Mop (Wm 10/50)	39.50	47.50
4. Rainbow (Wm 9/48)	19.50	22.50
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
6. Rawhide (Ex 12/52)	49.50	55.00
4. Red Shoes (Un 11/50)	39.50	60.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	25.00	39.50
2. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	242.00	275.00
4. Rondevoo (Un 5/48)	15.00	24.50
4. Rose Bowl (Got 10/51)	90.00	135.00
4. Round Up (Got 11/48)	24.50	39.50
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	19.50	29.50
4. Saratoga (Wm 10/48)	29.50	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm 11/51)	125.00	150.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	29.50	55.00
4. Serenade (Un 11/48)	19.50	34.50
4. Shanghai (CC 4/48)	19.50	27.50
4. Shantytown (Ex 10/49)	50.00	85.00
4. Sharpshooter (Got 5/49)	35.00	45.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	20.00	29.50
4. Shoot the Moon (Wm 11/51)	99.50	120.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	250.00	325.00
2. Silver Skates (Wm 2/53)	115.00	145.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	29.50
4* Skill Pool (Got 8/52)	165.00	185.00
4. Slugfest (Wm 3/52)	75.00	139.00
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
6. Snooks (Wm 6/51)	49.50	79.00
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	69.50	99.50
4. Special Entry (B '47)	29.50	35.00
6. Speedway (Wm 9/48)	19.50	29.50
4. Spinball (CC 5/48)	10.00	19.50
4. Spot Bowler (Got 10/50)	65.00	95.00
2* Spot-Lite (B 1/52)	90.00	195.00
4. Sportsman (Ge 2/51)	39.50	49.50
4. Sportsman (Wm 2/52)	49.50	59.50
4. Springtime (Ge 3/52)	49.50	59.50
6. Stage Door Canteen (Got 11/45)	10.00	25.00
4. Stardust (Un 5/48)	15.00	39.00
4. Stars (Un 6/52)	100.00	185.00
1. Starlight (Wm 3/53)	135.00	165.00
4. Steeple Chase (Un 1/52)	115.00	135.00
4. Stop & Go (Ge 3/51)	40.00	59.50
6. Stormy (Wm 1/48)	24.50	35.00
4. Summertime (Un 9/48)	25.00	34.50
4. Sunny (Wm 12/47)	10.00	29.50
2. Sunshine Park (B 12/52)	85.00	125.00
4. Super Hockey (CC 4/49)	34.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	25.00	35.00
4. Sweepstakes (Wm 1/52)	145.00	195.00
4. Sweetheart (Wm 5/50)	29.50	39.50
4. Tahiti (CC 10/49)	25.00	35.00
4. Tampico (Un 6/49)	39.50	64.50
4. Telecard (Got 1/49)	24.50	49.00
6. Temptation (CC 11/48)	15.00	24.50
4. Tennessee (Wm 2/48)	19.50	29.50
4. Thing (CC 2/51)	29.50	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	75.00	95.00
4. Three Musketeers (Got 7/49)	59.50	64.50
4. Thrill (CC 9/48)	29.50	35.00
1. Times Square (Wm 4/53)	165.00	190.00
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	69.50	99.50
4. Trade Winds (Ge 3/48)	25.00	29.50
6. Treasure Chest (Ex 12/47)	14.50	30.00
4. Trinidad (CC 3/48)	15.00	35.00
6. Triple Action (Ge 1/48)	25.00	35.00
4. Triplets (Got 7/50)	50.00	75.00
4. TriScore (Ge 1/51)	25.00	69.00
6. Trophy (B 4/48)	39.50	69.50
4. Tropicana (Un 1/48)	10.00	29.50
3. Tropics (Un 7/53)	325.00	410.00
4. Tucson (Wm 1/49)	22.50	45.00
4. Tumbleweed (Ex 9/49)	45.00	55.00
4. Turf King (B 6/50)	35.00	85.00
2. Twenty Grand (Wm 12/52)	119.50	145.00
4. Utah (Un 7/49)	29.50	59.00
4. Vanities (Ex 2/47)	10.00	19.50
6. Victory Special (B 46)	19.50	39.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	49.50	65.00
4. Whizz Kids (CC 3/52)	75.00	105.00
1. Wild West (Got 8/51)	125.00	145.00
4. Winner (Univ.)	20.00	75.00
4. Wisconsin (Un 3/48)	20.00	45.00
2* Yacht Club (B 6/53)	249.50	410.00
6. Yanks (Wm 4/48)	15.00	25.00
2. Zingo (Un 10/51)	60.00	115.00



2. Bally Shuffle-Line	35.00	69.50
4. Bally Hook Bowler	29.50	69.50
4. Bally Baseball	35.00	50.00
6. Bally Shuffle Champ	35.00	39.00
6. Bally Shuffle-Bowler	24.50	29.50
4. Bally Speed Bowler	34.50	49.50
1. ChiCoin Bowl-A-Ball	175.00	250.00
4. ChiCoin Bowling Twin	35.00	49.50
4. ChiCoin Baseball	35.00	49.00
4. ChiCoin Bowling Alley	29.50	55.00
4. ChiCoin Alley w/con	30.00	45.00
6. ChiCoin Ace Bowl	39.50	49.50
1. ChiCoin Bowl Classic	35.00	60.00
4. ChiCoin Horseshoes	45.00	65.00
6. ChiCoin Rebound	25.00	45.00
4. ChiCoin Trophy	35.00	59.50
3. ChiCoin 6 Player	115.00	145.00
4. ChiCoin 6 Player Match	220.00	295.00
1. ChiCoin 6 Play Hi Score	149.00	175.00
4. Chi Coin 6 Player DeLuxe	195.00	299.50
2. ChiCoin 6 Play 5th Frame	365.00	410.00
2. ChiCoin 10th Frame	195.00	270.00
4. ChiCoin 10th Frame Match	295.00	325.00
4. Chi Coin Crown	345.00	400.00
4. ChiCoin Name Bowler	325.00	340.00
1. ChiCoin Triple Score	395.00	405.00
2. ChiCoin Double Score	345.00	385.00
4. ChiCoin Double Score	375.00	385.00
4. Exhibit Strike	25.00	39.50
4. Exhibit Twin Rotation	145.00	195.00
4. Genco Shuffle Target	30.00	49.50
6. Genco Bowling League	24.50	45.00
6. Genco Baseball	25.00	39.50
4. Genco 8 Player Reb'd	60.00	79.50
4. Genco Target Skill	30.00	50.00
4. Gottlieb Bowlette	15.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	10.00	35.00
6. Keeney King Pin	29.50	39.50
6. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
6. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
4. Keeney League Bowl	75.00	139.50
4. Keeney Duck Pins	15.00	65.00
4. Keeney Super Deluxe League	195.00	225.00
4. Keeney DeLuxe League Bowler	145.00	175.00
4. Keeney Big League Bowl	85.00	129.50
4. Keeney 4 Play League	75.00	137.50
4. Keeney 4-Way Bowl	35.00	40.00
4. Keeney 6-Player	125.00	195.00
2. Keeney 10 Play	229.50	325.00
4. Keeney Club Bowler	385.00	400.00
4. Keeney Super DeLuxe	195.00	225.00
4. Keeney Team Blr.	225.00	265.00
4. Rock-Ola Shuffle Jungle	24.50	35.00
4. Rock-Ola Shuffle-Lane	24.50	35.00
1. Un. Official Bowler	200.00	250.00
4. Un. Shuffle Alley	15.00	20.00
4. Un. Shuffle w/con.	29.50	69.50
4. Un. Shuffle Alley Exp.	27.50	39.50
4. Un. 2-play Express	29.50	45.00
4. Un. Sin Rebound	30.00	45.00
2. Un. Twin Rebound	35.00	39.50
4. Un. Slugger	35.00	55.00
4. Un. Skee Alley	50.00	65.00
4. Un. 4-Player Match	190.00	235.00
4* Un. 4-Player	50.00	125.00
4* Un. 5-Player	69.50	145.00
4* Un. 6-Player	85.00	150.00
4* Un. DeLuxe 6-Player	125.00	195.00
2* Un. Super 6-Player	175.00	265.00
1* Un. Clover	350.00	395.00
4. Un. Liberty	349.50	375.00
4. Un. Cascade	325.00	375.00
4. Un. Classic	425.00	450.00
4. Un. Olympic	395.00	425.00
4. Un. Manhattan	395.00	425.00
4. Un. Manhat. 6-Player	245.00	265.00
4* Un. Star 6-Play	245.00	295.00
4* Un. 10th Frame Star	245.00	335.00
4. Un. 10th Frame Super	264.50	300.00
4. Un. Shuffle-Cade	79.50	95.00
2. Un. Twin Shuffle Cade	65.00	75.00
4. Univ. Dbl. Shuffle	29.50	40.00
4. Univ. Super Twin	45.00	55.00
4. Univ. DeLuxe Twin	65.00	85.00
4. Univ. Twin Bowler	35.00	45.00
4. Univ. HiScore Bowler	30.00	55.00
4. Williams DeLuxe Bowler	30.00	34.50
6. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl Head	35.00	60.00

4. ABT 6 Gun Rifle Range	450.00	600.00
6. Allite Strike 'N Spares	25.00	50.00
4. Boomerang	40.00	45.00
4. Bally Big Inning	75.00	150.00
6. Bally Bowler	49.50	69.50
6. Bally Convoy	47.50	79.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	35.00	50.00
4. Bally Rapid Fire	75.00	95.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	75.00	125.00
6. Bank Bali	35.00	45.00
4. Bing-A-Roll	25.00	50.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	125.00	195.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	85.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	65.00	150.00
2. Chi Coin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	115.00	165.00
6. Evans Ski Roll	90.00	125.00
1. Evans Super Bomber	100.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	40.00	75.00
4. Evans Tommy Gun	49.50	95.00
4* Exhibit Dale Gun	49.50	65.00
4. Exhibit Gun Patrol	150.00	195.00
4. Exhibit Jet Gun	185.00	200.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	139.50
4* Exhibit Six Shooter	125.00	150.00
4. Exhibit Vitalizer	45.00	75.00
4. Genco Glider	25.00	45.00
4. Genco Advance Rolls	39.50	59.50
6. Genco Play Ball	29.50	40.00
6. Groetchen Met. Typer	79.50	149.50
1* Genco Sky Gunner	250.00	325.00
4. Hi Roll	25.00	40.00
6. Irish Poker	50.00	65.00
6. Jack Rabbit	50.00	65.00
4. Jungle Joe	95.00	150.00
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	90.00
4. Keeney Texas Leaguer	25.00	45.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	250.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	145.00
4. Muto. Atomic Bomber	125.00	149.50
4. Mutoscope Dr. Mobile	95.00	145.00
2. Mutos. Fly. Saucers	100.00	125.00
4. Mutos. Photo. (Pre-War)	125.00	250.00
4. Mutos. Photomatic (late)	395.00	595.00
4. Mutoscope Silver Gloves	185.00	245.00
4. Mutoscope Sky Fighter	65.00	125.00
1. Mutos. Voice-O-Graph 35c	425.00	550.00
4. Periscope	95.00	120.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	35.00	69.50
4. Scientific Baseball	39.50	65.00
4. Scientific Basketball	39.50	65.00
4. Scientific Batting Pr.	50.00	95.00
4. Scientific Pitch 'Em	135.00	195.00
4* Seeburg Bear Gun	185.00	225.00
4. Seeburg Chicken Sam	75.00	105.00
6. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	200.00	275.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	75.00	95.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	35.00
6. Supreme Skill Roll	20.00	35.00
4. Supreme Rocket Buster	35.00	50.00
6. Tail Gunner	39.50	55.00
4. Telequiz	125.00	165.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	35.00	85.00
4. Western Baseball '40	50.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	99.50	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
2* Williams Star Series	60.00	85.00
4* Williams Super World Series	95.00	195.00
4. Williams Quarterback	65.00	75.00
4. Wurlitzer Skeeball	35.00	65.00

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CIGARETTE MACHINES

1. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	95.00	125.00
4. Du Grenier (Mod. A-9)	75.00	135.00
4. Du Grenier (Mod.AC-7)	85.00	140.00
4. Du Grenier (Mod.AC-9)	95.00	145.00
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	155.00
4. Du Grenier (Mod. E-9)	85.00	165.00
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	20.00	70.00
4. Du Grenier "S" (7 col.)	20.00	85.00
4. Du Grenier "S" (9 col.)	20.00	70.00
4. Du Grenier Champion (9 col.)	20.00	82.50
4. Du Grenier Champion (11 col.)	40.00	110.00
4. Eastern Electric C-8	75.00	125.00
4. Electro (8-col.)	100.00	215.00
4. Electro (10 col.)	200.00	250.00
4. Lehigh PX (Elec. 8 col.)	50.00	125.00
4. Lehigh PX (10 col.)	50.00	135.00
4. Lehigh King Size	65.00	125.00
4. National 750	45.00	85.00
4. National 950	45.00	125.00
4. National 930	45.00	95.00
4. National 9A (9 col.)	75.00	110.00
4. Nat. 9-ML Wheatwood	125.00	185.00
4. National Electric	40.00	95.00
4. Rowe Diplomat (10-col)	65.00	85.00
4. Rowe Imperial (6 col.)	25.00	30.00
4. Rowe Imperial (8 col.)	25.00	30.00
4. Rowe Royal (6 col.)	25.00	30.00
4. Rowe Royal (8 col.)	25.00	30.00
4. Rowe Royal (10 col)	35.00	40.00
4. Rowe President (8 col.)	50.00	65.00
4. Rowe President (10 col.)	75.00	135.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.)	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	87.50
4. Uneeda "A" (8 col.)	35.00	65.00
4. Uneeda "A" (9 col.)	35.00	65.00
4. Uneeda "E" (6 col.)	35.00	75.00
4. Uneeda "E" (8 col.)	35.00	85.00
4. Uneeda "E" (9 col.)	35.00	65.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	35.00	65.00
4. Uneeda 500 (9 col.)	35.00	65.00
4. Uneeda 500 (15 col.)	35.00	65.00
4. Uneeda Monarch (8 col.)	45.00	55.00
4. Uneeda Monarch (10 col.)	65.00	85.00
4. Uneeda Monarch (12 col.)	85.00	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00	100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00	125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00	165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	175.00
4. Stoner (Mod. 120, 5 col.)	69.00	125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50	150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00	300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50	89.50
4. Coan "U-Select-It" (74 cap.)	15.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$200.00	$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	169.00	275.00
AMI Model B	269.00	325.00
AMI Model C	289.00	375.00
Rock-Ola 1422	60.00	95.00
Seeburg 146 M	89.00	115.00
Seeburg 147 M	99.50	135.00
Seeburg M-100-A	425.00	549.50
Wurlitzer 1015	90.00	165.00
Wurlitzer 1100	195.00	275.00
Wurlitzer 1080	79.50	150.00

PINBALLS

ABC (Un 3/51)	50.00	90.00
Atlantic City (B 5/52)	175.00	325.00
Beach Club (B 2/53)	350.00	475.00
Beauty (B 11/52)	290.00	395.00
Bolero (Un 12/51)	95.00	135.00
Bright Lights (B 5/51)	89.50	145.00
Bright Spot (B 11/51)	125.00	200.00
Cabana (Un 3/53)	274.50	475.00
Circus (Un 8/52)	165.00	250.00
Coney Island (B 9/51)	119.50	200.00
Dude Ranch (B 9/53)	435.00	475.00
Five Star (Univ. 5/51)	45.00	75.00
Four Hundred (Ge 5/52)	80.00	225.00
Frolics (B 10/52)	199.50	335.00
Golden Nugget (Ge 2/53)	125.00	175.00

PINBALLS (Continued)

Jumping Jacks (Ge10/52)	90.00	150.00
Leaders (Un 10/51)	99.50	150.00
Long Beach (Wm 7/52)	95.00	139.50
Palm Beach (B 7/52)	199.50	350.00
Spot-Lite (B 1/52)	90.00	195.00
Yacht Club (B 6/53)	249.50	410.00

SHUFFLES AND REBOUNDS

Un. 4-Player	50.00	125.00
Un. 5-Player	69.50	145.00
Un. 6-Player	85.00	150.00
Un. Deluxe 6-Player	125.00	195.00
Un. Super 6-Player	175.00	265.00
Un. Clover	350.00	395.00
Un. Star 6-Player	245.00	295.00
Un. 10th Frame Star	245.00	335.00

ARCADE EQUIPMENT

Exhibit Dale Gun	49.50	65.00
Exhibit Six Shooter	125.00	150.00
Genco Sky Gunner	250.00	325.00
Seeburg Bear Gun	185.00	225.00
Williams Super World Series	95.00	195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Palm Springs	699.50

CHICAGO COIN

Gold Cup	$ 665.00
Hi-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Pin Wheel	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Pacemaker Bowler	$ 600.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker.	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	$ 675.00
Royal Shuffle Alley	650.00
Rio	725.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,295.00

WILLIAMS MFG. CO.

Army-Navy	$ 364.50
Pennant Baseball	479.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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- ★ "BIG BRONCO"
- ★ "ROY ROGERS' TRIGGER"
- ★ "RUDOLPH THE RED NOSED REINDEER"
- ★ "RUDOLPH THE RED NOSED REINDEER WITH MUSIC"
- ★ "PETE THE RABBIT"
- ★ "PETE THE RABBIT WITH MUSIC"
- ★ "RAWHIDE"
- ★ "SPACE PATROL"
- ★ "SEA SKATE"
- ★ "FERDY THE BULL"
- ★ "EL TORO THE BULL"

PLUS

- ✓ "SPACE GUN"
- ✓ "WESTERN GUN"
- ✓ "NEW ALL-ELECTRIC CARD VENDOR"

and ALL ARE FINANCED *to help You Earn More Money!*

EXHIBIT SUPPLY

4218–4230 WEST LAKE STREET — ESTABLISHED 1901 — CHICAGO 24, ILLINOIS

UNITED'S

IMPERIAL SHUFFLE ALLEY

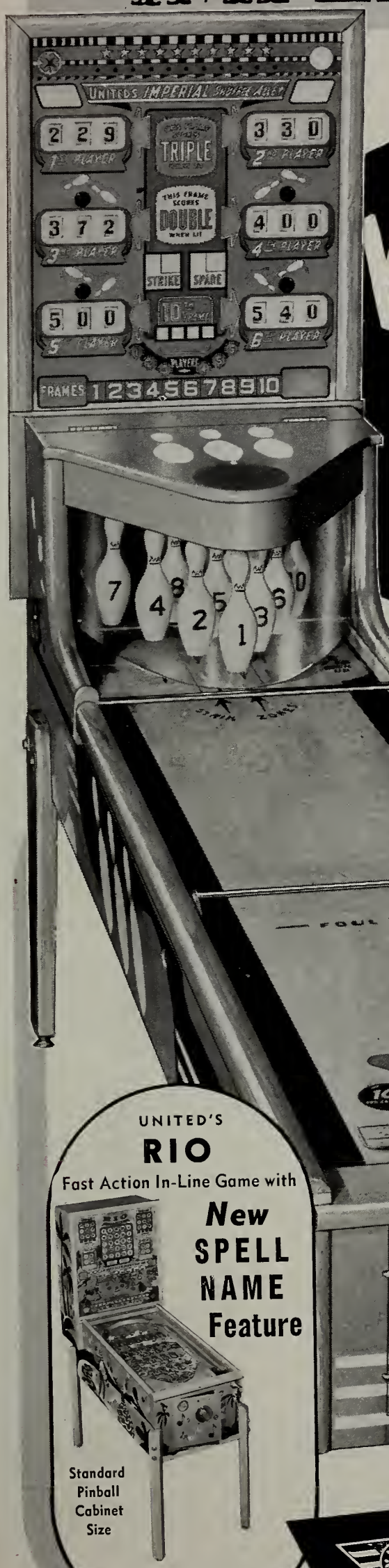
WITH SENSATIONAL NEW

KING SIZE

REALISTIC BOWLING PINS

MORE APPEALING
Extremely Durable
FAST
SMOOTH
QUIET
Knee-Action
Disappearance

MORE THAN TWICE THE SIZE OF FORMER PINS



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SIZE
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Plus

TRIPLE MATCH FEATURE

(0-9) ☆

TRIPLE and DOUBLE Scores

5th and 10th Frames with TRIPLE Scores
Added Feature—can adjust to 5 Frame Game
Strike or Spare Flasher Lights
HI-SCORE Feature
Can Pick Up 7-10 Split
Hinged Pin Hood—Hinged Front Door
Formica Playboard

SEE YOUR DISTRIBUTOR

TWO SIZES 8 FT. BY 2 FT. | 9 FT. BY 2 FT.

UNITED'S
RIO
Fast Action In-Line Game with
***New* SPELL NAME Feature**

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
ROYAL Shuffle Alley
Has All The Features of IMPERIAL
Except Triple Match Feature

ODD
EVEN
ALL
3-IN-LINE ON A SUPER-CARD SCORES 4-IN-LINE SCORE
Bally PALM SPRINGS
SUPER-CARD
SELECT A LIT NUMBER BEFORE SHOOTING 4TH BALL
SELECT NOW
HOLD
EXTRA BALLS
1ST EXTRA BALL
2ND EXTRA BALL
3RD EXTRA BALL
They're all
SOLD
on the
HOLD
feature
Bally®
Yes . . . players, locations, operators are all sold on the sensational HOLD-feature in PALM SPRINGS. Because the new HOLD-feature gives the player more fun for his money . . . and earns more money for operators and locations. Get your share. Get PALM SPRINGS. See your Bally Distributor or write Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.
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